



6th Avenue District
"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Merchants Association

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www.ArtonTheAve.org

Over 200 great businesses
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June 3, 2010

Next Meeting Tuesday, June 8

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday.

Agenda for June 8 Meeting

- Welcome and self- Introductions
- Approval of minutes from April meeting
- Thank-you to Shakabrah for continuing to host Monthly Meetings
- Treasurer's Report
- CLO report
- City Council member(s) report
- City Dept. of Economic Development report
- Committee Reports
- District Manager Report
- Guest Speaker, Nick Stephens, City of Tacoma Code Inspector discusses graffiti
- Vice President's Report
- Announcements events and from members

BREAKING NEWS — Santa Claus Expected to be Arrested on Sixth Avenue June 17!

A reliable report indicates that Santa Claus Al Switzer will be apprehended Thursday, June 17 at his business, Lawn Equipment Repair at 3519 1/2 Sixth Avenue.

It is unclear what the exact charges filed against him are but we do understand that a bail amount of \$2000 has already been set.

We also understand that officers will transport him to Shenanigan's Restaurant where he will subsist on a diet of gourmet bread and water until friends raise his bail, after which he will be released.

Filing charges is the Muscular Dystrophy Association and the full bail amount will go to the Association's fund-raising effort.

Al is a very supportive member of the Sixth Avenue Business District and we urge every member to contribute to his bail so he may be released and returned to our district. *(See page 3 for more!)*

Benefit for Edgewood Family, Friday, June 25

Sonia Jewell announces a benefit dinner, dance, an outstanding silent and live and auction to benefit the Sanders family of Craigslist murder victim Jim Sanders. Sonia and her husband, Michael, were close personal friends of Jim and Charlene Sanders.

The event will be 6:30 to midnight at the Liberty Theater in downtown Puyallup. The price is \$25 per ticket. A no-host bar is also featured. Get your ticket at Jewell Day Spa.

What a great way to support one of our own as she tries to help others!

Changes in Members' Committee Responsibilities

Ondia Shapiro (Vixens house of Shoes and Apparel) has accepted chairmanship of the Promotion Team. Contact Ondia for information about events and how you can get involved. Former chair Sonia Jewell (Jewell Day Spa) will now be helping as a member of the Design Team.

Aamir Ahmad (Laughing Lotus) is now serving as our Webmaster and central point of communication for our District Meetup site. Additionally he helps with the social media updates on the District Facebook page.

6th Avenue Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

Officers:

David Printz
President

761-4848

president@on6thave.com

John Toler
Vice President

651-7112

vicepres@on6thave.com

John Loesch, Treasurer

381-8282

treasurer@on6thave.com

Dave Parker
Sec'y & Newsletter

370-6208

secy@on6thave.com

Mario Lorenz, Membership

921-1718

marioslorenz@gmail.com

Ondia Shapiro, Promotion

272-1412

Carla Hall

Art on the Ave Coordinator

651-2414

Art-on-the-ave@on6thAve.com

Aamir Ahmad
Webmaster

Webmaster@on6thave.com

Bill Connolly
District Manager

272-2924

districtmjr@on6thave.com

Mail:

Sixth Ave. Merchants Association
2802 Sixth Avenue, Tacoma 98406

Don't forget Art on the Ave 2010 — the District's big summer festival, Sunday July 11, 11 a.m. to 5 p.m. On the Ave from Cedar to Traf-ton.

Sixth Avenue Farmers Market Opened Season June 1

With a great selection of farmers, some handi-crafts, jewelry, non-profits and good food vendors, the market opened minutes before a light rain began



to fall, which dampened the turnout somewhat. Despite the weather, sales were made and all looked toward a good summer season.

The Sixth Avenue booth was manned by Janie Cunningham and Cherie Franich of our recent new member, Breast Cancer Resource Center, at South 12th and Puget Sound. They also will be regular helpers during the market season, operating the District Snow-Cone machine in the booth. We appreciate their stepping right into the active support of the District.



Cherie Franich (left) and Janie Cunningham in our Sixth Avenue Farmers Market booth June 1.

Modernizing the Corner of Sixth and Prospect



In this photo, two things are happening — the long awaited “bulbouts” (sidewalk extensions to increase pedestrian safety in crossing the Ave) are being installed on the eastern side of the intersection. A fire hydrant prevented the installation on the west side, between Jewell Day Spa and Posh Home. The bulbout has been three years in the coming, originally initiated by then Association Art Chair Claudia Riedener (Ixia Tile). It was to have art in the concrete.

A nice improvement to the Ave also is the modernization of the building in the background with an attractive new front, interior and canopy. H & R Block will continue to occupy the corner location. The next door location, former site of Magical Garden, is a nice 1600 square foot space still available.

Graffiti Cleanup Accomplished May 15

Member Robert Resseau of the Morgan YMCA Friends and Servants Program reports that they cleaned up a lot of “stuff all over” in the district. He took out two staff and two kids. He also says there is a lot left to get off and he sees this as a permanent project for his program in the district as he gets requests from the district. Rob says, “we are here for the district and we want it to be here for us.”

Rob added that his organization is having “Joeseppi’s Takeover Day” Monday, June 21. He invites everyone to come to Joeseppi’s for dinner, 4:30 to 7:30 p.m. This will help provide some much needed funds for his services.

A Time to Act . . .

United We Stand:

It is really simple on 6th Avenue: **The deadline for inclusion of all members in the University of Puget Sound New Student Orientation Handbook is June 15.** Please take this opportunity to be included as **an active and paid member** of the 6th Avenue Merchants Association. History teaches that as a community “United we stand and divided we fall”. Now more than ever is our time to unite.

Thanks Sincerely

Mario Lorenz, 6th Ave Membership Chair

New Yoga Studio on the Ave

Holly Menzies is opening her studio, Ashtanga Yoga Tacoma at 2610B 6th Ave, telephone 209-6576. Ashtanga is an old system of yoga with roots in south India. This dynamic practice links movement with breath (vinyasa) which promotes strength, stamina, flexibility and a purifying sweat. This is a uniquely athletic style of yoga.

Holly offers mysore-style self practice and guided classes, with discounts for students and seniors 55+. Her website is www.ashtangayogatacoma.com.

District Purchases Sno-Cone Machine for Fund Raising

Because income to the association is expected to be tight this year, the District has purchased this machine to use as a fund-raiser at our booth at the Farmers Market, at the Art on the Ave and possible other events.

John Toler arranged the purchase of the machine (new) through Ebay for a favorable price.

We weren't able to use it for the market opening because the health department permits had not been received, but expect to put it into use starting June 8.

L to r: David Printz, John Loesch and Mario Lorenz getting the hang of the Sno-Cone Machine (behind John) in John's store May 29.



Santa Says:

"Please help me raise my bail. A warrant has been issued for my arrest as one of Tacoma's 'Most Wanted'. I'm going to be locked up, Hollywood style, to benefit the Muscular Dystrophy Association. With your help, they may even let me out on good behavior. I just have to raise my bail of \$2,000 before my lockup date on June 17. Contribute to my bail by donating to MDA via check or credit card. Stop by, call, or email me your contribution. Thank you for helping me find a cure and be a star behind bars" "Santa" Al Switzer, Lawn Equipment Repair of Tacoma, 3519 1/2 Sixth Ave., 756-7459.



Breast Cancer Resource Center Fund Raiser at Mandolin Café, June 19

Member Janie Cunningham announces that her local organization will have "Wine, Women and Song, a festive relaxed gathering of delectable food, Washington wines, eclectic music and conversation" Saturday, June 19, 4 to 8 p.m., at the Mandolin Café, 3923 So. 12th St. Tickets are on sale now — call her at 752-4222. They are available for a \$20 donation.

The Breast Cancer Resource Center is a local non-profit that serves the local community with the theme, "Because no one should have to face breast cancer alone."

Board Meeting Notes *(continued from page 6)*

this year, although he estimates they will receive about \$10,000 which may make it self-supporting.

Although the membership had voted to purchase liability insurance for the officers, it was decided to postpone the purchase for at least 30 days because of the cost and our lowered income expectations.

Shari Hart reported on discussions held at two recent meetings about establishing a BIA (Business Improvement Assn.) within the district. She said those present did not want to put more effort into it unless broad general support existed among the business and property owners in the district. She said a BIA could be whatever we wanted it to be, most likely security and promotion, although parking might be included. In order to establish a BIA, approval would be required from 50% plus one of the property owners involved in the proposed district.

A starting problem would be to develop a work plan and describe the area that would be included. A BIA would have its own board. A BIA would have to meet the needs of the District 24/7 and would not be limited to the night-time economy (restaurants, bars, night clubs). The night-time economy owners don't want another meeting unless the day-time businesses are included.

Shari added that it would probably take at least 18 months to establish a BIA in the Sixth Avenue District. A number of issues are involved: car prowls are big; 20% of available parking is taken up by employees; what would be the boundaries; are people willing to engage in discussion without financial commitment. Our next step: introduce the idea to landlords and tenants at the next regular meeting. John Loesch will do that.

(Continued on page 5)



Sixth Avenue District Tacoma's Eclectic Destination

Sixth Ave. Association Members (Paid for 2010 in Bold Face)

A

APPAREL

Annette B

Doreen Jensen and Boris Kogan, 2711 Sixth Ave.,
761-0984

Vanity Boutique

Melanie Peterson, 3901 Sixth Ave., Ste 1, 761-7810

Vixens House of Shoes & Apparel

Ondia & Sam Shapiro, 2503 Sixth Ave., 272-1412

ATTORNEYS, LEGAL SERVICE

Judson C. Gray, Attorney at Law

Judson Gray, 4142 Sixth Ave., 759-1141

Pre-Paid Legal Services

Bill Connolly, 1315 No. 5th, 272-2924

Terry E. Lumsden, Attorney at Law

Terry Lumsden, 3517 Sixth Ave., 573-1644

Bonner Law Office

Stanley O. Bonner, 1702 Sixth Ave #1, 593-4190

ARTS, CRAFTS

Hilltop Artists in Residence

Kathy Anderson, Greg Piercy, 602 No. Sprague
(Jason Lee), 571-7761

AUTO SERVICE

Precision Automotive & Transmission

Steve Sandvig, 3723 Sixth Ave., 759-2044

Sixth Avenue Autobody

Scott & Kristi Martinson, 4408 Sixth Ave., 752-1000

B

BUSINESS SERVICES

Advanced Digital Solutions

Ed Bryant, 1418 Sixth Ave., Suite A, 507-9397

Kimberly Castrilli Merchant Services

752-7213

Pierce County Community Newspaper Group

Rose Thiele, 4412 Sixth Ave., Suite 4, 759-5773

Rainier Connect

Lorraine Chambers, 2516 So. Holgate, 683-4218

The Gurus

David Printz, 761-4848

Weekly Volcano

Chrystal Morissette, P.O. Box 98801, Lakewood
98496, 584-1212

C

CHURCHES, SCHOOLS, BUSINESS & SOCIAL ORGANIZATIONS

Agape Foundation

Mita Schmid, 640 No. Fife, 970-6464

Center for Spiritual Living

Frances Lorenz, 206 No. J St., 363-2956

Epworth LeSourd UM Church

Dave Parker, 710 So. Anderson, 370-6208

First Evangelical Lutheran Church

Philip Nesvig, Pastor, 524 So. I, 272-1538

Grant Center for the Expressive Arts

Mary Boone, Emily Seaholm, 1018 No. Prospect
272-0165

Greater Tacoma Convention & Trade Center

1500 Broadway, 1st floor, 830-6601

Joseph Warren Lodge #235

Ralph Decker, 2609 1/2 Sixth Ave., 474-1931

Morgan YMCA Friends and Servants

Program Robert Resseau, 1002 So. Pearl, 460-
8806

North Slope Historic District

Mark Bardwell, 1501 No. 5th St., 759-3878

Sixth Avenue Farmers Market

Cayenne D. Chonette, 971-645-1659

Zion Lutheran Church

3410 Sixth Ave., 752-1264

COFFEE SHOPS

Origin 23° Coffee Roasters

Leisa Viramontes, 3518 Sixth Ave., #101, 212-1503

Satellite Coffee

2811 Sixth Ave.

Shakabrah Java

Caesar Kalinowski, 2618 Sixth Ave., 572-2787

Valhalla Coffee

A.J. Anderson, 3918 Sixth Ave., 209-9613

COMPUTERS, ELECTRONICS

Last Stop Computer

Brian Herbert, 3101 Sixth Ave., 627-5960

CONSTRUCTION SUPPLIES, HARDWARE, SERVICES

DMD Homes

Dave Teigen, P.O. Box 64064, Univ. Place 98464,
566-1270

Gray Lumber Co.

Steve Gray, 3800 Sixth Ave., 752-7000

M.R. Construction

Matt Rock, 2910 Sixth Ave., 627-7510

Tacoma Window

Andrew Sabo, 3821 Sixth Ave., 759-2426

E

EDUCATION

A+ Driving School

Martin Kongsli, 2703 Sixth Ave., 272-5869

Educational Programs

Bill & Judy Kelly, 815 So. Pine, 272-8943

Evergreen State College, Tacoma Campus

Artee Young, 1210 Sixth Ave., 680-3000

University of Puget Sound

John Hickey, 1500 No. Warner #1027, 879-3203

Lynnette Claire, 1500 No. Warner, #1032, 879-3576

Rachel Cardwell, 1500 No. Warner, #1027

ENTERTAINMENT

Laughter Masters

Mario F. Lorenz, 816 So. L St., 272-6622

Studio 6 Ballroom

Natasha Thayer & Wes Rogers, 2608 Sixth Ave., 360-
473-6363

Tacoma Opera

Cheryl Baker, 1119 Pacific Ave., Ste 405, 627-7789

Tacoma Little Theatre

Luralei Ives-Keeler, 210 North I, 272-2281

F

FINANCIAL SERVICES

Foundation Escrow

Jolyne Baines, 3901 Sixth Ave., 756-1760

H & R Block

Ron Pinckney, 2411 Sixth Ave., 383-5603

John Toler, EEP

John Toler, 1102 Broadway, Suite 201, 651-7112

TAPCO Credit Union

Jennifer Weed, 2802 Sixth Ave., 565-9895

Waddell & Reed

Elizabeth L. Dorsett, 4218 So. Steele, #215, 831-
3491

FUN RESOURCES

Hi-Voltage Records

Brian Kenney. Meredith Cypres, 2612 Sixth Ave.,
627-4278

Northwest Costume

Tom & Mary Johnson, 2315 Sixth Ave., 383-4700

Turntable Treasures, House of Records

Peter VanRosendaal, 608 No. Prospect, 272-9229

G

GIFTS, UNIQUE PRODUCTS

Aloha Oasis Hawaiian Gift Shop

Lisa & April, 3011 Sixth Ave., 272-3189

Creatively Unique Gifts & Things

Joan Johnson, 3009 Sixth Ave., 383-4438

Crescent Moon Gifts

Angela Wehnert, 2712 Sixth Ave., 572-8339

Laughing Lotus

Claire, Aamir, Amy, 3013 Sixth Ave., 627-0522

Ferrings Magical Garden

Virginia Ferguson, 3624 Sixth Ave., Suite C., 627-
5417

H

HEALTH CARE

Austin Chiropractic

Dennis Austin, 2709 Sixth Ave., 752-5924

Ayers Counseling

Lanae Ayers M.A., 2211 Sixth Ave., 355-6161

Binger Chiropractic

Robert Binger, 2709 Sixth Ave., 627-7777

Breast Cancer Resource Center

Janie Cunningham, 3502 So. 12th St. Ste A.,
752-4222

Brilliant Life Chiropractic

Laelle & Paul Martin, 2610 Sixth Ave., 383-0577

Health Connection, Inc.

Brad Eyford, 601 So. Pine, Suite 201, 396-1000

MultiCare Health System

Todd Kelly, 409 So. J., 403-1716

Paul Reilly, N.D.

Paul Reilly, 3620 Sixth Ave., 752-4544

The Turning Point Integrated Therapies

Chiara Wood, Kate Shanaman 2211 Sixth Ave., 272-
7876

HOME & BUSINESS, YARD, GARDEN, PRODUCTS, SERVICES

Bartell Drugs

Julie Tresner, 3601 Sixth Ave., 761-2520

Beautiful Day Window, Gutter & Roof

Cleaning Kyle Klevjer, 2905 So. 7th, 414-5304

D's Fantasy Shop

Donna Kay Sheneman, 2301 Sixth Ave, 227-2122

Down to Earth Gadgets & Gizmos

Daniel Borba, 937 1/2 South Sheridan, 272-8173

Frame Makers

Anna Johnson, 3013 Sixth Ave., Suite 3, 564-2320

Indoor Garden & Lighting

Mike Long, 3839 Sixth Ave., 761-7478

Indoor Reef, Inc.

Paul Gibson, 3841 Sixth Ave., 752-4559

Just Loving Care

Lisa Breiner, 441-8811

Lind Pest Control

Beth Lind, 3922 Sixth Ave., 503-1100

Laundry Mart

Rose Mathes, 5401 Sixth Ave, Suite 501, 752-6100



Sixth Avenue District Tacoma's Eclectic Destination

Lawn Equipment Repair of Tacoma

Al Switzer, 3519 1/2 Sixth Ave., 756-7459
M & J Repair
Harold Warford, 2402 Sixth Ave., 272-2611
Posh Home
Jennifer Colley, 2502 Sixth Ave., 593-5001
Recognition Plus
Cory Dean, 3018 Sixth Ave., 383-4910

Rushforth Wheels.com

Melanie Rushforth, 318-5188
Security Lock, Safe & Alarm, Inc.
Jack Wingerter, 1502 Sixth Ave., 284-0088

Sixth Avenue Neighborhood Market

John Loesch, 3002 Sixth Ave., 627-3344
SolaRichard
Richard Thompson, 2037 So. 7th St., 572-9220

TWS Cleanup Removal

Davis Trevino, 717 So. Cushman, 572-9294

Velomobile

Todd Ritchie, 1316 No. 10th, 229-3889

INSURANCE

C. Cable Insurance, Inc.
Clinton Cable, 1222 No. Anderson St., 752-3300

Diane Hagen State Farm Agency

Diane Hagen, 3401 Sixth Ave., Suite 1, 752-9920

Johnson, Paul F. Insurance

Paul Johnson, 3401 So. 19th, #200, 284-7910

Randy Asbjornsen Insurance

3108 Sixth Avenue, 759-3597

P

PERSONAL SERVICES

American Laser Centers
Hope Vasquez, Allison Marshall, 4707 So. 19th, 759-3737

Ayers Counseling

Lanae Ayers, 2211 Sixth Avenue, 355-6160
Chemel Salon & Day Spa
Melissa Anderson, 4430 Sixth Ave., 548-8910

Elev8 Fitness

Kjersten Salzman, 606 No. State, 228-3574
"Girl Talk" a Natural Nail Salon
Stephanie Wilson, 3922 Sixth Ave., 376-0089
Glow Massage
Bridget Kord, 3007 Sixth Ave., 232-3900
Hair & Jeffery Inc.
Jeffery Scarbrough, 4318 Sixth Ave., Suite 2, 761-0117

Hot Yoga Tacoma

Scott Gordon, 3907 Sixth Ave., #B, 761-9007
Jon's Barber Shop
Jon Tryfon, 3825 1/2 Sixth Ave. 752-5162
House of Tattoo
Katie Williams, 2701 Sixth Ave., 274-8282

Jewell Day Spa

Sonia Jewell, 2501 Sixth Ave., 572-5224

Nani's Hair Salon

Roni Y. Stenehjelm, 3108 Sixth Ave., 318-0404
Pedicure Room
Shelly Stejer, 4318 Sixth Ave., 330-7812

Polished

Cortney Young, 2505 Sixth Ave., Ste A, 759-9620
Serenity Massage
Tammy Bentley, 3007 Sixth Ave., 219-0956
6th Avenue Barber Shop
Robert F. Stevens, 4318 Sixth Ave., 759-5208

Sooji's Day Spa

Sooji Hartzell, 3914 Sixth Ave., 404-0024
Tuell-McKee Funeral Home
Thomas R. McKee, 2215 Sixth Ave., 272-1414

PET SERVICES, SUPPLIES

Affordable Animal Hospital

Dr. Kamal Walia, 2615 Sixth Ave., 627-0005

PROPERTY OWNERS

Creso, Kathleen
16015 16th Ave. S., Spanaway WA, 537-7565
Murfay Properties
Neil Murphy, P.O. Box 22495, Seattle WA, 206-321-6367

Nick Fediay

Property Owner, 3013 Sixth Ave Bldg, 360-507-7001
Mustard Seed Center
Dan Mullen, P.O. Box 863, Gig Harbor WA, 265-2061

Poole's Corner LLC

John Hogan, 5312 Pacific Highway E, Fife WA, 922-3173

Ryan Berg

Property Owner, P.O. Box 7334, 253-444-7140

PHOTO, VIDEO

Motion of Life Video Productions

Anthony Giordano, 2603 Sixth Ave. Ste 203, 777-3553

R

REAL ESTATE

Connect Realty

Christopher List, 3407 So. 7th, Tacoma, 219-3041
John L. Scott Tacoma North
Ryan Mowery, 4424 Sixth Avenue, Suite 1, 752-1025

Meyers Team

Mark Meyers, 206-816-0046

RESTAURANTS, BARS, NIGHT SPOTS, FOOD SERVICE

Asado
John Xitco, 2810 Sixth Ave., 272-7770

Bombay Bistro

Anita Walia, 4328 Sixth Ave., 761-9999
Cork! A Wine Bar

Nick Coughran, 3012 Sixth Ave., 212-1492
Crown Bar
Jacqueline Platner, 2705 Sixth Ave., 272-4177
DelBrocco's Pizza, Steak & Hoagie
3908-B Sixth Ave., 756-7445
Engine House No. 9
Craig Dickens, 611 No. Pine, 272-3435

El Guadalajara

Alphonso Ramos, 3002 Sixth Ave.,
Farrell's Wood Fire Pizza
Michael Rutledge, 3518 Sixth Ave., 759-1999

Gateway to India

C.J. Singh, 2603 Sixth Ave., 552-5022

Gayle Orth Catering

Gayle & David Orth, 3837 Sixth Ave., 761-9019

Jazzbones

Daniel Rankin, 2803 Sixth Avenue, 396-9169
Little Caesar Pizza
Justin Vautrin, 628 So. Sprague, 572-1800
Mandolin Café
Creig Kostoff, 3923 So. 12th St., 761-3482

Masa

John Xitco, 2811 Sixth Ave., 254-0560
MSM Deli
Mike Mohamed, 2220 Sixth Ave., 272-4814
Old Milwaukee Café & Dessert Company
Chad & Pat Kerth, 3102 Sixth Ave., 761-2602

O'Malley's Irish Pub

Pat Mawhinney, 2403 Sixth Ave., 627-9403
North China Garden
Andy & Jenni Yee, 2303 Sixth Ave., 572-5106

Primo Grill

Charlie McManus, 601 So. Pine, 383-7000
Quizno's
Jeety Sandhu, 3602 Sixth Ave., #101, 761-4044

Sax Restaurant & Lounge

Jenni & Andy Yee, 2309 Sixth Ave., 572-0588

Silk Thai Cafe

Sukie Sookchow, 3401 Sixth Ave., 756-1737
Six Olives
Eve Adams, 2708 Sixth Ave., 272-5574

Southern Kitchen

Gloria Martin, 1716 Sixth Ave., 627-4212

Taqueria los Torres

2515 Sixth Avenue, 272-1774
The Red Hot
Chris Miller, 2914 Sixth Ave, Suite B, 779-0229
West End Pub & Grill
Jason Lindquist, 3840 Sixth Ave., 759-2896

Wild Orchid

Lin Po An, 3023 Sixth Ave., 627-5889

Board Meeting Notes *(continued from page 3)*

It was announced that the Promotion Committee had met last week. They have events planned through the end of the year. Events include a Jewelry Walk and Oktoberfest. UPS is planning two walking tours in the District for new students in early August, which may be extended to the last week in August.

There was a discussion about the SnoCone machine supply requirements and use at the Market.

John Loesch offered to supply the ice required at 1/2 of his regular retail price. Other supplies needed are syrup and cups. A trial run will be done Saturday,

May 29, at Neighborhood Market for members to become familiar with the operation. Additional discussions related to manning our booth at the Market and what promotional items could be displayed.

David Printz and **Christopher** list attended the Main Street Revitalization meeting in Port Townsend last week. Christopher reported they have developed an excellent handbook of a how to work through the building code changes in updating older buildings. David reported that Ellensburg is finding success with a heavy use of social media.

Dave Parker, secy



Sixth Avenue Merchants Assn. **Minutes of Meeting May 11, 2010**

President Printz called the meeting to order at 8:07; self introductions and approval of minutes followed.

CLO Steve Piotsrowski reported a good drop in local burglaries after the arrest of 8 people, but car prowls are up. "The creeps seem to know when there is a laptop under the seat," he said. He again stressed the importance of recording serial numbers of your possessions if you ever want to get them back. If you don't record everything, he said be sure you record these three main items: flat screen TV, laptop computers, game stations. Steve's business phone is 594-7904. **Diane Hagen** added, "take pictures of every room".

Committee chairs reported on coming meetings. **Aamir Ahmad** of Laughing Lotus said the Sidewalk Sale May 8 brought his store three times the traffic of an average Saturday. **Ondia Shapiro** will become chair of the promotion committee.

Angela Jossie, head of the Speakeasy Arts Co-op, reported on the July 4 Freedom Fair on the Waterfront. She said she is helping develop local sponsorships to increase the local flavor.

Janie Cunningham of the Breast Cancer Resource Center reported on the previous week's Putting on the Pink event in the Proctor District and is interested in helping develop and event for Sixth Avenue to publicize their identity as a local resource. She said the Proctor event has taken on a life of its own and brings a whole new crowd to the district. "We know how to bring new people to your shop," she added.

Aamir said to email announcements of special events to SocialMedia@on6thAve.com to have them publicized on the district Facebook page.

Mario Lorenz, membership chair, said it is going fairly well in getting members. Said face to face contact is the best.

Bill Connolly reported on the Earth Day cleanup for which over 70 turned out to help. Also reported on the two business openings, Turntable Treasures and Guadalajara.

Chris McMean, water quality manager for Tacoma Public Utilities, said they are evaluating the two treatment option, filtration or UV treatment; the difference in cost is \$80 to \$90 million. He said they get very high quality water from the Green River. Filtration removes organisms, organic material and

dirt. "Our water is great but we are going to make it better," he said. The two main complaints they get are dirty water and too much chlorine which come as disinfection by-products. Filtration will help a lot but a rate increase will come along as filtration plans progress. Water mains, also, need replacing. Many were built in 1905-1910. The target date for the filtration plant completion is 2014. There will be many jobs in construction but not many in operations. Quality improvements are mandated by Federal law. One organism that is necessary to eliminate is Cryptosporidium. He said Milwaukee, Wisconsin, had a terrible disease outbreak from water from one of the Great Lakes.

Vice President John Toler reported the district has acquired a Sno-Cone machine to use at the Farmers Market.

Sonia Jewell reported the city will finally construct the long-awaited bulbouts at Prospect. Also she had a fund raiser that raised \$27K for the Edgewood family where the dad was killed in a robbery. She is planning another fund raiser.

Announcements were made of several future committee meetings or events.

Ingram Drueding of the Greater Tacoma Trade Center said they have a number of big events coming up and could use material to help drive attendees to the district. Her number is 830-6611.

Angela Jossie said if you have a building being targeted with graffiti, she has artists who will point large murals on the walls for the cost of the point. Email CMGTacoma@aol.com if interested.

Meeting adjourned 9:15.

Dave Parker, Secy

Board Meeting Notes **May 25, 2010**

Meeting held at Northwest Costume, 6:30 p.m.

Treasurer's report from **John Loesch**: General Fund balance \$6380; payment of \$1500 due to Farmers Market next week. John projects that we will not reach \$10,000 income this year due to lowered income from memberships. This is down from recent previous years. He reported we paid \$395 for the SnoCone machine which will be used this year, especially at the Farmers Market, to raise some funds for the District. He also said Art on the Ave is receiving less in financial sponsorship and support