



6th Avenue District
"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Merchants Association

Web sites: www.on6thAve.com
www.ArtonTheAve.org

Over 200 great businesses
 for unique shopping,
 services and entertainment

March 4, 2010

Next Meeting Tuesday, March 9

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday.

Agenda for March 9 Meeting

- Welcome and Self-Introduction
- Approval of minutes from February meeting
- Thank-you to Shakabrah for continuing to host Monthly Meetings
- Treasurer's Report
- CLO report
- City Council member(s) report
- City Dept. of Economic Development report
- Committee reports
- District Manager report
- Guest Speakers: City of Tacoma Dept. of Public Works Engineers Mark D'Andrea and Jason Turner update on parking
- Discussion and vote on: District Board insurance
- Discussion and vote on: Neighborhood Innovative grant recommendation by Board
- Vice President's Report
- Announcements of upcoming scheduled events

Earth Day Cleanup
Saturday, April 17

Sprucing up the Ave and the Neighborhood for Spring is the goal of the District's Annual Earth Day Cleanup.

It will start about 9 a.m. after gathering at Ep-



worth LeSourd Church, 710 South Anderson, and go until about noon. A light lunch will be served and prizes awarded to participants.

District Manager Bill Connolly is coordinating. District businesses are invited to send helpers if possible, schools, Scouts and neighbors are being invited to help.

Gloves, safety vests bags and tools will be provided by Tacoma Cares.

District Involvement
Survey Coming Soon

Please look for--and complete--a survey coming to your e-mail inbox in early April. The survey will help the district association assess your priorities for the district, how involved you'd like to be, good times for you to meet, and how much information you would prefer electronically. We are surveying all business district members as well as non-member business owners and property owners.

Currently, we are building the e-mail distribution list. If you are not *certain* we have your current e-mail address, please send your e-mail address to Lynnette Claire (lclaire@pugetsound.edu).

Your Membership in the
Sixth Ave District Assn!

You want the Sixth Avenue Business District Association to keep on doing great things for the Ave during the next year — right?

If you haven't already sent in your membership check for 2010, now is a great time for it —today, before you forget it!

President David Printz, the officers and committee chairs are showing real leadership and plans for the year — let's all make it possible to help have the funds to keep on building the district. There is an application blank in this newsletter, fill it out and send with your check to TAPCO, 2802 Sixth Ave., Tacoma 98406. Or bring it to next Tuesday's meeting. (Save Mario Lorenz and Bill Connolly shoe leather!)

6th Avenue
Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

Officers:

David Printz
President

761-4848

president@on6thave.com

John Toler
Vice President

651-7112

vicepres@on6thave.com

John Loesch, Treasurer

381-8282

treasurer@on6thave.com

Dave Parker
Sec'y & Newsletter

370-6208

secy@on6thave.com

Mario Lorenz, Membership

921-1718

marioslorenz@gmail.com

Carla Hall

Art on the Ave Coordinator

651-2414

Art-on-the-ave@on6thAve.com

Webmaster

Webmaster@on6thave.com

Bill Connolly
District Manager

272-2924

districtmjr@on6thave.com

Mail:

Sixth Ave. Merchants Association
 2802 Sixth Avenue
 Tacoma WA 98406

We want to Publish
Your News Too!

Let us know about your special events, promotional successes, whatever, by the first of each month. Contact: secy@on6thAve.com or phone 370-6208. Newsletter circulation: 300 to District businesses and community friends.

Volunteers Respond to Distribute Newsletter

In last month's newsletter we published a call for more additional helpers to distribute you newsletter along the Ave each month. We were pleased with the great response that came forth.

Lisa and Coral Breiner (Just Loving Care, the urban farm), **Eric Hagen** (Diane Hagen State Farm Agency), and **Natasha Thayer** (Studio 6 Ballroom) all volunteered immediately!

Lisa (mom) and 12-year-old **Coral** will distribute on the Ave from Alder to Oakes; **Natasha** from Oakes to Steele, and **Eric** from Alder west to Adams. **Tom Johnson** (Northwest Costume) will continue to distribute east of Steele to Sprague, and **Dave Parker** will continue distribution from Adams west to Verde.

March Fun at Studio 6 Ballroom

Saturday, March 13

NETWORKING & FREE CLASSES! Women's Resource/Rachael Costner's "Saturday Morning Sipper" networking & brainstorming will be held at Studio 6 Ballroom this month starting at 8:30am. 10am enjoy a free Zumba dance workout class. 11am enjoy Nia, the Technique, movement & workout. 12pm see how easy it is to learning Salsa! No partner necessary but the more the merrier!

Wednesday, March 17

Progressive Dinner & Live Band (6 Olives, Studio 6, coffee from Origin 23), \$25

if purchased by 3/15. Vegi option. Fabulous live music by Maia Santell & House Blend! Purchase in person, mail or online! Great networking opportunity! Fun night out!



Maia & Natasha

GRANT AUCTION HELPS SUPPORT THE KIDS

By Mary Boone, Grant PTA

Grant Center for the Expressive Arts is hosting its annual "FOR THE LOVE OF ARTS" Auction April 10 at the Landmark Plaza Grand Ballroom.

Over the past two years, this event has netted more than \$65,000 for Grant. That's money that is spent on all our students, paying for the "extras" that tax dollars don't cover: field trips, books, costumes, music, storage systems, art supplies, and so much more.

Sixth Avenue merchants can support this effort by donating goods or services to the auction. Donations of all shapes and sizes are appreciated. Please contact Mary Boone at mary@boonewrites.com to contribute.

Grant would also like to invite fellow Sixth Avenue Business District members to support the auction by attending. Tickets to this adults-only event cost \$30 until March 26. Wouldn't it be great if enough district representatives attended to fill a table!?! To purchase tickets contact Eileen Borne at peborne@harbornet.com.

Thanks in advance for whatever you can do to support a school that supports our neighborhood.



St. Patrick's Day at O'Malleys

Come celebrate this biggest holiday of the year at O'Malley's Irish Pub Wednesday, March 17, 2403 Sixth Avenue. Josh promises a really big day of traditional Irish music and food including corned beef and cabbage, shepherds pie and more.



Celebrate at O'Malleys from 11 a.m. to 2 a.m., indoors and outside in a big tent. A large portion of the \$5 cover will benefit homeless families through Network Tacoma.

Mexican Restaurant to Open on the Ave Mar. 20

Taqueria El Guadalajara will open Saturday, March 20 on two floors of newly finished space in the Neighborhood Market building at 3002 Sixth Avenue.

The restaurant is moving from its former Stadium district location. This new location will be a surprisingly spacious and delightful 3000+ square feet on two floors carved out of former storage space in the market.



Under-construction view of bar (background) and future seating area in foreground (second floor)

Vixens House of Shoes & Apparel Moving to New Digs on the Ave

We found owners Ondia and Sam Shapiro busy remodeling and improving their new location this week at 2503 Sixth Ave, next to Jewell Day Spa. This site of the former RedLine store gives them twice as much space as their current location a little further west on the Ave.

They expect to reopen in the second week of March. City Councilman Ryan Mello will cut the ribbon for the grand re-opening ceremony in

April.



Vixens is a nice success story for this two-year-old store. Earlier this year they had to change the store's name because

of a threatened suit over the name from an East Coast firm. Ondia says, though, that the name change has been of good effect and business is steadily increasing.

Customers will find an expanded line of apparel, more shoes and accessories, and lots of leather items.

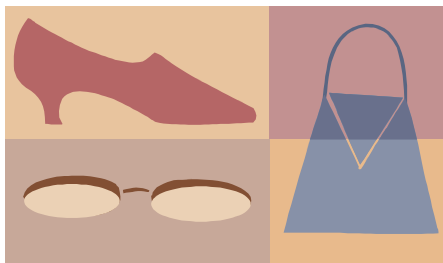
Both Ondia and Sam have almost lifetime careers within the apparel and fashion industry. Sam grew up with his family's store in Olympia and Ondia started a modeling career at age 13 in Seattle, and later attended Seattle Art Institute studying fashion design.

Asked about their primary marketing techniques, Ondia replied, "Word of mouth, networking and putting on fashion shows all over, and some advertising in The Weekly". Examples of recent fashion shows are the Lingerie Fashion Show and party held in the new location on February 12, and a fashion show for wives of deployed spouses at Base Lewis-McChord on Valentines Day.

Vixens will be open Tuesday-Saturday 11 to 6 in the new location.

Phone is the same 272-1412, and a new website will be coming on line soon.

We congratulate Sam and Ondia on their hard work and success on the Ave.



House of Records & Turntable Treasures Open in New Location

Even though there are five stores on the Ave selling recorded music, this veteran store continues to thrive under owner Peter VanRosendahl. He says, "we are Tacoma's only record store because we have only records!"

Peter has just moved his store to 608 North Prospect, right behind Jewell Day Spa. Here he has thousands of vinyl records and a considerable quantity of new and used quality players, amplifiers and audio systems on display.

Grand Opening ceremony of the new store will be Thursday, April 1st, when Deputy Mayor Jake Fey will cut the ribbon. Peter says this is the exact anniversary day from when he founded Turntable Treasures 14 years ago on April 1, 1996.

(House of Records is actually older, 22 years on the Ave, founded by Don Kirsh in 1988. It was purchased by Peter at the beginning of the 21st century.)

With his many years on the Ave, Peter has seen the



transition from poor conditions on the Ave to where it is today. He credits the hard work of the business district association to the improvement over the last 15 years. He especially compliments Fred and Holly Minniti, property owners, who he says, "have worked tremendously in putting this move at ease."

Peter's business continues to do well because half of the music that has been recorded on vinyl is not on CD. He feels confident the record will outlive the CD because 25% of all music sold last year was downloaded. "The CD is going bye-bye" he says and some new vinyl is still being made.

Part of Peter's marketing is online. His web site gets about 100 hits a day from people all over the world looking for specific records or a finer piece of electronics. He ships to orders. He buys some local used records and some new, and does not handle any CD's or tapes.

Peter is a retired 22 year veteran of the Air Force and says he offers a discount to "brothers in arms" and anyone with an ID card.

The store is open _____. Telephone is _____, and the website is _____.

Fulfilling a Dream — Agape, A Mission and a Vision

Over 30 years ago a young woman arrived in the United States from her native Fiji. She had been educated in Methodist schools and came to attend



Brigham Young University. Several years later, she came to the Pacific Northwest and by the early '90's she knew she wanted to "give back" some of what God had given her.

That woman is Mita Schmid, founder of Agape in 1993—a mission at 640 North Fife and a member of the Sixth Avenue Business Association. The mission currently has about 50 residents, men, women and children. The residents are all people who are unable to live out on their own because of lack of income, physical or mental disabilities, losing their homes for a variety of reason, recovering from addictions, broken families, displaced by Hurricane Katrina, and other difficulties

Mita started this mission in an older home on the corner of South 8th and Pine and eventually expanded to all four homes in that block, as well as additional homes on Tyler street, L street and Traf- ton.



In 2004, she had the opportunity to lease a large former retirement center where they currently are. Because she felt the residents needed a place where they could all come together, she and her husband, Raymond, put their faith and trust in God and made this big step to lease it where they have made it self sustaining.

All along this path of growth, the gifts of others have helped her meet the needs of those who needed this help. Mita says for the first couple of years, As- bury United Methodist Church in South Tacoma gave much food through their food bank. Some stores and bakeries have also provided continuing

gifts of food. More recently, when she discovered the loneliness, hopelessness and possible risk to late evening bus riders at the Commerce Street transfer point, Pierce Transit has been good to them and invited them to come in Friday nights from 7 to 11, provide free coffee and cookies and "be there" for the waiting passengers. Panera Bakery in Gig Harbor has freely supplied the pastries and cookies they give out. One woman who was waiting had just come out of jail with no money, no coat on a cold night and no place to go. They were able to connect her with her family.

Even though Mita's original vision currently moves toward fulfillment, she continues to have more vision for the future. Her current vision is to be able to start one or more small shops in the Sixth Avenue District where the residents could get training in store operation as well as sell handicrafts, art and other things made by the residents. She says there are many skills among the residents.

Mita says a person has to set goals and always be working toward them. It is important to continue to learn and for those who haven't completed high school to get their GED. Many have "graduated" from Agape into the mainstream and many of those continue to be supportive of the mission for others.

She feels it is important for everyone to have a place to "belong". Additionally, she says it is "really important to let people know you believe in God". As one requirement of living at Agape, each person is required to attend a church of his or her choice.

We are pleased that this giving facility is in the district and appreciate the help that the residents provide in cleaning on the Ave and helping at Art on the Ave.

This is the story of one person's dream, and of one who continues to dream of bigger things in the future.

See the 6th Ave Click Commercial on YouTube



Three district merchants are advertisers in the new Click series called "The 6th Ave Experience". They are Neighborhood Market, Judson Gray Attorney and Laundry Mart.

You can see the one-minute video on YouTube at <http://www.youtube.com/watch?v=09Dnukxf6aE>.

Board Meeting Notes (continued from page 8)

walking distance. Said there is a huge number of spaces within actual walking distance.

John Loesch said there is a need to patrol the area with more enforcement. A lot of cars are broken into on 6th Ave as well as off the Ave.

Shari Hart said the earlier parking study by a consultant hired by the city said we didn't need more parking. City Council gave \$220,000 anyway. She added we haven't done anything to maximize the use of space.

John Loesch said crime is a bigger problem than parking.

Shari Hart mentioned that we have a strong night time economy, suggested space would be released by having employees park farther away. A general discussion ensued about concern of employees having to walk some distance to their cars after work. It was mentioned that the "bad guys" think all employees are carrying store money. Shari said she had asked Michael Ahearn, Public Works engineer, to come to the March 9 general meeting to report on progress of the Oakes and Fife parking additions. She said the project is going out to bid instead of being done by city employees and that requires a lot more work and time than if is done by city employees. She also said that before any parking work can be done on Fife, the condition of the street needs to be improved.

President Printz said the Marketing/Promotion committee met today to consider redesign of the district logo to present to the general membership. He also said the social media sites went live today and web-site redesign is in progress.

Bill Connolly reported the North Slope group has a meeting coming to work on crime issues in the area.

Mary Johnson reported problems with graffiti on the NW Costume building and along the Ave. Said they had

rec'd a letter from the city threatening a fine for the graffiti on their building.

Bill Connolly reported on the April 17 Earth Day district cleanup. Neighborhood Market will donate hot dogs and buns for the after-cleanup lunch. **Lynnette Claire** suggested a contest between classrooms at Grant for turnouts with the District giving a popcorn party to the class that wins.

Treasurer John Loesch presented a preliminary budget for the year. He estimates money will be tighter this year than last. Lynnette suggested we sell gift cards to the Ave as a way to make additional funds. A general discussion of earning additional money for the district followed.

President David Printz presented an idea for engaging district businesses. Suggested using UPS work-study students to get email addresses of business owners and tenants and using email to inquire: (A) What are your views of priorities of the district? (B) What motivates your time and talents to serve the district? **President David** is also trying to engage landlords and restaurants.

Discussion followed re purchasing liability insurance for the board members. The Old Town district currently has a suit against it relating to a crosswalk on Ruston Way that the district was involved in creating, upon which a pedestrian was subsequently hit by a car. A motion was moved and passed to take the question of insurance to the general membership. (A \$1MM policy would cost about \$1150+.)

Discussion followed re requesting an innovative grant through the Neighborhood Councils (Central and North End) for either flower baskets to place on the light poles or strings of lights for all buildings to be lighted along the top during the holiday season. Applications due April 9. Further discussion indicated for the general meeting.

Dave Parker, Secretary

A New Specialty Business on the Ave!

Adding to the diverse cultural ambience of the Ave is the new Taqueria los Torres that recently opened at 2515 Sixth Avenue. Unusual for this type of operation is that owner Manuel Valdovinos leased the building so patrons may eat inside in comfort.

In addition to Manuel, the staff includes his wife Alicia Rosales and daughter Irene.

Irene said business was slow at first but has been picking up as the word got out that here was good food at an inexpensive price. She said they keep the prices low to make it possible for everyone to eat.

Several Sixth Avenue members who have eaten



there offer great testimony to the quality of the food and service. They include Peter Van Rosendael, a self-proclaimed expert on mobile taco stands, Sonia Jewell and David Printz. *Try this place out and be pleasantly surprised!*



Sixth Avenue District Tacoma's Eclectic Destination

2009 Sixth Ave. Association Members (Paid for 2010 in Bold Face)

A

APPAREL

Annette B

Doreen Jensen and Boris Kogan, 2711 Sixth Ave., 761-0984

Vanity Boutique

Melanie Peterson, 3901 Sixth Ave., Ste 1, 761-7810

Vixens House of Shoes & Apparel

Ondia & Sam Shapiro, 2503 Sixth Ave., 272-1412

ATTORNEYS, LEGAL SERVICE

Judson C. Gray, Attorney at Law

Judson Gray, 4142 Sixth Ave., 759-1141

Pre-Paid Legal Services

Bill Connolly, 1315 No. 5th, 272-2924

Terry E. Lumsden, Attorney at Law

Terry Lumsden, 3517 Sixth Ave., 573-1644

Bonner Law Office

Stanley O. Bonner, 1702 Sixth Ave #1, 593-4190

ARTS, CRAFTS

Hilltop Artists in Residence

Kathy Anderson, Greg Piercy, 602 No. Sprague (Jason Lee), 571-7761

AUTO SERVICE

Precision Automotive & Transmission

Steve Sandvig, 3723 Sixth Ave., 759-2044

Sixth Avenue Autobody

Scott & Kristi Martinson, 4408 Sixth Ave., 752-1000

B

BUSINESS SERVICES

Advanced Digital Solutions

Ed Bryant, 1418 Sixth Ave., Suite A, 507-9397

Jhenry Enterprises, Cary Nilson

Cary Nilson, P.O. Box 8938, Tacoma, 686-4966

Kimberly Castrilli Merchant Services

752-7213

Pierce County Community Newspaper Group

Rose Thiele, 4412 Sixth Ave., Suite 4, 759-5773

The Gurus

David Printz, 761-4848

Weekly Volcano

Chrystal Morissette, P.O. Box 98801, Lakewood 98496, 584-1212

C

CHURCHES, SCHOOLS,

BUSINESS &

SOCIAL ORGANIZATIONS

Agape Foundation

Mita Schmid, 640 No. Fife, 970-6464

Epworth LeSourd UM Church

Dave Parker, 710 So. Anderson, 370-6208

First Evangelical Lutheran Church

Phillip Nesvig, Pastor, 524 So. I, 272-1538

Grant Center for the Expressive Arts

Mary Boone, Emily Seaholm, 1018 No. Prospect 272-0165

Greater Tacoma Convention & Trade Center

1500 Broadway, 1st floor, 830-6600

Joseph Warren Lodge #235

Ralph Decker, 2609 1/2 Sixth Ave., 474-1931

North Slope Historic District

Mark Bardwell, 1501 No. 5th St., 759-3878

Sixth Avenue Farmers Market

Cayenne D. Chonette, 971-645-1659

Zion Lutheran Church

3410 Sixth Ave., 752-1264

COFFEE SHOPS

Origin 23° Coffee Roasters

Leisa Viramontes, 3518 Sixth Ave., #101, 212-1503

Satellite Coffee

2811 Sixth Ave.

Shakabrah Java

Caesar Kalinowski, 2618 Sixth Ave., 572-2787

Valhalla Coffee

A.J. Anderson, 3918 Sixth Ave., 209-9613

COMPUTERS, ELECTRONICS

Last Stop Computer

Brian Herbert, 3101 Sixth Ave., 627-5960

CONSTRUCTION SUPPLIES,

HARDWARE, SERVICES

DMD Homes

Dave Teigen, P.O. Box 64064, Univ. Place 98464, 566-1270

Gray Lumber Co.

Steve Gray, 3800 Sixth Ave., 752-7000

M.R. Construction

Matt Rock, 2910 Sixth Ave., 627-7510

Tacoma Window

Andrew Sabo, 3821 Sixth Ave., 759-2426

E

EDUCATION

A+ Driving School

Martin Kongsli, 2703 Sixth Ave., 272-5869

Educational Programs

Bill & Judy Kelly, 815 So. Pine, 272-8943

University of Puget Sound

John Hickey, 1500 No. Warner #1027, 879-3203

Lynette Claire, 1500 No. Warner, #1032, 879-3576

Rachel Cardwell, 1500 No. Warner, #1027

ENTERTAINMENT

Studio 6 Ballroom

Natasha Thayer & Wes Rogers, 2608 Sixth Ave., 360-473-6363

Tacoma Opera

Cheryl Baker, 1119 Pacific Ave., Ste 405, 627-7789

Tacoma Little Theatre

Loralei Ives-Keeler, 210 North I, 272-2281

F

FINANCIAL SERVICES

Brinkerhoff Tax & Financials

Jack Brinkerhoff, 3519 Sixth Ave., 759-3646

Foundation Escrow

Jolyne Baines, 3901 Sixth Ave., 756-1760

H & R Block

Ron Pinckney, 2411 Sixth Ave., 383-5603

John Toler, Journey Financial

John Toler, 1102 Broadway, Suite 201, 651-7112

Liberty Tax Service

Jack Brinkerhoff, 3519 Sixth Ave., 759-3646

TAPCO Credit Union

Jennifer Weed, 2802 Sixth Ave., 565-9895

Waddell & Reed

Elizabeth L. Dorsett, 4218 So. Steele, #215, 831-3491

FUN RESOURCES

Hi-Voltage Records

Brian Kenney, Meredith Cypres, 2612 Sixth Ave., 627-4278

Laugh Masters

Mario F. Lorenz, 816 So. L St., 272-6622

Northwest Costume

Tom & Mary Johnson, 2315 Sixth Ave., 383-4700

Turntable Treasures, House of Records

Peter VanRosendael, 608 No. Prospect, 272-9229

G

GIFTS, UNIQUE PRODUCTS

Aloha Oasis

Lisa & April, 3011 Sixth Ave., 272-3189

Creatively Unique Gifts & Things

Joan Johnson, 3009 Sixth Ave., 383-4438

Crescent Moon Gifts

Angela Wehnert, 2712 Sixth Ave., 572-8339

Laughing Lotus

Claire, Amir, Amy, 3013 Sixth Ave., 627-0522

Magical Garden

Virgina Ferguson, 605 So. Adams., 627-5417

H

HEALTH CARE

Austin Chiropractic

Dennis Austin, 2709 Sixth Ave., 752-5924

Ayers, Lanae, M.A.

Lanae Ayers, 2211 Sixth Ave., 355-6161

Binger Chiropractic

Robert Binger, 2709 Sixth Ave., 627-7777

Brilliant Life Chiropractic

Laelle & Paul Martin, 2610 Sixth Ave., 383-0577

Health Connection, Inc.

Brad Eyford, 601 So. Pine, Suite 201, 396-1000

MultiCare Health System

Todd Kelly, 409 So. J., 403-1716

Paul Reilly, N.D.

Paul Reilly, 3620 Sixth Ave., 752-4544

The Turning Point Integrated Therapies

Chiara Wood, Kate Shanaman 2211 Sixth Ave., 272-7876

HOME & BUSINESS, YARD,

GARDEN, PRODUCTS, SERVICES

Bartell Drugs

Julie Tresner, 3601 Sixth Ave., 761-2520

D's Fantasy Shop

Donna Kay Sheneman, 2301 Sixth Ave, 227-2122

Down to Earth Gadgets & Gizmos

Daniel Borba, 937 1/2 South Sheridan, 272-8173

Crescent Moon Gifts

Angela Wehnert, 2712 Sixth Avenue, 332-8436

Frame Makers

Anna Johnson, 3013 Sixth Ave., Suite 3, 564-2320

Indoor Garden & Lighting

Mike Long, 3839 Sixth Ave., 761-7478

Indoor Reef, Inc.

Paul Gibson, 3841 Sixth Ave., 752-4559

Just Loving Care

Lisa Breiner, 441-8811

Lind Pest Control

Beth Lind, 3922 Sixth Ave., 503-1100

Laundry Mart

Rose Mathes, 5401 Sixth Ave, Suite 501, 752-6100

Lawn Equipment Repair of Tacoma

Al Switzer, 3519 1/2 Sixth Ave., 756-7459

M & J Repair

Harold Warford, 2402 Sixth Ave., 272-2611

Posh Home

Jennifer Colley, 2502 Sixth Ave., 593-5001

Recognition Plus

Cory Dean, 3018 Sixth Ave., 383-4910

Rector's Antiques & Collectibles

Jim Rector, 312 Sixth Ave., 683-9012

Security Lock, Safe & Alarm, Inc.

Jack Wingter, 1502 Sixth Ave., 284-0088

Sixth Avenue Neighborhood Market

John Loesch, 3002 Sixth Ave., 627-3344

SolaRichard

Richard Thompson, 2037 So. 7th St., 572-9220



Sixth Avenue District Tacoma's Eclectic Destination

INSURANCE

C. Cable Insurance, Inc.
Clinton Cable, 1222 No. Anderson St., 752-3300
Diane Hagen State Farm Agency
Diane Hagen, 3401 Sixth Ave., Suite 1, 752-9920
Johnson, Paul F. Insurance
Paul Johnson, 3401 So. 19th, #200, 284-7910
Randy Asbjornsen Insurance
3108 Sixth Avenue, 759-3597

P

PERSONAL SERVICES

American Laser Center of Tacoma
Kellie Chisnell, 4707 So. 19th, 759-3737
Ayers Counseling
Lanae Ayers, 2211 Sixth Avenue, 355-6160
Bikram Yoga Center
Yohene Knobloch, 3907 Sixth Ave., #B, 761-9007
Chemel Salon & Day Spa
Melissa Anderson, 4430 Sixth Ave., 548-8910
Elev8 Fitness
Kjersten Salzman, 606 No. State, 228-3574
"Girl Talk" a Natural Nail Salon
Stephanie Wilson, 3922 Sixth Ave., 376-0089
Glow Massage
Bridget Kord, 3007 Sixth Ave., 232-3900
Hair & Jeffery Inc.
Jeffery Scarbrough, 4318 Sixth Ave., Suite 2, 761-0117
Jon's Barber Shop
Jon Tryfon, 3825 1/2 Sixth Ave. 752-5162
House of Tattoo
Katie Williams, 2701 Sixth Ave., 274-8282
Jewell Day Spa
Sonia Jewell, 2501 Sixth Ave., 572-5224
Pedicure Room
Shelly Stejer, 4318 Sixth Ave., 330-7812
Serenity Massage
Tammy Bentley, 3007 Sixth Ave., 219-0956
6th Avenue Barber Shop
Robert F. Stevens, 4318 Sixth Ave., 759-5208
Sooji's Day Spa
Sooji Hartzell, 3914 Sixth Ave., 404-0024
Tuell-McKee Funeral Home
Thomas R. McKee, 2215 Sixth Ave., 272-1414

PROPERTY OWNERS

Creso, Kathleen
16015 16th Ave. S., Spanaway WA, 537-7565
Loesch Development
John Loesch, 5421 95th Ave W., Un. Place, 381-8282
Murfay Properties
Neil Murphy, P.O. Box 22495, Seattle WA, 206-321-6367
Nick Fedaiy
Property Owner, 3013 Sixth Ave Bldg, 360-507-7001
Mustard Seed Center
Dan Mullen, P.O. Box 863, Gig Harbor WA, 265-2061
Poole's Corner LLC
John Hogan, 5312 Pacific Highway E, Fife WA, 922-3173
Ryan Berg
Property Owner, 253-444-7140

PHOTO, VIDEO

Motion of Life Video Productions
Anthony Giordano, 2603 Sixth Ave. Ste 203, 777-3553

R

REAL ESTATE

Connect Realty
Christopher List, 3407 So. 7th, Tacoma, 219-3041
John L. Scott Tacoma North
Ryan Mowery, 4424 Sixth Avenue, Suite 1, 752-1025
Meyers Team
Mark Meyers, 722-9221

RESTAURANTS, BARS, NIGHT SPOTS, FOOD SERVICE

Asado
John Xitco, 2810 Sixth Ave., 272-7770
Bombay Bistro
Anita Wallia, 4328 Sixth Ave., 761-9999
Cork! A Wine Bar
Nick Coughran, 3012 Sixth Ave., 212-1492
Crown Bar
Jacqueline Platner, 2705 Sixth Ave., 272-4177
DelBrocco's Pizza, Steak & Hoagie
3908-B Sixth Ave., 756-7445

Engine House No. 9
Craig Dickens, 611 No. Pine, 272-3435
Farrell's Wood Fire Pizza
Michael Rutledge, 3518 Sixth Ave., 759-1999
Gateway to India
C.J. Singh, 2603 Sixth Ave., 552-5022
Gayle Orth Catering
Gayle & David Orth, 3837 Sixth Ave., 761-9019
Jazzbones
2803 Sixth Avenue, 396-9169
Little Caesar Pizza
Justin Vautrin, 628 So. Sprague, 572-1800
Mandolin Café
Creig Kostoff, 3923 So. 12th St., 761-3482
Masa
John Xitco, 2811 Sixth Ave., 254-0560
MSM Deli
Mike Mohamed, 2220 Sixth Ave., 272-4814
Old Milwaukeee Café & Dessert Company
Chad & Pat Kerth, 3102 Sixth Ave., 761-2602
O'Malley's Irish Pub
Pat Mawhinney, 2403 Sixth Ave., 627-9403
North China Garden
Andy & Jenni Yee, 2303 Sixth Ave., 572-5106
Primo Grill
Charlie McManus, 601 So. Pine, 383-7000
Quizno's
Jeety Sandhu, 3602 Sixth Ave., #101, 761-4044
Sax Restaurant & Lounge
Jenni & Andy Yee, 2309 Sixth Ave., 572-0588
Silk Thai Cafe
Sukie Sookchow, 3401 Sixth Ave., 756-1737
Six Olives
Eve Adams, 2708 Sixth Ave., 272-5574
Southern Kitchen
Gloria Martin, 1716 Sixth Ave., 627-4212
Taqueria los Torres
2515 Sixth Avenue
The Red Hot
Chris Miller, 2914 Sixth Ave, Suite B, 779-0229
West End Pub & Grill
Jason Lindquist, 3840 Sixth Ave., 759-2896
Wild Orchid
Lin Po An, 3023 Sixth Ave., 627-5889

Why property owners and businesses should care about the City's Urban Forestry Program



Have you ever wanted tree branches pruned in front of your business or wished that the roots lifting the sidewalk in front of you building could be removed?

If so, you should care about and comment on the Urban Forestry Plan and Policies being reviewed for adoption into the City's 2010 Comprehensive Plan.

City staff is currently overhauling the policies related to Tacoma's Urban Forest, which includes downtown street trees, trees and plantings in front of buildings and along city streets, neighborhood parks & open spaces, and private property.

The updated Urban Forestry Element on the Comprehensive Plan will:

* Clarify ownership and maintenance responsibilities for trees in the rights-of-way

* Clarify policies regarding preservation and removal of trees

* Specify policies addressing building and sign conflicts with trees

The plan updates are the first step in a long process to take better care of trees in the urban environment, which will in turn help businesses. Research indicates that for every \$1 invested in urban trees, approximately \$3 is returned in benefits such as stormwater interception and air quality.

Important dates to know:

* February 10 - The "official" public document will be sent out and available on the Urban Forestry website . It is crucial that the public (especially business and property owners) provide input on the policies outlined in the document

* March 3 - Planning Commission Public Hearing

* **April - Planning Commission will make recommendations to the City Council**

* **May - City Council Public Hearing**

* **June - City Council adoption**

For more information email trees@cityoftacoma.org



Sixth Avenue Merchants Assn.

Minutes of Meeting February 9, 2010

Meeting called to order by **President David Printz** at 8:05 a.m., followed by self introductions. Minutes of the previous meeting were approved.

Treasurer John Loesch reported that last year we spent \$19,082, with an income of \$13,000+. The current balance in the general fund is \$6082 and \$3160 in the Art on the Ave Fund. To date only about \$350 in 2010 dues have been received.

TPD Lt. Dan Still reported that vehicle prowls have increased here and that there were a rash of robberies in December but none so far this year here. There was a neighbor intimidating businesses who has been arrested. He said the police hope he will move from the area. **Sonia Jewell** added there has been lots of tagging and suggested victims call Code Enforcement at 591-5001.

City Councilperson Lauren Walker said there are five new persons on the council. They have been doing an analysis of the budget and are trying to not lay off staff. They are working on policy issues.

Shari Hart reported that Community and Economic Development staff are working on Economic Gardening workshops for the year and on the annual plan and budgets required by CEDD. She said there will be a GoLocal workshop Friday on using social media. Mitch Robinson said the workshop is called "Marketing on a Shoestring" and that **Charlie McManus**, Primo Grill is on the panel.

Sonia Jewell reported for the Marketing and Promotion committee. Said they had had a three-hour meeting and are recommending a number of fee based events quarterly. Events could include:

- Car show, May-ish. Cruising show with trophy at end.
- Wine Walk/Festival. Some questions yet to be resolved.
- Art Walk
- Presence in promotional magazines
- Michael Jackson's Birthday, August, street dance
- Halloween Trick or Treat
- Other promotional items could include Day of the Dead, Santa Walk, Pet Parade, 100 Monkey meeting on the Ave, stronger presence in the Farmer's Market.

Carla Hall, coordinator for Art on the Ave reported that fund raising letters had gone out. They are trying to raise \$10,000 plus vendor fees to finance the event.

Mario Lorenz, membership chair, reported he will be calling on members for renewals and new memberships.

Vice President John Toler spoke for the Economic Restructuring Committee. He asked for anyone to volunteer and challenged everyone to talk to their business neighbors to be a part of the district association.

Rachel Cardwell reported that the Cross District Association is putting together a marketing guide for all dis-

tricts in a combined brochure with print run of 6,000 or 10,000 to be printed in the second week of March. Not all business members will be listed but only a number of them selected by the CDA committee. **Shari Hart** added "don't get mad if your business is not listed and don't yell at David or Christopher". The brochure is funded by the CDA. **Rachel** added "it is all about promoting districts".

Christopher List reported the landlord-tenant meeting will be February 17th at Northwest Costume.

Bill Connolly reported he is working on a volunteer list. We had a cleanup day on January 30 and the big Earth Day cleanup is scheduled for Saturday, April 17. He also said a marketing and networking meeting to share ideas is scheduled for February 17 at noon at Epworth LeSourd church. He also said there is a grass-roots movement to try to keep the State from eliminating the Main Street program from the budget.

Vice President John Toler called for volunteers for the Farmers Market.

Mitch Robinson of Click said there will be a one-minute spot running on Click called "The 6th Ave Experience". Participating advertisers are Neighborhood Market, Judson Gray Attorney and Laundry Mart. It will feature **Bill Connolly's** picture in the last scene as a contact for future ads.

President David Printz said there will be a social media marketing media meeting coming up to plan the use of social media (Facebook, Twitter) as additional promotional tools for the Ave.

Meeting adjourned at 8:58 a.m.

Dave Parker, Secretary

Board Meeting

Minutes of Meeting February 23, 2010

Meeting called to order by **President David Printz**, 6:30 p.m. at Northwest Costume

Christopher List reported on the Landlord Tenant meeting of 2/17. He called it a big synergistic activist movement. Said attendees agreed the biggest single problem about getting tenants is parking. Members plan to attend the City Council meeting to tell them what they need to do to fix Sixth Avenue. Landlords are standing with tenants and district. A substantial question is about application of the \$220,000 planned by the City for parking improvement.

John Loesch said parking could be somewhat increased by putting paint stripes on the pavement to mark the locations for cars. Enforcement of parking limits will also help.

Lynnette Claire said that when parking survey was being done, Les Barnett counted parking spaces within

(continued on page 5)