



6th Avenue District
"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Merchants Association

Web sites: www.on6thAve.com
www.ArtonTheAve.org

Over 200 great businesses
for unique shopping,
services and entertainment

May 6, 2010

Next Meeting Tuesday, May 11

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday.

Agenda for May 11 Meeting

- Welcome and self- Introductions
- Approval of minutes from April meeting
- Thank-you to Shakabrah for continuing to host Monthly Meetings
- Treasurer's Report
- CLO report
- City Council member(s) report
- City Dept. of Economic Development report
- Committee Reports
- District Manager Report
- Guest Speakers
- Vice President's Report
- Announcements of upcoming scheduled events

Events this Week

Farmers Market Barn Dance

The Tacoma Farmers Markets are holding a **Rodeo Barn Dance Saturday evening, May 8**, in the Rainier Room in Freighthouse Square. Everyone is invited to come and celebrate the Tacoma Farmers Markets 20th Anniversary. Tickets are \$25 per person and are available at the door or at www.brownpapertickets.com, event # 100991. Doors open at 6:00 p.m.

The event features live music for dancing by the Oly Mountain Boys and by Classic Country DJ. Other excitement will be riding the Mechanical Bull, and a live and silent auction. They will have vending style food and drink.

6th Avenue Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

Officers:

David Printz
President

761-4848

president@on6thave.com

John Toler
Vice President

651-7112

vicepres@on6thave.com

John Loesch, Treasurer

381-8282

treasurer@on6thave.com

Dave Parker
Sec'y & Newsletter

370-6208

secy@on6thave.com

Mario Lorenz, Membership

921-1718

marioslorenz@gmail.com

Sonia Jewell, Promotion

572-5224

Carla Hall

Art on the Ave Coordinator

651-2414

Art-on-the-ave@on6thAve.com

Webmaster

Webmaster@on6thave.com

Bill Connolly
District Manager

272-2924

districtmjr@on6thave.com

Mail:

Sixth Ave. Merchants Association
2802 Sixth Avenue
Tacoma WA 98406

Neighborhood Sidewalk Sale
Just in time for Mother's Day!



- Vanity
- Nani Hair
- Laughing Lotus
- The Frame Makers
- Crescent Moon Gifts
- annette B.
- Studio 6 Ballroom
- Vixens
- Jewell Day Spa
- Posh Home
- and more

On 6th Ave, from Stevens to Sprague

We want to Publish Your News Too!

Let us know about your special events, promotional successes, whatever, by the first of each month. Contact: secy@on6thAve.com or phone 370-6208. Newsletter circulation: 300 to District businesses and community friends.

Spring Social at El Guadalajara

City Councilperson Lauren Walker cut the ribbon to open the long-awaited El Guadalajara restaurant at 3002 Sixth Avenue for the Spring Social. The guests socialized and the ample food selection brought many good comments.

This new restaurant is owned by Alfonso Ramos and his wife, Anna Michael. They did much of the work themselves in remodeling the formerly empty space in the

Neighborhood Market building into an attractive Mexican-themed two-level restaurant and bar. Alphonso said he brought his father up from Mexico to help by advising him.!

Ramos closed his previous restaurant earlier this year, also called El Guadalajara, in the Stadium district.

If you haven't been in, come and enjoy fine Mexican food and meet Alfonso and Anna.

The Earth Day District Cleanup

Under the direction of Bill Connolly, nearly a hundred volunteers turned out April 17 to rid the district of trash.

The entire UPS football team and coaches were there, sorority girls came, neighbors helped and about 50 students, parents and teachers from Grant Elementary were big helps.

Some comments from the volunteers included:

Elizabeth Kirsch, a senior from Portland OR and from Kappa Alpha Theta sorority where she is Director of Public Relations for the sorority: "I thought it would be fun to do this outside activity. The girls are required to do seven hours of volunteering per



City Councilperson Lauren Walker (left) ready to cut the ribbon at the Spring Social. To her right are Anna Michael and Alfonso Ramos, owners.

(Continued on page 5)

American Laser Centers

Two enthusiastic young women, Clinic Manager Hope Vasquez and Assistant Manager Allison Marshall are the "face" of American Laser Center's Tacoma location at 4707 South 19th, Suite 130. Josh Litwin, M.D. provides medical oversight.

Because laser technology applications are so widespread, the company name alone doesn't give an immediate clue about what services they provide. In this contemporary company, laser applications are used in conjunction with medications for skin rejuvenation and renewal and body contouring. Specific treatments include unwanted hair removal, Botox treatments, Juvederm and Radiesse injectable treatments, Velashape cellulite reduction and body contouring.

The Tacoma location was previously a licensee but in March of this year became one of the 250 company locations. ALC has grown rapidly from an early 2000's start in an unused dentist's office in Michigan to one of the leading firms of its type.

Allison serves as the marketing director of this location and was very clear about the importance of today's communications technology in successful marketing — from web sites to email to mobile to social networking sites. **She says their Facebook page brings in a hundred new clients a month!**

Other profitable marketing activities they use include gym events and a strong referral program. As a result, referred patients are a large percentage of their business. Promotion also includes free consultations and to interested prospective clients they will give a complimentary service of their choice.

Even in this economy, ALC's business trend is up. "Try it — you'll love it", Allison concluded.

For more information, call 759-3737. Website is www.americanlaser.com



Hope Vasquez (left) and Allison Marshall

"If a business doesn't have a web site and a mobile page, I definitely recommend getting them."

ALLISON

Beautiful Day Window, Gutter & Roof Cleaning

What would **you** do if you found yourself without a job, not much in recession employment prospects and four hungry mouths to feed?

New District member Kyle Klevjer's solution was "make a job, give great service, and prosper." Kyle is the founder and owner of the year-old Beautiful Day Window, Gutter and Roof Cleaning. He works from his home on South 7th near Pine.

When he was laid off from his insurance sales job, and needed to find work fast, he got in touch with a friend with a window cleaning business to see if he could get a little work. First a couple week's work came, then a couple months, finally steady, then a partner/apprentice arrangement for a year, until his friend told him "it's time to start your own business" which he did in June 2009.

So what then? How to market your new company? Knocking on doors is a slow and painful way to build a business. He contracted with a lead-generating firm, Seattle Magic, that provides each lead to four suitable contractors. But the real magic is being faithful to his **own** rules — follow up immediately (he



says most of his contacts tell him he is the first to call); learn to quote quickly over the phone; build rapport with the customers; give prompt service to the order. Kyle says this system has given him 90% of his business the first year and is now multiplying through repeats and referrals. He closes on about 80% of the inquiries with these fundamental rules of customer service! He added that he couldn't believe how many leads Service Magic provides.

Right now, much of his business is residential but he hopes to connect to more stores and with owners of low-rise business buildings to increase his commercial volume. He also does Christmas lighting in season.

Kyle concluded that, "It is strange how a time that seemed so desperate could turn out so well." And we're sure his wife, Jaimie, daughter Lily (8) and son Beau (6) are happy, too.

Contact Kyle at 414-5304. His website is www.beautifuldaywindowcleaning.com; Facebook page Beautiful Day Window Gutter and Roof Cleaning.

The Membership Corner: Mario Lorenz

The Three R's — Recruitment, Retention, and Recognition

Membership is the backbone of any organization. Ask your chiropractor how important it is to have your spine in line. Perfect alignment means all parts operating together with one purpose in mind. To continue to make 6th Ave the most productive business district in the city, my vision is to have 100% participation from all businesses on the Ave. A "United we stand" philosophy. We are a business and service organization. The question must come up; how may I continue to serve benefiting myself and the entire business district? Two areas come to mind: Recruitment and Retention. With an upbeat and positive membership and \$25.00 a pop we do well with recruitment. A little more of a challenge is the area of Retention.

What does the 6th Avenue Merchants Association offer with the \$50 plus re-up fee? It is a question I will be spending time on in the next few weeks. It is a question with many answers and many of you know how to answer this question for yourselves but how about for the greater good of the group? There is a third R in the mix and that is Recognition. Seeing the good in what others have given. We are a service organization with the goal of enhancing and retaining membership and attracting business, customers, and clients to The Ave. So to that end I encourage your inspired and active participation.

Thank you for the opportunity to serve. Mario Lorenz, Membership Chair



Sixth Avenue District Tacoma's Eclectic Destination

2009 Sixth Ave. Association Members (Paid for 2010 in Bold Face)

A

APPAREL

Annette B

Doreen Jensen and Boris Kogan, 2711 Sixth Ave.,
761-0984

Vanity Boutique

Melanie Peterson, 3901 Sixth Ave., Ste 1, 761-7810
Vixens House of Shoes & Apparel
Ondia & Sam Shapiro, 2503 Sixth Ave., 272-1412

ATTORNEYS, LEGAL SERVICE

Judson C. Gray, Attorney at Law

Judson Gray, 4142 Sixth Ave., 759-1141

Pre-Paid Legal Services

Bill Connolly, 1315 No. 5th, 272-2924

Terry E. Lumsden, Attorney at Law

Terry Lumsden, 3517 Sixth Ave., 573-1644

Bonner Law Office

Stanley O. Bonner, 1702 Sixth Ave #1, 593-4190

ARTS, CRAFTS

Hilltop Artists in Residence

Kathy Anderson, Greg Piercy, 602 No. Sprague
(Jason Lee), 571-7761

AUTO SERVICE

Precision Automotive & Transmission

Steve Sandvig, 3723 Sixth Ave., 759-2044

Sixth Avenue Autobody

Scott & Kristi Martinson, 4408 Sixth Ave., 752-1000

B

BUSINESS SERVICES

Advanced Digital Solutions

Ed Bryant, 1418 Sixth Ave., Suite A, 507-9397

Kimberly Castrilli Merchant Services

752-7213

Pierce County Community Newspaper Group

Rose Thiele, 4412 Sixth Ave., Suite 4, 759-5773

Rainier Connect

Lorraine Chambers, 2516 So. Holgate, 683-4218

The Gurus

David Printz, 761-4848

Weekly Volcano

Chrystal Morisette, P.O. Box 98801, Lakewood
98496, 584-1212

C

CHURCHES, SCHOOLS, BUSINESS & SOCIAL ORGANIZATIONS

Agape Foundation

Mita Schmid, 640 No. Fife, 970-6464

Epworth LeSourd UM Church

Dave Parker, 710 So. Anderson, 370-6208

First Evangelical Lutheran Church

Philip Nesvig, Pastor, 524 So. I, 272-1538

Grant Center for the Expressive Arts

Mary Boone, Emily Seaholm, 1018 No. Prospect
272-0165

Greater Tacoma Convention & Trade Center

1500 Broadway, 1st floor, 830-6601

Joseph Warren Lodge #235

Ralph Decker, 2609 1/2 Sixth Ave., 474-1931

North Slope Historic District

Mark Bardwell, 1501 No. 5th St., 759-3878

Sixth Avenue Farmers Market

Cayenne D. Chonette, 971-645-1659

Zion Lutheran Church

3410 Sixth Ave., 752-1264

COFFEE SHOPS

Origin 23° Coffee Roasters

Leisa Viramontes, 3518 Sixth Ave., #101, 212-1503

Satellite Coffee

2811 Sixth Ave.

Shakabrah Java

Caesar Kalinowski, 2618 Sixth Ave., 572-2787

Valhalla Coffee

A.J. Anderson, 3918 Sixth Ave., 209-9613

COMPUTERS, ELECTRONICS

Last Stop Computer

Brian Herbert, 3101 Sixth Ave., 627-5960

CONSTRUCTION SUPPLIES, HARDWARE, SERVICES

DMD Homes

Dave Teigen, P.O. Box 64064, Univ. Place 98464,
566-1270

Gray Lumber Co.

Steve Gray, 3800 Sixth Ave., 752-7000

M.R. Construction

Matt Rock, 2910 Sixth Ave., 627-7510

Tacoma Window

Andrew Sabo, 3821 Sixth Ave., 759-2426

E

EDUCATION

A+ Driving School

Martin Kongsli, 2703 Sixth Ave., 272-5869

Educational Programs

Bill & Judy Kelly, 815 So. Pine, 272-8943

Evergreen State College, Tacoma Campus

Artee Young, 1210 Sixth Ave., 680-3000

University of Puget Sound

John Hickey, 1500 No. Warner #1027, 879-3203
Lynnette Claire, 1500 No. Warner, #1032, 879-3576
Rachel Cardwell, 1500 No. Warner, #1027

ENTERTAINMENT

Laugh Masters

Mario F. Lorenz, 816 So. L St., 272-6622

Studio 6 Ballroom

Natasha Thayer & Wes Rogers, 2608 Sixth Ave., 360
-473-6363

Tacoma Opera

Cheryl Baker, 1119 Pacific Ave., Ste 405, 627-7789

Tacoma Little Theatre

Luralei Lueskeeler, 210 North I, 272-2281

F

FINANCIAL SERVICES

Brinkerhoff Tax & Financials

Jack Brinkerhoff, 3519 Sixth Ave., 759-3646

Foundation Escrow

Jolyne Baines, 3901 Sixth Ave., 756-1760

H & R Block

Ron Pinckney, 2411 Sixth Ave., 383-5603

John Toler, Journey Financial

John Toler, 1102 Broadway, Suite 201, 651-7112

Liberty Tax Service

Jack Brinkerhoff, 3519 Sixth Ave., 759-3646

TAPCO Credit Union

Jennifer Weed, 2802 Sixth Ave., 565-9895

Waddell & Reed

Elizabeth L. Dorsett, 4218 So. Steele, #215, 831
-3491

FUN RESOURCES

Hi-Voltage Records

Brian Kenney, Meredith Cypres, 2612 Sixth Ave.,
627-4278

Northwest Costume

Tom & Mary Johnson, 2315 Sixth Ave., 383-4700

Turntable Treasures, House of Records

Peter VanRosendaal, 608 No. Prospect, 272-9229

G

GIFTS, UNIQUE PRODUCTS

Aloha Oasis Hawaiian Gift Shop

Lisa & April, 3011 Sixth Ave., 272-3189

Creatively Unique Gifts & Things

Joan Johnson, 3009 Sixth Ave., 383-4438

Crescent Moon Gifts

Angela Wehnert, 2712 Sixth Ave., 572-8339

Laughing Lotus

Claire, Amir, Amy, 3013 Sixth Ave., 627-0522

Magical Garden

Virgina Ferguson, 605 So. Adams., 627-5417

H

HEALTH CARE

Austin Chiropractic

Dennis Austin, 2709 Sixth Ave., 752-5924

Ayers Counseling

Lanae Ayers M.A., 2211 Sixth Ave., 355-6161

Binger Chiropractic

Robert Binger, 2709 Sixth Ave., 627-7777

Breast Cancer Resource Center

Janie Cunningham, 3502 So. 12th St. Ste A.,
752-7220

Brilliant Life Chiropractic

Laelle & Paul Martin, 2610 Sixth Ave., 383-0577

Health Connection, Inc.

Brad Eyford, 601 So. Pine, Suite 201, 396-1000

MultiCare Health System

Todd Kelly, 409 So. J., 403-1716

Paul Reilly, N.D.

Paul Reilly, 3620 Sixth Ave., 752-4544

The Turning Point Integrated Therapies

Chiara Wood, Kate Shanaman 2211 Sixth Ave., 272
-7876

HOME & BUSINESS, YARD, GARDEN, PRODUCTS, SERVICES

Bartell Drugs

Julie Tresner, 3601 Sixth Ave., 761-2520

Beautiful Day Window, Gutter & Roof

Cleaning Kyle Klevjer, 2905 So. 7th, 414-5304

D's Fantasy Shop

Donna Kay Sheneman, 2301 Sixth Ave, 227-2122

Down to Earth Gadgets & Gizmos

Daniel Borba, 937 1/2 South Sheridan, 272-8173

Frame Makers

Anna Johnson, 3013 Sixth Ave., Suite 3, 564-2320

Indoor Garden & Lighting

Mike Long, 3839 Sixth Ave., 761-7478

Indoor Reef, Inc.

Paul Gibson, 3841 Sixth Ave., 752-4559

Just Loving Care

Lisa Breiner, 441-8811

Lind Pest Control

Beth Lind, 3922 Sixth Ave., 503-1100

Laundry Mart

Rose Mathes, 5401 Sixth Ave, Suite 501, 752-6100

Lawn Equipment Repair of Tacoma

Al Switzer, 3519 1/2 Sixth Ave., 756-7459



Sixth Avenue District Tacoma's Eclectic Destination

M & J Repair
Harold Warford, 2402 Sixth Ave., 272-2611
Posh Home
Jennifer Colley, 2502 Sixth Ave., 593-5001
Recognition Plus
Cory Dean, 3018 Sixth Ave., 383-4910

Rushforth Wheels.com

Melanie Rushforth, 318-5188
Security Lock, Safe & Alarm, Inc.
Jack Wingerter, 1502 Sixth Ave., 284-0088

Sixth Avenue Neighborhood Market

John Loesch, 3002 Sixth Ave., 627-3344
SolaRichard
Richard Thompson, 2037 So. 7th St., 572-9220

TWS Cleanup Removal

Davis Trevino, 717 So. Cushman, 572-9294

Velomobile

Todd Ritchie, 1316 No. 10th, 229-3889

INSURANCE

C. Cable Insurance, Inc.
Clinton Cable, 1222 No. Anderson St., 752-3300

Diane Hagen State Farm Agency

Diane Hagen, 3401 Sixth Ave., Suite 1, 752-9920

Johnson, Paul F. Insurance

Paul Johnson, 3401 So. 19th, #200, 284-7910
Randy Asbjornsen Insurance
3108 Sixth Avenue, 759-3597

P

PERSONAL SERVICES

American Laser Centers
Hope Vasquez, Allison Marshall, 4707 So. 19th, 759-3737

Ayers Counseling

Lanae Ayers, 2211 Sixth Avenue, 355-6160

Bikram Yoga Center

Yohene Knobloch, 3907 Sixth Ave., #B, 761-9007

Chemel Salon & Day Spa

Melissa Anderson, 4430 Sixth Ave., 548-8910

Elev8 Fitness

Kjersten Salzman, 606 No. State, 228-3574
"Girl Talk" a Natural Nail Salon
Stephanie Wilson, 3922 Sixth Ave., 376-0089

Glow Massage

Bridget Kord, 3007 Sixth Ave., 232-3900

Hair & Jeffery Inc.

Jeffery Scarbrough, 4318 Sixth Ave., Suite 2, 761-0117

Jon's Barber Shop

Jon Tryfon, 3825 1/2 Sixth Ave. 752-5162

House of Tattoo

Katie Williams, 2701 Sixth Ave., 274-8282

Jewell Day Spa

Sonia Jewell, 2501 Sixth Ave., 572-5224

Morgan YMCA Friends and Servants

Program Robert Resseau, 1002 So. Pearl, 460-8806

Pedicure Room

Shelly Stejer, 4318 Sixth Ave., 330-7812

Polished

Cortney Young, 2505 Sixth Ave., Ste A, 759-9620
Serenity Massage

Tammy Bentley, 3007 Sixth Ave., 219-0956

6th Avenue Barber Shop

Robert F. Stevens, 4318 Sixth Ave., 759-5208

Sooji's Day Spa

Sooji Hartzell, 3914 Sixth Ave., 404-0024
Tueff-McKee Funeral Home
Thomas R. McKee, 2215 Sixth Ave., 272-1414

PROPERTY OWNERS

Creso, Kathleen

16015 16th Ave. S., Spanaway WA, 537-7565

Murfay Properties

Neil Murphy, P.O. Box 22495, Seattle WA, 206-321-6367

Nick Fediay

Property Owner, 3013 Sixth Ave Bldg, 360-507-7001
Mustard Seed Center
Dan Mullen, P.O. Box 863, Gig Harbor WA, 265-2061

Poole's Corner LLC

John Hogan, 5312 Pacific Highway E, Fife WA, 922-3173

Ryan Berg

Property Owner, 253-444-7140

PHOTO, VIDEO

Motion of Life Video Productions

Anthony Giordano, 2603 Sixth Ave. Ste 203, 777-3553

R

REAL ESTATE

Connect Realty

Christopher List, 3407 So. 7th, Tacoma, 219-3041

John L. Scott Tacoma North

Ryan Mowery, 4424 Sixth Avenue, Suite 1, 752-1025

Meyers Team

Mark Meyers, 722-9221

RESTAURANTS, BARS,

NIGHT SPOTS, FOOD SERVICE

Asado

John Xitco, 2810 Sixth Ave., 272-7770

Bombay Bistro

Anita Walla, 4328 Sixth Ave., 761-9999

Cork! A Wine Bar

Nick Coughran, 3012 Sixth Ave., 212-1492

Crown Bar

Jacqueline Platner, 2705 Sixth Ave., 272-4177

DelBrocco's Pizza, Steak & Hoagie

3908-B Sixth Ave., 756-7445

Engine House No. 9

Craig Dickens, 611 No. Pine, 272-3435

El Guadalajara

Alphonso Ramos, 3002 Sixth Ave,

Farrelli's Wood Fire Pizza

Michael Rutledge, 3518 Sixth Ave., 759-1999

Gateway to India

C.J. Singh, 2603 Sixth Ave., 552-5022

Gayle Orth Catering

Gayle & David Orth, 3837 Sixth Ave., 761-9019

Jazzbones

2803 Sixth Avenue, 396-9169

Little Caesar Pizza

Justin Vautrin, 628 So. Sprague, 572-1800

Mandolin Cafe

Creig Kostoff, 3923 So. 12th St., 761-3482

Masa

John Xitco, 2811 Sixth Ave., 254-0560

MSM Deli

Mike Mohamed, 2220 Sixth Ave., 272-4814

Old Milwaukee Café & Dessert Company

Chad & Pat Kerth, 3102 Sixth Ave., 761-2602

O'Malley's Irish Pub

Pat Mawhinney, 2403 Sixth Ave., 627-9403

North China Garden

Andy & Jenni Yee, 2303 Sixth Ave., 572-5106

Primo Grill

Charlie McManus, 601 So. Pine, 383-7000

Quizno's

Jeety Sandhu, 3602 Sixth Ave., #101, 761-4044

Sax Restaurant & Lounge

Jenni & Andy Yee, 2309 Sixth Ave., 572-0588

Silk Thai Cafe

Sukie Sookchow, 3401 Sixth Ave., 756-1737

Six Olives

Eve Adams, 2708 Sixth Ave., 272-5574

Southern Kitchen

Gloria Martin, 1716 Sixth Ave., 627-4212

Taqueria los Torres

2515 Sixth Avenue

The Red Hot

Chris Miller, 2914 Sixth Ave, Suite B, 779-0229

West End Pub & Grill

Jason Lindquist, 3840 Sixth Ave., 759-2896

Wild Orchid

Lin Po An, 3023 Sixth Ave., 627-5889

Clean Up Day (cont. from page 2)

semester, and they average about 25. I was irritated, though, in finding lots of garbage right outside of trash cans, instead of in them.”

Cory Dunn, senior Logger free safety defensive back. “I’m blessed to go to college and play football. I love to take part in the life and to give back. I’m very happy I went to UPS because of the environment and community and love working with kids.” Cory is from Portland and a business major, a student of Lynnette Claire’s.

Brant McAdams, Coach. Came from Univ. of Redlands CA. (New this year). “Cory Dunn organ-

ized our participation — very impressive. It’s great to get the guys out to do something better and more important than football. I love the local residential and business community.”

Jeff Thomas, assistant coach, also from Univ. of Redlands. “I’m looking forward to doing more community service.”

Foundation Escrow Moves West

Jolyne Baines moved her Foundation Escrow firm a couple blocks west April 1. She is now at 4119 Sixth Avenue. Her phone remains the same, 756-1760.

Sixth Avenue Merchants Assn. Minutes of Meeting April 13, 2010

Meeting called to order by **President David Printz** at 8:05. Self introductions followed.

Treasurer John Loesch reported \$5822 in the general fund and \$4040 in the Art on the Ave Fund. Said we are a little behind previous years for this time.

CLO Steve Petruski reported that detectives have made several arrests from our community. Large screen TV's are a burglary target. Suggested we put up signage to remind people not to leave valuables in their car when parked. **John Loesch** asked what TPD is doing about car prowls. CLO said there is a new rule that police do not process car prowls. CLO responded, we're doing the best we can. Said only 4 patrol officers for 50,000 people, should have four times that many.

City Councilperson Lauren Walker reminded people to vote on Metro Parks fund issue. Said she and Jake Fey are looking for long term park sustainability. Said council is currently focused on the budget and that Tacoma is in relatively good shape.

CEDD Alison Shari Hart reminded attendees of the economic gardening workshop coming up in April. She also spoke about using Pierce County Juvenile Diversion for district cleanup. Teams will paint over graffiti. Also said a team from Safe & Clean will be on Sixth Avenue Thursday & Fridays, 10 p.m. to 2 a.m. Also working to try to get business owners to reduce car prowl opportunity.

The promotion committee expect to have a sidewalk sale on the Ave on May 8 and a Third Thursday Art Walk. **Sonia Jewell**, previously chair of the promotion and marketing committee will become chair of the design committee. **President David** asked for a volunteer to be chair to marketing and promotion. **VP John Toler** described the duties of that chair. Said there will be a Farmers Market fundraiser at Freighthouse Square May 8 with good raffle items. Also said the Food Co-op will be going into Neighborhood Market.

Christopher List said our movie on YouTube is being well rated.

Marta Palmquist of UPS spoke about their New Student Orientation magazine which will be out in August. The district has purchased the four page center spread for several years and several district business have also bough ad space. Said they will be get-

ting the new students out in August for walking tours, which will include the district and the Farmers Market.

Lynette Claire reported her students will be showing their 10-minute documentaries, including three Sixth Ave businesses on Wednesday and Thursday of this week at UPS.

Art on the Ave Coordinator Carla Hall said plans are moving along. She asked for help for her and **Mario Lorenz** for a Kid-Friendly fun day at AOA.

Bill Connolly announced the Spring Social for April 29 at El Guadalajara, 3002 Sixth Avenue.

Lorraine Chambers of Rainier Connect spoke of their Affinity Program which will return 2% to 5% of service fees to the district as a partner. Moved and passed to partner with them.

President David said the Association is streamlining a proposal to formalize the structure of the Association. It was moved, seconded and passed to formalize the structure.

Morris McCallum, MLK business owner, spoke on how to make your business attractive as a destination. He has a long history of retailing and is also known locally as Mr. Mac and Mac the Knife.

Farmers Market Manager Cayenne Chonnette said the market has selected all the vendors for the market this summer.

Adjourned at 9:10.

Dave Parker, Secretary

Here's Help to Clean Up Your Graffiti on May 15

Member Robert Resseau, Program Director, Tacoma Friends and Servants Program, YMCA, announces his crew will be on The Ave on May 15 to clean up graffiti. This is in conjunction with Safe Streets.



If your property has graffiti needing clean up, or if there is public property in your area needing work, contact Robert to have his crew clean it up on May 15. You can reach him at 460-8806 (office) or 906-9049 (mobile).