



## 6th Avenue District

**"Tacoma's Eclectic Destination"**  
News of "The Ave" Published Monthly by the  
Sixth Avenue Merchants Association

Web sites: [www.on6thAve.com](http://www.on6thAve.com)  
[www.ArtonTheAve.org](http://www.ArtonTheAve.org)

Over 180 great businesses  
for unique shopping,  
services and entertainment

**June 4, 2009**

### Next Meeting Tuesday, June 9

All business people in the Sixth Avenue Business District are invited to the next meeting of the Association at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday. The agenda includes:

- Welcome, self introductions, minutes
- Treasurer's report, Jack Brinkerhoff
- CLO report, Officer Taahar
- Cross District Report
- Status of Landlord/Tenant meetings
- Featured presentations
- Street Life report
- Progressive Dinners report
- Farmers Market report
- Spring Social report
- City Council report, Fey, Walker
- Economic Development Report.
- Art on the Ave report
- Other

### Next Progressive Dinner Wednesday, June 17

By *Natasha Thayer*

The June 17th Progressive Dinner will feature **Cork, Masa & Asado**. Cork will offer a selection of Italian cured meats and cheeses with side accompaniments such as dried fruit, artisan bread, and basil parmesan dipping oil. A cheese plate without meat will be available as well. Masa will serve chopped salad-corn, mango, green onion, bacon, nappa cabbage, pepitas and pumpkin seed ranch (vegetarian alternative without bacon). Asado's dish will feature grilled hanger steak with salsa and chimichurri with roasted pablano polenta (vegetarian alternative: Vegetable Skewer). Desert and tea plus coffee from **Origin 23** will be served at **Studio 6** to live music by the very popular

(Continued on page 5)

**FOR MORE INFORMATION  
CONTACT Anna  
253.564.2320  
mailto:[framemakers@mac.com](mailto:framemakers@mac.com)**

Hello lovely 6th Ave Merchants,

**This is Anna from The Frame Makers.** I have been meaning to come and personally visit each of you for a while now, but I have unfortunately been without an employee for almost 3 weeks now. So I finally decided to send this out instead.

I am really excited about an opportunity we all have to be the featured neighborhood on 103.7 FM (The Mountain) for the month of August. I can tell you a little bit about it here, but **I urge you to come to the meeting next Tuesday**, where they will be giving us a presentation and hopefully signing everyone up for the program.

If you aren't familiar with The Mountain, they are really a great radio station (the only one I listen to besides NPR or internet radio) They have very loyal listeners with superb demographics and BELOVED DJs. I hear them playing in businesses all the time. They play a broad spectrum of music, don't repeat songs all day like most stations, and also feature a lot of live music in their studio. Their yearly music lounge CD is a hot-selling collector's item. I could go on, but I'll let them do that - or you could listen for a while yourself.

(continued on page 5)

### 6th Avenue Business District

Meets 2nd Tuesday of each month, Shakabrah Java, 8 a.m. 6th Avenue & Oakes

#### Officers:

**Christopher List, President**  
219-3041

[president@on6thave.com](mailto:president@on6thave.com)

**Tom Johnson  
Vice President**  
307-5479

[vicepres@on6thave.com](mailto:vicepres@on6thave.com)

**Jack Brinkerhoff, Treasurer**  
759-3646

[treasurer@on6thave.com](mailto:treasurer@on6thave.com)

**Dave Parker  
Sec'y & Newsletter**  
370-6208

[secy@on6thave.com](mailto:secy@on6thave.com)

**Liz Dorsett  
Membership Chair**  
831-3491

[membership@on6thave.com](mailto:membership@on6thave.com)

**Carla Hall  
Art on the Ave Coordinator**  
651-2414

[Art-on-the-ave@on6thAve.com](mailto:Art-on-the-ave@on6thAve.com)

**Webmaster (Jane Pulliam)**  
[Webmaster@on6thave.com](mailto:Webmaster@on6thave.com)

**Bill Connolly  
District Manager**  
272-2924

[districtmjr@on6thave.com](mailto:districtmjr@on6thave.com)

#### Mail:

Sixth Ave. Merchants Association  
2802 Sixth Avenue  
Tacoma WA 98406

### Dates to Remember

- Regular Meeting, Tuesday, June 9
- Cash Flow Seminar, Wednesday, June 10. Evergreen College, Tacoma
- Laughing Lotus (Far & Wide) Grand Opening and Travel Talk, Friday, June 12, 3013 Sixth Avenue
- Next Progressive Dinner. Wed. June 17
- Association Board Meeting, June 29, location to be announced
- Farmers Market, Every Tues., 3:30-7:30
- Art on the Ave, Sunday, July 12



**2009 Sixth Ave. Association Members**

Advanced Digital Solutions	Hair & Jeffery Inc.	Paul Reilly, N.D.	6th Avenue Barber Shop
Agape Foundation	Health Connection, Inc.	Poole's Corner LLC	Connect Realty
Aloha Oasis	Hi-Voltage Records	Posh Home	(Christopher List)
Asado	Hilltop Artists in Residence	Pre-Paid Legal Services	Cynergy Data Merchant
Bartell Drugs	House of Tattoo	Precision Automotive	Services
Brilliant Life Chiropractic	House of Records	Primo Grill	Down to Earth Gadgets &
Brinkerhoff Tax & Finan-	Indoor Garden & Lighting	Quizno's	Gizmos
cial	Indoor Reef, Inc.	Rector's Antiques & Ward-	Dream Street Lending
C. Cable Insurance, Inc.	Jazzbones	robe	"Girl Talk" a natural nail
Chemel Salon & Day Spa	Jewell Day Spa	Serenity Massage	salon
Creatively Unique Gifts &	Jhenry Enterprises, Cary	Six Olives	Il Fiasco
Things	Nilson (Honorary)	Sixth Avenue Autobody	John Toler, Journey Finan-
Creso, Kathleen, property	Johnson, Paul F.	Sixth Avenue Neighbor-	cial
owner	Insurance	hood Market	Jon's Barber Shop
Crown Bar	Joseph Warren Lodge #235	SolaRichard	Judson C. Gray, Attorney
DelBrocco's Pizza, Steak &	Krazy Kat Fiberhaus	Sooji's Day Spa	at Law
Hoagie	Last Stop Computer	Studio 6 Ballroom	Laugh Masters
Diane Hagen State Farm	Lawn Equipment Repair of	Tacoma Window	Laundry Mart, The
Agency	Tacoma	TAPCO Credit Union	Little Caesar Pizza
Educational Programs	Liberty Tax Service	Terry E. Lumsden, Attorney	Loesch Development
Engine House No. 9	Lind Pest Control	The Red Hot	Magical Garden (Virginia
Epworth LeSourd United	M & J Repair	The Shoe Show	Ferguson, new owner)
Methodist Church	M.R. Construction	Turning Point, The	Mandolin Cafe
Far and Wide Imports	Masa	Turntable Treasures	Murfay Properties
Farrelli's Wood Fire Pizza	MSM Deli	University of Puget Sound	North Slope Historic Dist.
First Evangelical Lutheran	MultiCare Health System	Urban Gourmet and	Satellite Coffee
Church	Mustard Seed Center	Garden	Sax Restaurant & Lounge
Foundation Escrow	North China Garden	Vanity Boutique	Sixth Ave Farmers Market
Gateway to India	Northwest Costume	Wild Orchid	Shakabrah Java (Ceasar
Gayle Orth Catering	Old Milwaukee Café & Des-	www.slotkar.com	Kalinowski)
Gray Lumber Co.	sert Company	<i>New for 2009</i>	The Frame Makers
H & R Block	Origin 23° Coffee Roasters		Tuell-McKee Funeral Home

**June "All Asia" Progressive Dinner  
Fun For All**

By Natasha Thayer

May's Progressive Dinner hosted 50 attendees. Greeted by the owner himself, everyone started out with an absolutely beautiful dish of honey walnut shrimp mixed with tropical fruit and topped with a fresh orchid at **Wild Orchid**. What an incredible medley of ingredients creating fabulous flavor for ones taste buds! This was a brand new blend for me-and I've traveled to almost every state & overseas-and I absolutely loved it! My group of guests had fun trying out many of the tropical "fun" drinks at the front of the menu as we browsed over the restaurant's other offerings. A couple of people tried out the vegetarian option, a twist on Crispy Golden Tofu-another favorite on their menu.

Next stop **Jazzbones!** After a couple block walk pointing out the various stores and the

June Progressive Dinner start point, Cork, we arrived at one of our often forgotten Sushi bars. Everyone enjoyed the friendly & helpful staff on pointe and their extra drink specials in honor of the dinner. Then came the food! A sampling of Coconut Shrimp, Crab Rangoons & California Rolls like I've never tasted before! I'm a big fan of the three so, as you can imagine, whenever I see it on a menu I try it out! Shocked, I discovered more ways to prepare these fun bites! What an incredible flavor! The vegetarian stir fry & and cucumber rolls were also a flavorful hit. We were impressed to find out that the sushi bar & the new manager, Su, are not usually around on Wednesdays.

What a fabulous place, so excited to be part of the Progressive Dinner & show off their Asian side, that they never once mentioned it! What a joy for us volunteers!

## Sixth Avenue Farmers Market Opens for 2009

A warm sunny day, a good crowd of shoppers and more than 40 vendors marked the auspicious opening of our District's Farmers Market.

Market Manager Cayenne Chonette found the opening



The Sixth Avenue Booth at the Market. L to r: Joe Zawacki from Tahoma Imports, Bill Connolly, District manager, Donna Parker, Anna the Framemaker. All member merchants may bring coupons, samples or literature to display and give away.

“pretty exciting” and expects it to grow by at least 10 farmer-vendors as some who had reserved space could not come because their crops were not ready, especially items like berries and cherries.

Justin Mayfield, downtown market manager, says their sales have been up 50% this year — we hope ours can parallel that growth. Justin says he and Cayenne gave over 50 presentations to schools and groups this year to call attention to the markets, as part of their marketing activities.

One market innovation to help growth is the use of an electronic terminal (Electronic Benefits Transactions) at the information booth so shoppers can convert

debit or credit cards to \$5 tokens they can spend anywhere in the market. *(continued on page 4)*

## Spring Social Welcomes Sax Restaurant

About 70 district members and friends welcomed and were welcomed by the new Sax Monday evening, June 1. It was a fun evening — comments ranged from “When will we do this again” to “This was a riot, we had so much fun”. Great food was presented by Sax in plate after plate!

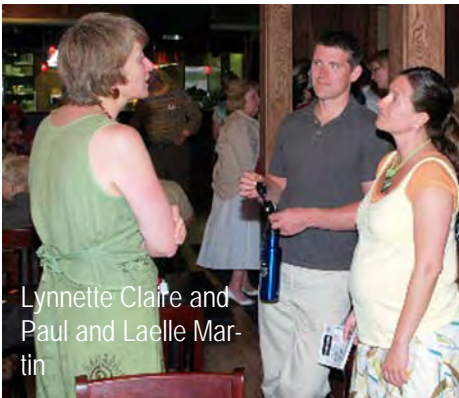
Door prizes were given by Bartells (mini electric grill); Del Brocco's Pizza (gift certificate), Studio 6 Ballroom, (dance lesson), Northwest Costume, (costume bag). Thanks to all.



The Information Booth where Food Stamp Cards and debit & credit cards can be converted to tokens for purchases.



Spring Social General Chairman Kimberly Castrilli and Bill Connolly



Lynnette Claite and Paul and Laelle Martin

## "Far & Wide" to Become "Laughing Lotus" in New Location

New partners, a new location and new merchandise highlight the "re-inventing" of Far and Wide into "Laughing Lotus—Accents from Far and Wide" with their grand opening scheduled for Friday, June 12. The new location is 3013 Sixth Avenue, between Crazy Kat Fiberhaus and The Framemakers, a couple doors from The Bead Factory.

Partners are Clare Petrich and her company, Dockmandu, featuring home and garden décor from Vietnam and other lands; Amy and her company Suradi Imports displaying Indonesia home décor. The new partners are Aamir Ahmad and Sharon Greenman. Their companies are Rustic Trails, new to Tacoma with carpets, copperware and baskets from Pakistan and Afghanistan; and Matusuksema bringing handicrafts from Bali including wood statues, beaded baskets, cowhide lamps and more.

*Their store was exciting as Far and Wide, now see even more excitement at Laughing Lotus!*

## Travel Talk at Laughing Lotus

**June 12- Patrick Hogan: Silk Road Stories – Lessons from China and India.** Come hear how India and China compare and contrast from one who has visited both of these enchanting lands. The people, the scenery and the food will come alive to you. Also get tips about shopping and bargaining, an essential part of any good trip. The presenter is Patrick Hogan, who has traveled in both India and China.

## Free Cash Flow Planning Workshop

Tacoma Economic Development is offering another of their helpful business seminars next



week and invites you to attend. The seminars will be held at Evergreen State College Tacoma Branch,

1210 Sixth Avenue, Room 105,  
**Wednesday June 10.**

You have a choice of two sessions: 8:00 a.m. - 10 a.m. or 5:30 p.m. - 7:30 p.m.

Sessions will be taught by Audrey L. Godwin, CPA, principal and founder of The Godwin Group, PLLC, a Certified Public Accounting and Business Advisory Services firm.

Cash flow and inability to pay bills on time is one of the primary reasons businesses fail. This workshop will teach planning and managing cash flow.

Reserve your spot with Christine Clifford at 573-2435 or [cclifford@cityoftacoma.org](mailto:cclifford@cityoftacoma.org).

## Promotion Opportunities!

Natasha Thayer of Studio 6 Ballroom says, "we have a google calendar for 6th Ave that everyone can access and input their own events. Just email the ballroom for password: [Natasha@studio6ballroom.com](mailto:Natasha@studio6ballroom.com)."

She adds, "we also have a 6th Ave Blog".

All members are reminded that we have the opportunities above and can also have info sent out by the district website as well as place coupons on the site. Contact: [webmaster@on6thave.com](mailto:webmaster@on6thave.com).

## Farmers Market

*(Continued from page 3)*

In addition, folks who have food stamp cards can convert all or part of the balance on their card to \$1 tokens that can be spent at any of the vendors. The goal is to make the market and fresh produce more accessible to those with lower incomes. This is the EBT matching program sponsored by Pierce County Conservation District. Customers who purchase \$15 or more in EBT tokens will receive an additional \$5 in tokens to spend at the market.

Il Fiasco is having Chef Demos at the market. They purchase farm fresh produce, then create food dishes from it, and then provide shoppers with recipe cards and market shopping lists.

Many more special days and special events are planned. Some of them include Family Day, Kid's Day, Washington State Farmers Market Week August 2-9. In September Masa will have a Salsa Fiesta and demos; live music is expected every week, playing in the food court behind Schucks. Other highlights will include bluegrass music and square dancing.



The District Socials are a great opportunity to socialize and network. (Spring Social photos by Tom Johnson.)



## MORE FROM ANNA THE FRAMEMAKER

*(continued from page 1)*

Anyway, here's the op: The 6th Ave District can be the featured neighborhood for the month of August, which consists of

- a dedicated webpage about the Ave, with listings of participating businesses, which will stay up for a whole year.
- a special offers section, where you can put coupons etc...
- endorsement spots done by DJs (Marty and Jodi) who will come and personally tour the neighborhood, and thus speak from personal experience
- an event (mid August) where Marty and Jodi will come to the Ave and pass out CDs, with maybe a sidewalk sale or scavenger hunt, or...?
- and probably some more that I'm forgetting.

And the price for all of this is awesome! If we can get 20 businesses to participate, it would be \$500 each. If 40 businesses participate, it would only be \$300! Their are some options to personalize even further as well.

Oh, and I forgot to mention, The Mountain pledges to spend \$20,000.00 of their own resources to do all of this!

This is a great opportunity that I hope you all can get as excited about as I am! Please come to the meeting at Shakabrah Java on Tuesday the 9th at 8:00 am. Even if you're not a member of the association, this could be a great reason to join now!

Let's do this!!

p.s. Come say hi to me too! I'm the girl with almost no hair ( in support of my mom, who's just finished chemo.)

Thanks everyone,  
Anna, the Frame Maker  
253.564.2320

## “ALL ASIA” DINNER

*(continued from page 2)*

Speaking of "joy" for the volunteers, CJ & his team at **Gateway** to India were their usual welcoming selves. After offering an array of wines-including introducing us to Indian wines, they served a dish with beautifully arranged lamb, rice & salad with mango mint chutney drizzled over it. Our group enjoyed the wonderful flavors on the dish and the very "fresh" and healthy feeling it gave us. I, of course, had to have my order of Chai which I've had almost every day since the April dinner. Rave reviews were also offered by participants who were not familiar with, and even a couple who are not normally partial to, Indian cuisine. Always a popular stop!

The dinner portion of the progressive wound itself up with surprise samplings at **North China Garden** served family style. Everyone enjoyed passing the dishes around.

Rounding out the night was desert & live music at **Studio 6**. A medly of Asian treats including Mochi ice cream (two layers: a soft, dough-like outer mochi shell, and inner ice cream core) plus coffee, provided by **Origin 23**, were served to fabulous live music by **Maia Santell & House Blend**.

Couches took in those content to listen to the music while the wood floor hosted those who just couldn't help but move to the lively sounds of favorites being played.

A guest, dragged by her friend, hesitant to attend fearful she might be asked to dance, decided it was actually quite a comfortable place and stayed for a while taking it all in. Always a joy to work with, the band delivered as usual!

## NEXT PROGRESSIVE DINNER

*(continued from page 1)*

### **Maia Santell & House Blend.**

Tickets are \$35 if purchased by 6/14 (while available) / \$45 if purchased after 6/14 (if available).

Tickets are currently available at: Studio 6, Farmers Market (6th Ave booth), Brilliant Life Chiropractic, Jewell Spa, Northwest Costume, Urban Gourmet, Laughing Lotus, The Shoe Show...

### **How you can get involved if you are not a restaurant:**

- Sell tickets and have your business name promoted as a ticket vendor
- Guide one of the dinner groups
- Send advertising/coupons/specials with guides to hand out
- Email or drop off anything you would like announced by the guides either during meals &/or while walking past your business

Remember, while walking to the next venue, digesting the last food & beverage(s) they had, attendees will be viewing *your* business!

## **11th Annual “Art on the Ave” July 12**

The Art on the Ave 2009 committee is meeting regularly to finalize plans for this year's festival. Carla Hall is coordinator.

The show promises to again be an exciting event. All merchants are reminded that there will be thousands of visitors on the Ave between Cedar and Trafton. Merchants fronting on the show who stay open and have special attractions for visitors will profit.

The Tacoma Weekly will again produce a special section to promote the Festival. Rose and Kyla will be seeking supporting ads. Place your ad with them.



## **Sixth Avenue Merchants Assn. Minutes of Meeting May 12, 2009**

President Christopher List opened meeting at 8:05 a.m. followed by self-introductions.

Treasurer Jack Brinkerhoff reported a balance of \$10,405 in the general fund.

CLO Jennifer Terhaar reported no major events in the district in the last month. Said vehicle prowls were down. Bill Kelly said he appreciates what seems to be more police presence in the district.

President Christopher said the Spring Social will be at Sax on June 1. It was moved, seconded and passed to authorize \$500 for food at Sax. He also reported Seattle radio station "The Mountain" has a promotion that features neighborhoods and that Michelle from the station is coming down to meet him. This has been arranged by Anna from the Framemakers.

Anthony Hemstad, director of the World Trade Center here spoke. Said one out of three Washington jobs comes from world trade. He also said other important world trade sources are international students who come here and also people who fly in for surgery. All create business. They are preparing a world trade directory for the first time since WWII. The WTC is here to grow trade and help all businesses think internationally. He said "if you produce anything — think internationally". It creates greater stability and even in our recession, there are still vibrant international markets. He added that the WTC is focused on putting business together for international trade.

City Councilman Jake Fey said he is up for reelection this year and would appreciate support. He said, because of term limits, four of five council seats up for election this year will have new occupants. We currently have good people on the council and he said that while this is a big turnover year, it is important to continue to have good people. He said that he was a prime sponsor of the city noise ordinance and tries to keep a balance between the needs of the residents and the businesses. He added the mixed use ordinance is going a bit slow because of needed decisions about height and what will be in the buildings.

Bill Connolly reported that the Neighborhood Cleanup went well and that there seemed to be less trash this year. Said that incorporating a "treasure hunt" for the most unusual trash find stimulated in-

terest and fun.

Bill Connolly reported on attending Main Street in Vancouver WA. Said we should send three people next year. Shari Hart also attended from TEDD and said the information they received should be shared in later meetings.

President Christopher said the Sixth Avenue Farmers Market had asked for \$3800 support from the Association this year. Because of uncertainty about district finances, he said the Board recommended \$3000 with more later if we have it. Moved, seconded and passed for \$3000 to the Market.

Ron Pulliam said he had mis-reported the budget needs for Shop Hop at the previous meeting and asked for \$425 more to cover the costs. Moved, seconded and passed. He also said we need to rethink the viability of this promotion, since it appeared only 42 shoppers participated. Claire Petrich said people who came in didn't buy anything, just came in to get their cards stamped.

Natasha Thayer reported the April Progressive Dinner was a success with delighted guests, many of whom were not previously familiar with all that we have on The Ave. She spoke about the May Dinner, All Asia, coming on May 20. President Christopher added that North End and Central Neighborhood Councils members were excited to hear about the dinners.

Tom Johnson reported on the Landlord Tenant get-togethers. Said there are 184 owners of buildings in the district. Said it is important to be sensitive to owners and tenants and he does not want to create issues where none exists. He added that one issue is, "Are we going to stay like Ballard or Queen Anne or go for big buildings?" Tom asked for volunteers to help him, Bill Connolly and Christopher said they would. Ron Pulliam said we could have commercial space availabilities on the web site.

Shari Hart reported on the June 6 city sponsored Clean Sweep event in which neighbors will have the opportunity to dispose of their trash at dumpsters located in the neighborhood. Shari also reported phase 1 of the additional parking on Junett was finished and that bids will be sought after June 16 for the work on Oakes street.

Dave Parker, Secy