



6th Avenue District

"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Merchants Association

Web sites: www.on6thAve.com
www.ArtonTheAve.org

Over 180 great businesses
for unique shopping,
services and entertainment

March 5, 2009

City Manager Anderson speaks at next meeting, Mar. 10

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday. The agenda includes:

- Welcome, self introductions, minutes
- Treasurer's report, Jack Brinkerhoff
- CLO report, Officer Taahar
- Discussion re updating website from HTML to CSS. Jane Pulliam. *Vote*
- Discussion about sending Christopher List, Bill Connolly to Main Street Convention in Vancouver WA. *Vote*
- Status of Landlord/Tenant meetings
- Cross District report, Christopher List
- Speakers: Eric Anderson, Walt
- Street Life report
- Farmers Market report
- City Council report, Fey, Walker
- Economic Development Report. Discussion on adopting Main St. guidelines
- Spring Shop Hop status report
- Art on the Ave status report
- Looking ahead to fall, winter promos
- Video status on YouTube
- Other business — Closing Remarks

Earth Day Cleanup Saturday, April 18

Jason Lee, Grant, UPS students, parents, Cub Scouts, neighbors, business folks and DOC helpers will work together to clean up streets, sidewalks and alleys. All will meet at Epworth LeSourd Church, 710 So. Anderson at 8:30 a.m. for supplies and instructions, then return at noon for food and door prizes.

More info in the next newsletter.

Dates to Remember

Wednesday, March 11, 9 a.m. Peace Pole Dedication, Old Town

Saturday, March 21, Indigo Festival, Brilliant Life Chiropractic and Studio 6 Ballroom, 1 to 5 p.m.

Saturday, March 21, North Slope Progressive Dinner, 4 p.m.

Sunday, March 29, Cub Scouts benefit breakfast. Epworth LeSourd Church, 710 Anderson, 9 to 1

Monday, March 30, Sixth Avenue Association Board Meeting, 6:30 p.m. Location to be announced.

Planning Underway for "Shop Hop 2009"

This spring event to increase more shoppers' awareness of the fine businesses on Sixth Avenue will be held April 25.

In the current economic climate, this is an opportunity no District business should miss out on. It is a virtually cost-free day to get acquainted with new customers and prospects!

However, participation will be limited to 2009 paid members of record by March 19. *See the membership form on page 3 if you are not in yet.* Already paid members are identified on page 2. Every business and professional office on The Ave is eligible to become a member.

Shoppers will visit participating businesses between 10 a.m. and 6 p.m., then turn in their stamped "passports" at Studio 6 Ballroom by 6:30, where there will be refreshments, news about the Ave, and, if you wish, a further opportunity to promote your business by offering discount coupons, flyers, etc.

Even though last year's weather was awful on Shop Hop day, many merchants and shoppers both reported fun, pleasure and success in the day.

Participating businesses are encouraged to come up with Shop Hop specials for your new customers that day and to advertise and promote them along with our promotions of the event

(Continued on page 3)

6th Avenue Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

Officers:

Christopher List, President
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Webmaster@on6thave.com

**Bill Connolly
District Manager**
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Mail:

Sixth Ave. Merchants Association
2802 Sixth Avenue
Tacoma WA 98406

Marketing Committee Chair Sought

If you have an interest in marketing, the Association is seeking a chair person and volunteers for this committee.

Contact President Christopher List for details.



2008 Sixth Ave. Association Members (2009 Paid Members in Bold)

A+ Driving School
Advanced Digital Solutions
Affordable Animal Hospital
Agape
All Computer Service
Aloha Oasis
Angela & Company
Aroma Relaxation
Asado
Asbjornsen Insurance Agency
Austin Chiropractic Clinic
Bahama Tan
Baroque Salon
Bartell Drugs
Bead Factory
Bikram Yoga Center
Bob Creso
Bombay Bistro
Brilliant Life Chiropractic
Brinkerhoff Tax & Financials
C. Cable Insurance, Inc.
Chemel Salon & Day Spa
CORK! a wine bar
Creatively Unique Gifts & Things
Creso, Kathleen, property owner
Crown Bar
DelBrocco's Pizza, Steak & Hoagie
Designs by Bonnie
Diane Hagen State Farm Agency
DMD Homes
Educational Programs
Engine House No. 9
Epworth LeSourd United Methodist Church
Far and Wide Imports
Farrell's Wood Fire Pizza
First Evangelical Lutheran Church
Foundation Escrow
Garlic Jim's
Gateway to India
Gayle Orth Catering
Gray Lumber Co.
H & R Block

Hair & Jeffery Inc.
Hazelwood Road Espresso
Health Connection, Inc.
Hi-Voltage Records
Hilltop Artists in Residence
House of Tattoo
House of Records
Indoor Garden & Lighting
Indoor Reef, Inc.
Ixia Tile Tacoma
Jason Lee Band Dept
Jazzbones
Jewell Day Spa
Jhenry Enterprises, Cary Nilson (Honorary)
Johnson, Paul F. Insurance
Joseph Warren Lodge #235
Kobe Teriyaki
Kenneth E. Rossback, Attorney at Law
Krazy Kat Fiberhaus
Last Stop Computer
Lawn Equipment Repair of Tacoma
Liberty Tax Service
Lind Pest Control
Lucky Dog Outfitters
Lynn Di Nino
M & J Repair
M.R. Construction
Magical Garden
Masa
McBeattie's Book Shoppe
Meier's House of Clocks
MSM Deli
MultiCare Health System
Mustard Seed Center
North China Garden
Northwest Costume
Old Milwaukee Café & Dessert Company
O'Malley's Irish Pub
Origin 23rd Coffee Roasters

Paul Reilly, N.D.
Pierce County Community Newspaper Group
Poole's Corner LLC
Posh Home
Pre-Paid Legal Services
Precision Automotive
Primo Grill
Puget Sound Real Estate
Quizno's
Real Estate USA
Rebecca V Gallery
Recognition Plus
Rector's Antiques & Wardrobe
Red Line LLC
Robert Binger D.C.
Serenity Massage
Shakabrah Java
Shampooch, Inc
Silk Thai Cafe
Six Olives
Sixth Avenue Autobody
Sixth Ave. Baptist Church
Sixth Avenue Neighborhood Market
SolaRichard
Sooji's Day Spa
South Sound Reflexology
Stork Studios
Studio 6 Ballroom
Subway
Sushi Tama
Tacoma Window
TAPCO Credit Union
Terry E. Lumsden, Attorney
The Cherbas Center
Nutritional Wellness and Personal Growth
The In-Between Place
The Red Hot
The Shoe Show
The Wedding Bell
Turning Point, The
Turntable Treasures
University of Puget Sound

Urban Gourmet and Garden
US Nails Spa
Vanity Boutique
Vino Aquino
Waddell & Reed
Walden Mortgage
Walt's Auto Care Centers
Weekly Volcano
Wells Fargo Bank
West End Pub
Wild Orchid
www.slotkar.com
Zion Lutheran Church LCMS

New for 2009
6th Avenue Barber Shop
Connect Realty (Christopher List)
Cynergy Data Merchant Services
Down to Earth Gadgets & Gizmos
"Girl Talk" a natural nail salon
Jon's Barber Shop
Judson C. Gray, Attorney at Law
Laundry Mart, The Magical Garden (Virginia Ferguson, new owner)
Murfay Properties
North Slope Historic Dist.
Sax Restaurant & Lounge
Shakabrah Java (Ceasar Kalinowski)
The Frame Makers

*For a great year on The Ave, we want your name above to turn into big black letters, too!!
Bring your check and membership application to the next meeting or mail to:
Sixth Avenue Merchants Association, 2802 Sixth Avenue, Tacoma 98406*

The Indigo Festival on the Ave, March 21st . . .

Presented by Paul and Laelle Martin's Brilliant Life Chiropractic, this is an afternoon "Celebration of Holistic Pregnancy and Parenting", a day of learning and fun for the whole family.

The event will be held at Brilliant Life and at the Studio 6 Ballroom, next door — 2608 and 2610 Sixth Avenue, Saturday, March 21st from 1 to 5 p.m. Kids are free, adults are \$10, with a maximum of \$20 per family. A raffle for prizes will also be part of the festivities. Dance and song performances, including students from Grant; dance instruction from Natasha Thayer (Studio 6), face painting and balloon animals will provide entertainment and interest.

The festival is a fund raiser for Grant Center for the Expressive Arts and AdjustWorld, Inc., a world-wide chiropractic mission to the underprivileged.

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Shop Hop 2009 (continued from page 1)

in the Tacoma Weekly, the New Tribune and our web site, www.on6thAve.com. You will be eligible for discounted ad rates in the papers through the Sixth Avenue Merchants Association. A formatted email will also be available for you to send to your customer list. A small complimentary gift for your shoppers would be great, too!

Following the event, prizes will be awarded to the shoppers in classes based on the number of stores they have visited. All shoppers will be eligible for the big grand prize.

A member of the Association will be visiting you soon to explain the program in more detail so you can sign up to participate. He or she will also ask if you can donate something from your business to be one of the prizes. It may be a gift certificate or an actual item of merchandise.

At right is an example poster that will be printed in full color and distributed to participating merchants well in advance of Shop Hop Day.

Take part — you'll be glad you did!



North Slope Historic District Progressive Dinner

Tickets are now on sale for the North Slope Historic District's Progressive Dinner & Home Tour.

This year's event will be held Saturday, March 21, with four seatings of 26 people each (at 4 p.m., 4:45 p.m., 5:30 p.m., and 6:15 p.m.) Only 104 tickets are available at \$35 each. Bring a group of friends and show off this fabulous neighborhood.

To purchase tickets, phone 759-3878 or e-mail: bardwil33@msn.com. (Admission by ticket only.)

2009 6th Avenue Merchants Association Membership Application

Mail to 6th Avenue Merchants Assn., 2802 Sixth Ave., Tacoma WA 98406

Or bring to the next meeting. Checks payable to Sixth Avenue Merchants Association

Business Memberships: New \$25 Renewal (Owner with not more than one employee) \$50

Renewal (Owner with 2 or more employees) \$100. Please enclose your check.

Non business or non profit memberships: \$25

Business Name _____ Date _____

Type of Business _____

Your name _____ Title _____

Business Address _____

Telephone (Bus.) _____ Cell (Publish? Yes No) _____ FAX _____

Email address (For contact) _____ (To publish) _____

Do you have a website? Yes No. Site address _____

Would you like it linked to the 6th Ave District web site? Yes No.

Memberships Due!

Enclosed in this newsletter is another 2009 membership renewal or new member application blank. Fees remain the same, \$25 for a new membership; \$25 for non-profits, \$50 for renewal of businesses with no more than



one employee in addition to the owner(s); \$100 for renewal of businesses

with two or more employees. **We will sincerely appreciate your promptness in getting your membership in.**

“Broomie” for Service ***On the Ave***

Clark Mossman, left, owner of www.slotkar.com at 3817 6th Avenue receives a “Broomie” from Bill Connolly for his constant work in keeping gutters and sidewalks of his block from Adams to Proctor, both sides, clean from litter and refuse.



The award, decorated by Susan Connolly, was presented at the February meeting.

New Enterprise for North China Garden

Jenny and Andy Yee, North China Garden owners, expect to open Sax Restaurant and Lounge next door to their present location. They have extensively remodeled the former dry-cleaners location and plan to open by the end of April.

Sax will feature live music, bar and a broad menu of Italian dishes, all developed by General Manager and Chef Micha Cornelius, who has life-long experience in food preparation. Reasonable prices will be featured.

Jenny and Andy’s front counter at North China Garden displays two awards received in 2008: “The Consumer Business Review Recognizes North China Garden as the Authentic Chinese Restaurant of 2008”, and “First of Top 100 Local Favorites 2008”.

Enjoy a fine meal at Jenny and Andy’s and watch for the opening of their new business.

Survey Form Enclosed

The survey form enclosed is part of your Association’s work to foster co-operation and collaboration in making Sixth Avenue more successful financial and aesthetically.

District Manager Bill Connolly will pick up the questionnaire from you in the next few days.

A meeting is planned for a little later to further develop the direction of this collaboration.

Welcome New Member **Sixth Avenue Barbershop**

Not everyone on Sixth Avenue is a personal friend of General of the Army and former Secretary of State Colin Powell, but that is the case with Robert Stevens, owner of the Sixth Avenue Barber Shop, 4318 Sixth Avenue, #4.

Rob has an fascinating story of growing up at Fort Myer VA where his dad was post commander and General Powell was a neighbor. As a youth, he mowed Powell’s lawn and later purchased his first car, a souped up ‘74 Ford LTD that was the general’s personal car. As Rob drove the car around the post with his dad, Dad didn’t understand why the soldiers they passed all snapped to attention. Only later did he discover, and make Rob remove them, did the car have four stars on the front!

When General Powell was in the area in the mid-90’s on his book signing tour, he saw Rob at the event and invited him to dinner.

Rob has cut hair at his present location for 10 years. He says business is better under the current economics because “folks get just as good a haircut here at a better price than the \$30 cuts at the salons”. Rob’s haircuts are \$10, \$8 for seniors and children. He also goes to the homes of seniors who are no longer able to make it into the shop.

A big sports fan, Rob has a long shelf of all kinds of sports memorabilia of the Northwest in his shop.

He continued, saying, “don’t forget to mention Jacob”. Jacob is his 8-year-old son who is often at the shop. Rob says, “he has 200 grandfathers,” referring to his customers who enjoy seeing Jacob. He added, “Jacob got \$2 in tips today and he hasn’t done a darn thing!”

Rob concluded, “Here we solve all the world’s problems and tell no one!”





Invitation to Peace Pole Dedication in Old Town March 11

The following came from Bill Evans and invites you to attend.

"To Neighborhood Business District Associations, and members of the Cross District Association:

The Vision Statement of the Strategic Plan of the City of Tacoma uses five words to "identify" our city. Tacoma, it says, is a Livable, Progressive, International, Diverse and Beautiful city. At the same time, the Vision Statement of the Sister Cities International organization is: "To promote Peace through mutual respect, understanding and co-operation, one individual, one community at a time."

Several years ago we had the opportunity to participate in the building and dedication of our City's first public Peace Pole in Thea's Park on the Foss Waterway. That pole has the words "MAY PEACE PREVAIL ON EARTH" written in English and in languages spoken in Tacoma and in our Sister Cities around the world: Norwegian, Korean, Chinese, Spanish, Hebrew, Tagalog, Russian, Xhosa, Japanese and Cambodian.

Now, a second Peace Pole is scheduled to be dedicated, this time, in **Old Town's Gateway Park on North 30th Street at North Starr**. Similar to the first Peace Pole this new one will be six sided and have the words "MAY PEACE PREVAIL ON EARTH" written in twelve additional languages spoken by Tacoma citizens: French, German, Vietnamese, Hindi, Italian, Latvian, Lithuanian, Czech, Salish, Samoan, Tongan and Ukrainian.

To date, more than 200,000 Peace Poles have been dedicated in over 200 countries around the world. Tacoma is following in a fine tradition and truly is an "International and Diverse" community that promotes "Peace Through People"!

It would be much appreciated if you could be part of the dedication ceremony which will take place on the morning of Wednesday **March 11th at 9 a.m.**

Best Regards, Bill Evans

Board of Directors, Sister Cities International"

AGC Award to Gray Lumber Co.

Associated General Contractors of Washington honored **Mac Gray**, president of **Gray Lumber Co.** of Tacoma, as Affiliate of the Year during its annual convention this week. Gray was recognized for his support of the AGC Education Foundation. Gray is also an actively involved with the AGC's Southern District. Among other things, his company is the sponsor of the AGC Southern District Golf Tournament's popular putting green contest. Gray donates all proceeds to the Southern District's food bank fund. An AGC member since 1989, Gray Lumber Co. is a family owned business that opened in Tacoma in 1903. *Congratulations to our fine District member.*

The Indigo Festival (continued from page 2)

The afternoon is full of events for information and interest. They include: Mamas Breastfeeding Lounge, Spinal health checks for all, Holistic health assessments; Kids and adults Dance Class sessions, Prenatal and Kids sample yoga sessions; great informative playshops; healthy snacks from Marlene's Natural Market & Deli.

Professional speakers will be Dawn Wadleigh, licensed midwife on Options in Natural Childbirth (1:15 p.m.); Dr. Andrew Rife, ND on Your Environment and Your Health (2:15); Bronwyn Judd & Sarah Simmons, Owners of Best Loved Baby, on Natural Parenting Choices (3:15); Dr. Paul Martin DC on Holistic Choices for Optimal Family Health.

In addition, 12 of our area's top holistic practitioners and advocates will be present for your conversational learning opportunities.

This is a big project for two of our newer District members to bring important information to the members, friends and neighbors of the community. Let anyone know who might benefit.

For more information, contact Laelle Martin, 383-0577, or drop by Brilliant Life, 2610 Sixth Avenue, or see www.BrilliantLifeChiropractic.com.

Board Meeting Notes (continued from page 6)

happen Friday, March 27, starting at 10 a.m. The bus will park near the Old Milwaukee Café, 6th and Cedar. Bill has made arrangements for nearby stores to open a little early for the visitors.

Further discussions were on a number of subjects for spring, summer, fall and winter events. Also discussed were improvements to the web-site. A Marketing Committee chairman is still being sought.

The Spring Social is tentatively set for Monday, April 20 at Studio 6, catered by Gateway to India.

Cub Scouts Benefit Breakfast

Our community Cub Scout Pack 3, which meets at Epworth LeSourd Church will hold a benefit pancake breakfast Sunday morning, March 29 from 9 to 1. There is no price, receipts by donation only.

The breakfast will be in Wilbur Hall (basement) of the church at 710 So. Anderson.

Funds raised help send the boys to camp and other activities.



Sixth Avenue Merchants Association Minutes of Meeting Feb 10, 2009

President Christopher called the meeting to order at 8:05 a.m., followed by introductions. No financial report was presented.

The acting CLO was unable to be present but submitted a written report which said calls for service in the sector were 4067, up 5% from 2008; vehicle break-ins were up 39%. Also reported a large scale theft (\$30K) from an area gun shop. Copper wire theft still a problem. Window breaking and graffiti is decreasing.

Sharon Winters of the Tacoma Historical Society spoke on their work. Said they are doing preservation work and connecting buyers and sellers of historic properties. They are currently working with the Sixth Avenue Baptist Church. She said the fragility of local congregations is not unique to Tacoma, but dwindling congregations result in lack of finances and leadership make them unable to take proactive role in preservation of their buildings. Only a half dozen Tacoma churches are on the historic register and they are doing an inventory of churches. She described requirements for getting on historic register.

Katherine Smith of the Tacoma Opera spoke. Said they started in 1968 as a summer community opportunity. Currently they do three shows a year downtown in three different venues with local talent. Their program has several components, educational for students, active military, teachers and young artists program for students. She said the audiences are up and performances expanded but this year may be a challenge.

Councilperson Lauren Walker said the council is trying to manage finances effectively, especially for the next two years. Said six council members went to Washington DC seeking stimulus money. Said City needs "shovel-ready", short duration projects.

Councilman Jake Fey said money is sought for block grants, totaling \$1-\$2 million for community development projects, energy related, schools and hospitals. Said things are now moving in energy and environment. He said the Council is now much more assertive with state and federal officials, creating new relationships. The council is cooperating with the county on transportation. Council persons spend time representing "your" interests with a lot of work outside council meetings.

TEDD Liaison Shari Hart mentioned the February 20 deadline for those who want bike racks installed in front of their business. Also spoke about the Feb. 18 "Prosperity on Purpose" meeting.

Bill Connolly presented Clark Mossman with a "Broomie" for his steady efforts to keep his block between Adams and Proctor clean. Clark said, "If I see trash, I pick it up." He also said he has noticed trash thrown from the windows of passing cars.

Carla Hall said the first meeting of the 2009 Art on the Ave committee would be this evening focused on forming committees.

President Christopher said our Sixth Avenue video is now on YouTube. He also mentioned our website is being upgraded to CSS.

Rachel Cardwell said the UPS Sustainability Expo would be Saturday, February 212 at the UPS Fieldhouse with about 70 exhibitors.

Solar Richard said the Narrows Bridge lighting committee has about \$1.5 million for lights available and the committee is looking for locations to place solar generators. They are hoping to have the lights on by the end of summer.

Laelle Martin of Brilliant Life said they are having a holistic health event March 21 as a fund raiser for Grant.

The new Farmers Market manager, Cayenne Chonette introduced herself. Said they are trying to find ways to draw new farmers to the market.

Sonia Jewell said her husband, Mike, will be the sole artist featured at the next 100th Monkey get together on March 25.

Board Meeting Notes February 23, 2009

The meeting was held starting at 6:30 p.m. at Vino Aquino, 2507 Sixth Avenue. President Christopher presiding.

Revising structure of district website: Converting site to CSS from HTML to allow better access for Blackberries, Palm Pilots, iPhones, etc. \$600 needed to complete. Board voted to approve, subject to vote of the membership.

Sending 2 members to Main Street event in Vancouver WA in April: CDA will pay for one registration of \$185, District will pay for one more and costs for both. Amount, \$125+\$185+\$185=\$495. Board voted to approve, subject to vote of the membership. Bill Connolly and Christopher List will attend. Discussion about having a larger-than-district meeting after the event so delegates from the different districts can report.

Copywriting "Sixth Avenue Stroll": Preparing agreement that District will own the video, Christopher retaining ownership of the music. No money voted on, but consensus reached that perhaps one of the Assn. member attorneys will draw up an agreement to this effect.

Adopting Main Street structure of task-oriented billing for City Grants: Shari Hart said we need to define manager's role under the "Pillars" of Main Street. TEDD needs to be sure what we are doing bykeeping the website current, publishing the minutes, have an effective plan to communicate with members through: 1. newsletter; 2. email; 3. membership votes. She said we need to have transparency in funding and show depth and breadth of our applications to the partnership with the city.

Manager Bill Connolly reported: Progress on getting landlords and tenant businesses together. Said Christine Clifford of TEDD is getting together a list of property owners. Said he has approached the local Senior Centers about bringing a busload of seniors to the district for touring district, having lunch and shopping. This will

(Continued on page 5)