



6th Avenue District
"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Merchants Association

Web sites: www.on6thAve.com
www.ArtonTheAve.org

Over 200 great businesses
for unique shopping,
services and entertainment

December 3,
2009

Next Meeting Tuesday, December 8.

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday.

Agenda for December 8 Meeting

- Welcome and Self- Introduction
- Thank-you to Shakabrah for continuing to host Monthly Meetings
- Approval of minutes from November 6th Ave Association meeting
- Treasurer's Report
- CLO report
- Landlord/Tenants Meeting Report
- Guest Speakers
- Nomination Committee Actions
- Candidates Introduction/Speaking
- General Membership vote on 2010 Association Officers
- City Council member(s) report
- City Dept. of Economic Development report
- Progressive Dinner Report
- District Holiday Lights and Decorations
- President's Message
- Other

Join the "Santa Walk" Saturday, December 12!

A high-light of the season on the Ave is the annual Santa Walk, scheduled for 12:00 noon on Saturday, December 12.



Everyone is invited to take part and here is how it goes! All will gather at Northwest Costume at 6th and Steele in their own seasonal outfit. Or Mary Johnson of Northwest Costume will outfit you for half the

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Election of 2010 Officers at December Meeting

The Nominating Committee will present a slate of proposed officers for 2010 at the meeting next Tuesday. Additionally, nominations will be invited from the floor, but don't plan to nominate anyone who isn't present! Only paid members may vote.

Officers to be elected are president, vice-president, secretary and treasurer.

Everyone Invited to District Social!

From Natasha Thayer

"6th Ave Holiday Social" will be Friday, Dec. 4th, at Studio 6 Ballroom, 2608 Sixth Avenue, 5:30-7:30+ (welcome to stay later!). There will be food from CJ's Gateway to India,



drinks too, gift drive, a fun beginner's Swing lesson, and more!

Swing is one of the most fun & easy happy dances to learn--and a good one to have in your pocket for upcoming holiday parties & weddings!

Come be goofy and make sure to bring some smart-alec & wit to entertain Natasha (who will be teaching you!). We know you've been trying to find 'the right time'...and now it's no

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6th Avenue Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

Officers:

Christopher List, President
219-3041
president@on6thave.com

Tom Johnson Vice President
307-5479
vicepres@on6thave.com

Jack Brinkerhoff, Treasurer
759-3646
treasurer@on6thave.com

Dave Parker Sec'y & Newsletter
370-6208
secy@on6thave.com

Liz Dorsett Membership Chair
831-3491
membership@on6thave.com

Carla Hall Art on the Ave Coordinator
651-2414
Art-on-the-ave@on6thAve.com

Ed Bryant Webmaster
507-9397
Webmaster@on6thave.com

Bill Connolly District Manager
272-2924
districtmjr@on6thave.com

Mail:
Sixth Ave. Merchants Association
2802 Sixth Avenue
Tacoma WA 98406



Share Christmas with a Grant Elementary student in need! See story on page 3.

13 Stores Plan Wednesday Evening Openings

Sparked by Sonia Jewell, Jewell Day Spa, a number of Sixth Avenue merchants have grouped themselves to be open

Wednesday evenings from December 2nd to 23rd. A page advertisement in the Tacoma Weekly Gift Guide November 19 kicked off the effort.

The evenings will be supported through a 10,000 postcard distribution, posters on District store windows, and referral flyers distributed to shoppers by non-competing businesses. In addition, various special evening events will take place in participating stores.

Stores taking part are:

(Address numbers are all on Sixth Avenue)

- ◆ Jewell Day Spa, 2501
- ◆ Laughing Lotus, 3013B
- ◆ Studio 6 Ballroom, 2608
- ◆ Cork! A Wine Bar, 3012
- ◆ Krazy Kat Fiberhouse, 3013A
- ◆ Creatively Unique Gifts, 3009
- ◆ Nani Hair, 3108A
- ◆ Annette B, 2711
- ◆ Vanity Boutique, 3903
- ◆ Vixens House of Shoes and Apparel, 2614
- ◆ Crescent Moon Gifts, 2712
- ◆ The Frame Makers, 3013C
- ◆ Posh Home, 2502

In addition, photos with Santa will be offered at Studio 6 Ballroom and gift wrapping at The Frame Makers. Proceeds will go to benefit D.A.S.H. Center for the arts — a place where youth can go that nurtures their creativity while providing them education through art — an alternative to gang activity.



Santa Walk *(continued from Page 1)*

price of their regular costume rentals. They have Santas, elves, Mrs. Claus, Reindeer, Snowman, Christmas Grinch.

The marchers will be supplied with candy to pass out to the kids as they visit the stores along The Ave.

Starting out, they will go up to Jason Lee where the holiday glass sale will be in progress in the Hot Shop. The Jason Lee PTA will also have a booth there. We expect the Santas will be accompanied by choral groups from Jason Lee and Grant schools.

From Jason Lee, the Santas will head west and visit stores, say “Hi” to the merchants and customers, and give out candy.

The walk will wind up about 2:30 p.m.

Come on out and join in the fun!

“Christmas on the Ave” Fine Art and More

During the month of December, shoppers on The Ave will have an opportunity to see and purchase multiple kinds of art at the former Red Line location, 2503 Sixth Avenue, across from Posh Home. In addition, evening events from D.A.S.H will be featured as well as glass art.

Holly Minniti, building owner, has generously offered free rent for December for this multi-faceted opportunity..

December 2nd-11th. 5 to 8 p.m. Cara J. Jennings artist in

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Outdoor “Living Nativity” Dec. 12, 13

Everyone is invited to enjoy a free tour of a reconstructed Bethlehem and view the events of the Holy Night at member Epworth LeSourd Church’s Fifth Annual



“Living Nativity”. Live portrayals by over 30 live actors present the Market, Herod’s Palace, the Inn, the Stable and the angels at the Birth.

Tours of the site start every few minutes.



Bring your camera and photograph your kids with one of the Roman Gladiators

The event takes place in the yard and parking lot of the church at South 7th and Anderson. It is free, but food or donations for My Sister’s Pantry or Living Water for the World are accepted.

Web Design Service at Tacoma Weekly

Rose Thiele says they are now offering web design service to businesses. A one-page web site with maintenance for a year is \$100. Contact Rose at 759-5773.

Economic Gardening Workshop — Good Website Info

By Virginia Ferguson,
Magical Garden

On Wednesday, November 18, the City of Tacoma Economic Development Department sponsored another of their free Economic Gardening Workshops. This one focused on building an effective website for your business.

Stacy Karacostas, owner of Success Stream Sales and Marketing Solutions, provided a variety of interesting and useful ideas regarding small business marketing through websites. For example,

Stacy pointed out that there were 46 million (!) new websites added to the internet in the first three months of 2009. The average initial contact with a website lasts less than 2 seconds, and the decision to stay and look further takes another 4 seconds. You have to have a clean, informative site to get people to stay around. Time consuming gimmicks don't help!!

How websites are viewed

One of the things Stacy stressed was the need to have "clean" web pages. The eye looks at a website in the shape of a letter "F," that is – Logo in the upper left, then across the top, left to right, down the left side, then in the middle under the top line. The most important information has to be easily found in the top third of your home page. Avoid long, technical sentences, poor contrasting colors, hard to read script, and too busy of a look. Tell the potential client what you have, and how to get

more information on your business with simple tabs and clear language – one topic per follow-up page.

Plan before building a site

On the technical side, Stacy pointed out that there are ways to do it yourself, or for a relatively nominal amount, you can get professional help. She advised staying away from "flash" technology because of the difficulty in changing what is produced. Taking the time to plan how you want your site to look, and what you need to say, will make building a site much easier. She gave several good tips on how to focus on what the potential customer wants from your business.

Stacy offered several handouts, and encouraged the attendees to check out her own website for further information. She can be found at www.success-stream.com, and she offered a free download of her report on the Seven Deadliest Small Business Marketing Sins at www.7deadliestsins.com. Several members of the 6th Ave. Business District attended, and reported the workshop to be of high value.

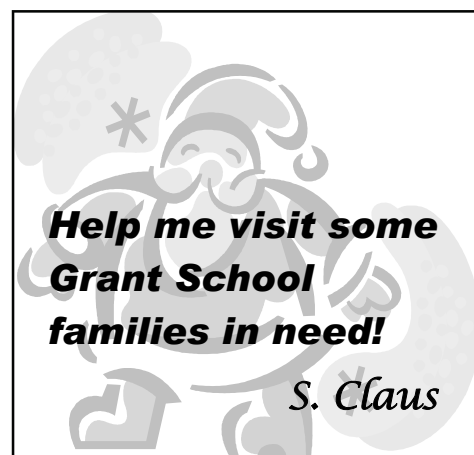
District Social (cont. from page 1 cost to you. (Partner not necessary.)

Anyone who wants to toss in gift certificates for door prizes, drop them in the Studio 6 Ballroom mail slot or call (253) 905-5301.

Spouses are invited, too.
Please RSVP to
Natasha@Studio6Ballroom.com

A Call to Bring a Bit of Joy to Grant Elementary Families

Every year the school does the best they can to see that their poorer families have some gifts for the children at Christmas. This year, they are facing way more requests than they have ever had and are asking our District members to help, according to Eileen Newton, art instructor.



If you would like to bring some Christmas joy to one or more children of any these families, stop by the school office where they have put up a "giving tree" and take an ornament from the tree and sign out for it. On that ornament is a number which represents a specific child and it provides you with the age (no name) and shoe, pants and shirt sizes for that child. Purchase what gifts you can, wrap, mark it/them with the child's number and return to the school by December 12. They are asking for only clothing as toys will be provided through another organization.

The school is at 1018 No. Prospect, the phone for more information is 571-5400.

What a wonderful way to help provide for our neighbors!

Welcome Another Fine New Store on The Ave!



Annette B.

We are pleased to welcome Annette B. as our newest merchant and newest association member.

Doreen Jensen and her husband Boris Kogan moved their store to 2711 Sixth Avenue from its 5-year previous location at No. 21st and Anderson Sts. And if you wonder who is Annette B — it is the young daughter of Doreen and Boris!

This attractive and well laid-out store features women's apparel, accessories, jewelry, maternity apparel, nursing, baby gifts and home décor.

"I like Sixth Avenue, it is so warm and welcoming," Doreen said. "Business is good and building," she added.

Doreen initially opened the doors to her business on North 21st doing clothing design and manufacturing. They soon opened a small retail facility there, then added maternity garments and two years later added an expanded line of women's clothing.

As the business grew, the space became too small to meet expansion needs so they purchased the building that now houses their store as well as Baroque Salon.

Future plans include returning to designing and manufacturing clothing for women in the rear space of their store.

That Doreen knows her stuff about women's apparel is to learn her history. She graduated in fashion design from Woodbury University in California, then spent several years designing clothing for large California manufacturers. From there she relocated to Seattle where she designed clothing for Nordstrom's private label apparel. From those experiences she opened her own small design and manufacturing facility in north Tacoma.

Drop in an visit Doreen and welcome her even more to the Ave!

Hours are Tue-Thur 11-5:30; Fri-Sat 11-6. She will also be open 6 p.m. to 9 p.m. every Wednesday in December, as are a number of other merchants. Phone 761-0984. Website is www.AnnetteB.com.

Studio 6 Ballroom Second Anniversary Party Coming



From Natasha Thayer

"Leave your daily routine and enter the fun world of the Winter Discoland"

Saturday, December 12th, Studio 6 Ballroom will be celebrating it's 2-year anniversary with a holiday party & show. We hope you can join in

the merriment and help us celebrate! Enjoy a full Ballroom show of all ages, light food & drink, giveaways, fund-raise for a good cause, and more! For more info: Studio6Ballroom.com or join our email list (info@studio6ballroom.com) for updates! (253) 905-5301.

Landlord-Tenant Meeting Outcome

Chair Tom Johnson reported a good meeting on November 18. Even though almost 300 invitations were mailed, only 9 were present (seven property owners, plus President Christopher and Dist. Mgr. Bill) but they agreed on several items regarding The Ave: Needs to emphasize clean and safe; white bulb lighting to be urged for the Christmas season; presentation of The Ave needs to be improved; more marketing of The Ave as a destination; getting more people involved.

These action suggestions resulted: Recommended mailing the newsletter quarterly to landlords; have additional meetings, the next to be February 10; meetings to be in the evenings, Christopher List will take charge.

HOLLY HELPING LIGHT UP THE AVE!

After the meeting above Holly Minniti emailed that they had purchased enough 50-bulb white lights inexpensively from Costco for the tops of her four buildings on the Ave, and three buildings had been lighted with one to go.

She offered to give suggestions to anyone who would like advice on attaching lights to the tops of buildings to contact her at hminniti@wamail.net. She hopes more buildings may be lighted.

Hilltop Artists Holiday Glass Sale
Saturday, December 12 at Jason Lee
District Santa Claus walk will come in about 12:15

Here's another chance to purchase attractive student-produced glass for gifts or for yourself. The sale will be from 10 a.m. to 1 p.m. at the school hot shop and gymnasium, 602 North Sprague. If you'd like to beat the crowd, you can arrive at 9 a.m., get a numbered ticket, then return by 10 a.m. Guests will be admitted in order of ticket number. Greg Piercy, Jessica Hogan and Kathy Anderson of the Hilltop Artists staff invite you come and enjoy the special guests, exciting demonstrations and warm holiday treats, as well as celebrate the season while supporting the youth in the community. Proceeds of the sale all go to fund the student program, including scholarships, supplies and materials.

"Using glass art to connect young people from diverse cultural and economic backgrounds to better futures"



"Christmas on the Ave"
Fine Art and More . . .

(continued from page 2)

encaustic, mixed media and scanography will be showing her work. **Henry Haneda, photographer and industrial designer** will have his work on display and available. They offer artist demos and workshops daily. For a private showing, call Cara at 360-420-5060. For a private showing of Henry's work, call 253-651-4423.

December 12th-21st. D.A.S.H. Center for the Arts — a place where youth can go that nurtures their creativity while providing them education through art — an alternative to gang activity — will use the space for some evening fund raising events. More information, 279-1800.

December 22nd-31st. Michael Jewell and glass-working friends will be creating and showing great glass work!

Drop in on these showings, you may find a special treasure!

Making Good in Tough Times with Your Own Talents, Claudia's Journey

Claudia Riedener, our former District Art Committee Chair who is responsible for much of the public art we have on The Ave is responding to broad challenges in her art career. Her business name is Ixia Tile, her web site is www.ixiatile.com, a beautiful web site where you'll learn all about her tiles and tile making. Claudia, a college educated horticulturist, when asked how she got into the tile making business, answered simply, "I bought a book!"

Thursday, December 17th she is curating an art show and exhibition commemorating the Luzon Building at the Logical Diagram Gallery, 317 Puyallup Avenue. The show is open 5 to 7 p.m. and noon to 5 p.m. on Sunday, December 20th. After the 20th, it is open by appointment. Proceeds go to Historic Tacoma. Call Claudia for more information, 274-0655.

Claudia recently completed a mural on the South Tacoma Library, 3411 So. 56th St. It was made entirely of tiles she designed and made in her tile shop. It includes railroad cars and other elements of South Tacoma's industrial heritage. Flowers and plants along the bottom recall the native flora of the region. "This is not just a history of the people but also the natural history," she noted. Tacoma Public Library Director Susan Odenchantz said, "It is a magnificent installation. It contains a little sense of the history of South Tacoma."



Claudia is one of the 13 co-founders of Madera Architectural Elements who have their permanent showroom at 2210 Court A. MAE is a collective of a variety Pacific Northwest artisans, each of whom design and fabricate exceptional building components and furnishings. Homeowners or designers can visit the showroom to see what is new and exciting in contemporary furnishings and artisan made building components. The showroom is open to the public by appointment. Telephone 572-1218, web: www.maderastudio.net



Sixth Avenue District Tacoma's Eclectic Destination

"Buy Local" from your 2009 Sixth Ave. Association Members

A

APPAREL

- Annette B.**
Doreen Jensen, Boris Kogan, 2711 Sixth Ave., 761-0984
- Vanity Boutique**
Melanie Peterson, 3901 Sixth Ave., Ste 1, 985-7845
- Vixens House of Shoes & Apparel**
Ondia & Sam Shapiro, 2614-B Sixth Ave., 272-1412

ATTORNEYS, LEGAL SERVICE

- Judson C. Gray, Attorney at Law**
Judson Gray, 4142 Sixth Ave., 759-1141
- Pre-Paid Legal Services**
Bill Connolly, 1315 No. 5th, 272-2924
- Terry E. Lumsden, Attorney at Law**
Terry Lumsden, 3517 Sixth Ave., 573-1644
- Bonner Law Office**
Stanley O. Bonner, 1702 Sixth Ave #1, 593-4190

ARTS, CRAFTS

- Krazy Kat Fiberhaus**
Peggy Viney, 3013 Sixth Ave., 627-8559
- Hilltop Artists in Residence**
Kathy Anderson, Greg Piercy, 602 No. Sprague (Jason Lee), 571-7761

AUTO SERVICE

- Precision Automotive & Transmission**
Steve Sandvig, 3723 Sixth Ave., 759-2044
- Sixth Avenue Autobody**
Scott & Kristi Martinson, 4408 Sixth Ave., 752-1000

B

BUSINESS SERVICES

- Advanced Digital Solutions**
Ed Bryant, 1418 Sixth Ave., Suite A, 507-9397
- Jhenry Enterprises, Cary Nilson**
Cary Nilson, P.O. Box 8938, Tacoma, 686-4966
- Kimberly Castrilli Merchant Services**
752-7213
- Pierce County Community Newspaper Group**
Rose Thiele, 4412 Sixth Ave., Suite 4, 759-5773
- Weekly Volcano**
Chrystal Morisette, P.O. Box 98801, Lakewood 98496, 584-1212

C

CHURCHES, SCHOOLS, BUSINESS & SOCIAL ORGANIZATIONS

- Agape Foundation**
Mita Schmid, 640 No. Fife, 970-6464
- Epworth LeSourd United Methodist Church**
Dave Parker, 710 So. Anderson, 370-6208
- First Evangelical Lutheran Church**
Philip Nesvig, Pastor, 524 So. I., 272-1538
- Grant Center for the Expressive Arts**
Mary Boone, Emily Seaholm, 1018 No. Prospect 272-0165
- Greater Tacoma Convention & Trade Center**
1500 Broadway, 1st floor, 830-6600
- Joseph Warren Lodge #235**
Ralph Decker, 2609 1/2 Sixth Ave., 474-1931
- North Slope Historic District**
Mark Bardwell, 1501 No. 5th St., 759-3878
- Sixth Avenue Farmers Market**
Cayenne D. Chonette, 971-645-1659
- Zion Lutheran Church**
3410 Sixth Ave., 752-1264

COFFEE SHOPS

- Origin 23° Coffee Roasters**
Leisa Viramontes, 3518 Sixth Ave., #101, 212-1503
- Satellite Coffee**
2811 Sixth Ave.
- Shakabrah Java**
Caesar Kalinowski, 2618 Sixth Ave., 572-2787
- Valhalla Coffee**
A.J. Anderson, 3918 Sixth Ave., 209-9613

COMPUTERS, ELECTRONICS

- Last Stop Computer**
Brian Herbert, 3101 Sixth Ave., 627-5960

CONSTRUCTION SUPPLIES, HARDWARE, SERVICES

- DMD Homes**
Dave Teigen, P.O. Box 64064, Univ. Place 98464, 566-1270
- Gray Lumber Co.**
Steve Gray, 3800 Sixth Ave., 752-7000
- M.R. Construction**
Matt Rock, 2910 Sixth Ave., 627-7510
- Tacoma Window**
Andrew Sabo, 3813 Sixth Ave., 759-2426

E

EDUCATION

- A+ Driving School**
Martin Kongsli, 2703 Sixth Ave., 272-5869
- Educational Programs**
Bill & Judy Kelly, 815 So. Pine, 272-8943
- University of Puget Sound**
John Hickey, 1500 No. Warner #1027, 879-3203
Lynnette Claire, 1500 No. Warner, #1032, 879-3576
Rachel Cardwell, 1500 No. Warner, #1027

ENTERTAINMENT

- Studio 6 Ballroom**
Natasha Thayer & Wes Rogers, 2608 Sixth Ave., 360-473-6363
- Tacoma Opera**
Cheryl Baker, 1119 Pacific Ave., Ste 405, 627-7789

F

FINANCIAL SERVICES

- Brinkerhoff Tax & Financials**
Jack Brinkerhoff, 3519 Sixth Ave., 759-3646
- Foundation Escrow**
Jolyne Baines, 3901 Sixth Ave., 756-1760
- H & R Block**
Ron Pinckney, 2411 Sixth Ave., 383-5603
- John Toler, Journey Financial**
John Toler, 1102 Broadway, Suite 201, 651-7112
- Liberty Tax Service**
Jack Brinkerhoff, 3519 Sixth Ave., 759-3646
- TAPCO Credit Union**
Jennifer Weed, 2802 Sixth Ave., 565-9895
- Waddell & Reed**
Elizabeth L. Dorsett, 4218 So. Steele, #215, 831-3491

FUN RESOURCES

- Hi-Voltage Records**
Brian Kenney, Meredith Cypres, 2612 Sixth Ave., 627-4278
- Laugh Masters**
Mario F. Lorenz, 816 So. L St., 272-6622
- Northwest Costume**
Tom & Mary Johnson, 2315 Sixth Ave., 383-4700

- Turntable Treasures, House of Records**
Peter Vanrosendaal, 2609 Sixth Ave., 272-9229

G

GIFTS, UNIQUE PRODUCTS

- Aloha Oasis**
Lisa & April, 3011 Sixth Ave., 272-3189
- Creatively Unique Gifts & Things**
Joan Johnson, 3009 Sixth Ave., 383-4438
- Crescent Moon Gifts**
Angela Wehnert, 2712 Sixth Ave., 572-8339
- Laughing Lotus**
Claire, Amir, Amy, 3013 Sixth Ave., 627-0522
- Magical Garden**
Virginia Ferguson, 2407 Sixth Ave., 627-5417

H

HEALTH CARE

- Austin Chiropractic**
Dennis Austin, 2709 Sixth Ave., 752-5924
- Ayers, Lanae, M.A.**
Lanae Ayers, 2211 Sixth Ave., 355-6161
- Binger Chiropractic**
Robert Binger, 2709 Sixth Ave., 627-7777
- Brilliant Life Chiropractic**
Laelle & Paul Martin, 2610 Sixth Ave., 383-0577
- Health Connection, Inc.**
Brad Eyford, 601 So. Pine, Suite 201, 396-1000
- MultiCare Health System**
Todd Kelly, 409 So. J., 403-1716
- Paul Reilly, N.D.**
Paul Reilly, 3620 Sixth Ave., 752-4544

HOME & BUSINESS, YARD, GARDEN, PRODUCTS, SERVICES

- Bartell Drugs**
Julie Tresner, 3601 Sixth Ave., 761-2520
- Down to Earth Gadgets & Gizmos**
Daniel Borba, 937 1/2 South Sheridan, 272-8173
- Crescent Moon Gifts**
Angela Wehnert, 2712 Sixth Avenue, 332-8436
- Frame Makers**
Anna Johnson, 3013 Sixth Ave., Suite 3, 564-2320
- Indoor Garden & Lighting**
Mike Long, 3839 Sixth Ave., 761-7478
- Indoor Reef, Inc.**
Paul Gibson, 3841 Sixth Ave., 752-4559
- Just Loving Care**
Lisa Breiner, 441-8811
- Lind Pest Control**
Beth Lind, 3922 Sixth Ave., 503-1100
- Laundry Mart**
Rose Mathes, 5401 Sixth Ave, Suite 501, 752-6100
- Lawn Equipment Repair of Tacoma**
Al Switzer, 3519 1/2 Sixth Ave., 756-7459
- M & J Repair**
Harold Wardford, 2402 Sixth Ave., 272-2611
- Posh Home**
Jennifer Colley, 2502 Sixth Ave., 593-5001
- Recognition Plus**
Cory Dean, 3018 Sixth Ave., 383-4910
- Rector's Antiques & Collectibles**
Jim Rector, 312 Sixth Ave., 683-9012
- Security Lock, Safe & Alarm, Inc.**
Jack Wingerter, 1502 Sixth Ave., 284-0088
- Sixth Avenue Neighborhood Market**
John Loesch, 3002 Sixth Ave., 627-3344
- SolaRichard**
Richard Thompson, 2037 So. 7th St., 572-9220
- Urban Gourmet**
Robin Jensen, 2602 Sixth Ave., Suite B, 272-3331

INSURANCE

C. Cable Insurance, Inc.
Clinton Cable, 1222 No. Anderson St., 752-3300
Diane Hagen State Farm Agency
Diane Hagen, 3401 Sixth Ave., Suite 1, 752-9920
Johnson, Paul F. Insurance
Paul Johnson, 3401 So. 19th, #200, 284-7910
Randy Asbjornsen Insurance
3108 Sixth Avenue, 759-3597

P

PERSONAL SERVICES

American Laser Center of Tacoma
Kellie Chisnell, 4707 So. 19th, 759-3737
Ayers Counseling
Lanae Ayers, 2211 Sixth Avenue, 355-6160
Bikram Yoga Center
Yohene Knobloch, 3907 Sixth Ave., #B, 761-9007
Chemel Salon & Day Spa
Melissa Anderson, 4430 Sixth Ave., 548-8910
Clinics Without Walls
Dan Johnson, 3701 Sixth Ave., Suite 1, 617-3112
"Girl Talk" a Natural Nail Salon
Stephanie Wilson, 3922 Sixth Ave., 376-0089
Glow Massage
Bridget Kord, 3007 Sixth Ave., 232-3900
Hair & Jeffery Inc.
Jeffery Scarbrough, 4318 Sixth Ave., Suite 2, 761-0117
Jon's Barber Shop
Jon Tryfon, 3825 1/2 Sixth Ave. 752-5162
House of Tattoo
Katie Williams, 2701 Sixth Ave., 274-8282
Jewell Day Spa
Sonia Jewell, 2501 Sixth Ave., 572-5224
Pedicure Room
Shelly Stejer, 4318 Sixth Ave., 330-7812
Serenity Massage
Tammy Bentley, 3007 Sixth Ave., 219-0956
6th Avenue Barber Shop
Robert F. Stevens, 4318 Sixth Ave., 759-5208
Sooji's Day Spa
Sooji Hartzell, 3914 Sixth Ave., 404-0024
Tuell-McKee Funeral Home
Thomas R. McKee, 2215 Sixth Ave., 272-1414
Turning Point, The
Chiara Wood, 2211 Sixth Ave., 272-7876

PROPERTY OWNERS

Creso, Kathleen
16015 16th Ave. S., Spanaway WA, 537-7565
Loesch Development
John Loesch, 5421 95th Ave W., Un. Place, 381-8282
Murfay Properties
Neil Murphy, P.O. Box 22495, Seattle WA, 206-321-6367
Mustard Seed Center
Dan Mullen, P.O. Box 863, Gig Harbor WA, 265-2061
Poole's Corner LLC
John Hogan, 5312 Pacific Highway E, Fife WA, 922-3173

R

REAL ESTATE

Connect Realty
Christopher List, 3407 So. 7th, Tacoma, 219-3041
John L. Scott Tacoma North
Ryan Mowery, 4424 Sixth Avenue, Suite 1, 752-1025

**RESTAURANTS, BARS,
NIGHT SPOTS, FOOD SERVICE**

Asado
John Xitco, 2810 Sixth Ave., 272-7770
Bombay Bistro
Anita Walia, 4328 Sixth Ave., 761-9999
Cork! A Wine Bar
Nick Coughran, 3012 Sixth Ave., 212-1492
Crown Bar
Jacqueline Platner, 2705 Sixth Ave., 272-4177
DelBrocco's Pizza, Steak & Hoagie
3908-B Sixth Ave., 756-7445
Engine House No. 9
Craig Dickens, 611 No. Pine, 272-3435
Farrelli's Wood Fire Pizza
Michael Rutledge, 3518 Sixth Ave., 759-1999
Gateway to India
C.J. Singh, 2603 Sixth Ave., 552-5022
Gayle Orth Catering
Gayle & David Orth, 3837 Sixth Ave., 761-9019
Il Fiasco
Mark Gaimster, 2717 Sixth Ave., 272-6688
Jazzbones
2803 Sixth Avenue, 396-9169
Little Caesar Pizza
Justin Vautrin, 628 So. Sprague, 572-1800

Mandolin Café
Creig Kostoff, 3923 So. 12th St., 761-3482
Masa
John Xitco, 2811 Sixth Ave., 254-0560
MSM Deli
Mike Mohamed, 2220 Sixth Ave., 272-4814
Old Milwaukee Café & Dessert Company
Chad & Pat Kerth, 3102 Sixth Ave., 761-2602
O'Malley's Irish Pub
Pat Mawhinney, 2403 Sixth Ave., 627-9403
North China Garden
Andy & Jenni Yee, 2303 Sixth Ave., 572-5106
Primo Grill
Charlie McManus, 601 So. Pine, 383-7000
Quizno's
Jeety Sandhu, 3602 Sixth Ave., #101, 761-4044
Sax Restaurant & Lounge
Jenni & Andy Yee, 2309 Sixth Ave., 572-0588
Six Olives
Eve Adams, 2708 Sixth Ave., 272-5574
Southern Kitchen
Gloria Martin, 1716 Sixth Ave., 627-4212
The Red Hot
Chris Miller, 2914 Sixth Ave, Suite B, 779-0229
West End Pub & Grill
Jason Lindquist, 3840 Sixth Ave., 759-2896
Wild Orchid
Lin Po An, 3023 Sixth Ave., 627-5889

**Information provided at the last meeting by
Lt. Still, Sector II**



**PUBLIC SAFETY NOTICE
FOR RESTAURANT EMPLOYEES**

If you are being pulled over by a vehicle with red and blue flashing lights (other than a fully marked police car) you need to:

- Call 911 immediately
- Maintain your speed, do not stop

- Head toward a well lit area (grocery store, gas station, etc.)
- Tell the 911 dispatcher where you are and that you are being pulled over by an unmarked vehicle
- Ask the 911 dispatcher to verify you are being pulled over by a police officer
- Ask the dispatcher to send a fully marked police car to your location
- Pull over and stop ONLY if the dispatcher tells you it is a police officer
- If possible, try to get a license plate of any suspicious vehicles that may be following you or hanging out around your restaurant and call the police IMMEDIATELY



Sixth Avenue Merchants Assn. Minutes of Meeting November 10, 2009

President Christopher List opened the meeting at 8:05 a.m. Following self introductions and approval of minutes, **Acting Treasurer Dave Parker** gave the financial report showing \$4261.99 in the general fund.

Mitch Robinson of Click! spoke. Said Sixth Avenue has an unbelievable brand and it is important to understand our trading area. Marketing is to get people to call or visit and he added don't advertise out of your trading area — most people can't or won't use your service. He continued, "We suffer here because we have no real TV or radio. It is not efficient to advertise in Seattle". He described a proposed "One minute value spot on Click! cable. It would be branded top and bottom and include 3—15 second spots for individual stores. Cost would be \$330 per individual advertiser.

Three from **H& R Block** staff spoke briefly. Tom said bookkeeping is the language of your business. It is important to keep meticulous records to protect you from the tax man. Also it is important to have a dialog with your tax preparers so they understand your business.

Mario Lorenz spoke about the attractions of the Dickens festival in the Stadium district which will be held November 21 in various venues in that district.

John Toler reported that the Farmers Market went well this year and anyone interested in serving on the Market board, should see him.

Councilperson Lauren Walker said the main thing of interest was the budget meeting the previous week. Said the City faces a \$9MM shortfall but they want to keep services undiminished.

Shari Hart, Community & Economic Development Liaison, promoted the Economic Gardening Website seminar coming up in November. She urged people to have at least a front page site. She said Safe & Clean teams have worked diligently the last four months. The car prowls will have an event at the Tacoma Mall on Black Friday. They will also be going to look at waste cans in the districts. She also handed out a flyer on the services provided by Economic Development.

President Christopher List said the Santa Claus walk will be December 12. Walk may be accompanied with singers from Grant and Jason Lee. He said **Sam Shapiro** (Vixen's House of Shoes & Apparel) and **Wes Rogers** (Studio 6 Ballroom) will be putting up candy canes and ribbon on poles for District Christmas decoration.

Tom Johnson said the Landlord-Tenant meeting will be November 18 at Northwest Costume.

Sonia Jewell said some of the stores are getting together to have Wednesday evenings late openings in December. They may purchase postcards and also each store may do some distribution of ads in their neighborhood. She has found bags for coupons and suggested a discount for the evenings. She also said they had put out outside lighting last year but it was torn down by passersby.

Christopher said there would be a Christmas tree lighting with the tree on top of Studio 6 Ballroom.

Lt. Dan Still from TPD Sector II said they have been having a joint op with liquor control agents targeting underage alcohol purchases. Ops happen at unannounced times. He said they don't want to see businesses fail but to see everyone passes the test. He also said calls were less frequent in October so a lot of the officers had time to do self-initiated proactive work.

Meeting adjourned at 9:00 a.m.

Dave Parker, Secy

We want to Publish Your News Too!

Let us know about your special events, promotional successes, whatever, by the first of each month. Contact:

secy@on6thAve.com or phone 370-6208.

Newsletter circulation: 300 to District businesses and community friends.