



6th Avenue Business District
"Tacoma's Eclectic Destination"
News of "The Ave" Published Monthly by the
Sixth Avenue Business District

Web sites: www.on6thAve.com, www.ArtonTheAve.org
 Facebook: 6thAvenueTacoma, Meetup (members only)

Over 200 great businesses
 for unique shopping,
 services and entertainment

February 9,
2012

Next Meeting Tuesday, February 14,
8 a.m.

All business people in the Sixth Avenue Business District are invited to the next meeting of the District at Shakabrah Java, Sixth Avenue and Oakes, 8 to 9 a.m. next Tuesday.

Agenda

Feb. 14 General Membership Meeting

- 8:00 Welcome, self-introductions
Approval of minutes from January
- 8:05 2012 District Priorities
- 8:15 Treasurer's Report
- 8:25 City Council member(s) report
- 8:35 CLO report
- 8:45 Business Watch Group Lead
- 8:50 City Dept. of Economic Development report
- 8:55 Committee Reports:
Organization
Promotion
Design
Economic Restructuring
- 9:05 District Manager/Art on the Ave Director and
Event Coordinator Candidates introduction
Quick member announcements
- 9:30 Adjourn

**6 pm on 6th
 on the Ave**

By Mario Lorenz

Sixth Ave brings people into its midst for a variety of reasons. Each business is a draw unto itself and this is certainly a value to the district and the entire city of Tacoma. However within the greater Tacoma community of eclectic, eccentric, and at times extraordinary business personalities there is an event that personifies the nature of the personalities who make their business home on the Ave.

This social event is called 6 pm on 6th.

People come to a district because there is something special happening. Since our last publication there have been two 6 on 6 socials, both different and successful.

In January three businesses hosted 6 on 6. *Casual Comfort Futons & Mattresses* at 3019 Suite A, *Nine Lives Vintage Wears*, and *Laughing Lotus* both at 3013 6th Ave. Estimates of 50 people attended this event over the course of two plus hours. They served savory hors d'oeuvre's and champagne, veggie plates, Pita sandwiches, and even chili and a great cheddar cheese from the *Tacoma Food Coop*. For desert there were Truffles and bon-bons, both local and organic. **(Continued on page 5)**

A Letter from the President :
"Communicate the Vision, Set the Conditions and then, Get out of the Way"

As the Great Lieutenant Colonel Hefner once said "Leaders do three things: Communicate the Vision, Set the Conditions, and then Get the H@!! out of the Way". I envision 6th Ave as the most exciting destination spot not just in Tacoma but regionally to shop, eat, be entertained, and connect with services people need. I envision a 6th Ave community where businesses are interested in the success and welfare of each other as well as their neighboring residents. And vice-versa, residents are invested in the success of our businesses and the welfare of their owners/employees. I envision us in this next year seeing and feeling a sense of greater

(Continued on Page 5)

COMING EVENTS

Events

Monthly 6 pm on 6th. Next will be Tuesday, March 6, 6 p.m., place to be announced.

Sixth Avenue Event Center (former Baptist Church, 6th and Fife) **Open House** February 15 and 17.

Grand Opening and Ribbon Cutting. Overtime Bar & Grill, 6th and Alder. Watch for verification of time and date, currently planned for March 15.

Committee Meetings

Organization Meets at 4:30 PM at **Medis**, 2710 6th Ave the 1st Tuesday of the month

Economic Restructuring Meets at 4 PM at **BlueBeard Coffee Roasters**, 2201 6th Ave. on the Last Wednesday of the month

Design Meets at 3:30 PM at **Pastiche**, 2715 6th Ave on the last Wednesday of the month

Promotions Meets at 9:30 AM at **Shakabra**, 2618 6th Ave after the membership meeting on the second Tuesday of the month



On the Ave, you can find something great for your sweetie for next Tuesday, February 14.



Sixth Avenue District Tacoma's Eclectic Destination

The Sixth Avenue Business District Association

Meets the second Tuesday of every month at Shakabrah Java, Sixth Avenue at Oakes St., 8:00 a.m.

OFFICERS PRESIDENT

Koreen Thompson
President@On6thAve.com
205-6735, 855-262-5368

VICE PRESIDENT

Dan Smith
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572-0508

TREASURER

Nick Fedaiy
Treasurer@On6thAve.com
360-507-7001

SECRETARY

Chelsea Levy
Secretary@On6thAve.com
206-214-8380

BOARD MEMBERS

Diane Hagen, 752-9920
David Printz, 761-4848
Kyle Prosser, 472-0404
Jim Sheridan, 572-3403
Natasha Thayer, 905-5301

COMMITTEE CHAIRS

DESIGN, John Toler, 651-7112

ECONOMIC RESTRUCTURING, Kyle Prosser,
472-0404

PROMOTION, Nick Fedaiy, 360-507-7001

ORGANIZATION, Chelsea Levy, 206-214-8380

NEWSLETTER

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MEMBERSHIP

Mario Lorenz (pro-tem)
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WEBMASTER

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Rewards Card Story by Jason Sipe Tacoma Restaurant Examiner

Jason is a food writer in Tacoma. His writing career began in college when he created a weekly food column in his university's newspaper. Jason has worked in a number of kitchens and restaurants and keeps a food blog full of restaurant reviews and recipes.



New 6th Ave Rewards Now Available!



Believe it or not, but 6th Ave in Tacoma just got even better.

The recent emphasis on both "shopping small" and buying locally has certainly benefitted many small business owners, but Daniel Smith of Tacoma Custom Jewelry decided to take things a step further. He is spearheading an effort to bring small

business owners together in an effort to create an efficient system for advertising and marketing their businesses, an effort that has produced the 6th Avenue Rewards Card.

Currently featuring art by local painter/tattoo artist Tina Burns, the card is used to activate special deals that are set by business owners themselves. Simply make your purchases and present the card, and you will receive that business' special deal. Business owners can change their deal as often as they'd like so be sure to stay up to date with the [6th Ave Rewards Card website](http://6thAveRewards.com) (6thAveRewards.com) where you can find a list of participating vendors and their special offers.

Smith isn't content to simply provide an outlet for special deals and savings though; he makes it a point to mention that this cooperative extends beyond the Rewards Card. The Rewards Card website provides a web presence for many of the small businesses that do not have websites, and being a part of this group of cooperating businesses provides another sense of community and support for small business owners.

The card is currently available for \$20, and it is eligible for a full year of use. Rewards cards are available at Tacoma Custom Jewelry, Studio 6 Ballroom, Caffe Dei, Nine Lives Vintage Wears, and Six Olives. There are currently 33 businesses who honor these cards and host a special deal, including restaurants like Pastiche, Cork, and Gateway To India, as well as specialty and retail stores like Serenity Day Spa and Feeling Smitten Bath Bakery.

Want more tasty Tacoma goodness? Subscribe to my Examiner channel to have instant updates sent right to your mailbox! You can also follow me on Twitter and Facebook!

(The Sixth Avenue Business District Association is not affiliated with the Rewards Card)

We want to Publish Your News Too!

Let us know about your special events, promotional successes, whatever, by the first of each month. Contact [Mario Lorenz](mailto:MarioLorenz@gmail.com).

Circulation: 320 to District businesses and community friends.

Tacoma's New Vintage Venue - Events on 6th! Open for Business

By Laura Nichol, Sales and Events Manager, Events on 6th!

I'm sure you're all familiar with the Sixth Avenue Baptist Church, whether you know it by name or not. It's that huge, stone, Gothic revival structure on 6th and Fife. Sometimes, surprisingly, that doesn't even ring a bell for people, until I say "across the street from Gateway to India and the taco truck." Then there's that spark of recognition.

Well, Jim Sheridan of Steele Street Investments, a local property manager, has given the old building a new lease on life. The former Sixth Avenue Baptist Church is now Tacoma's newest wedding and events venue, Events on 6th! He feels it is important to preserve a lot of the old church, while still updating it for modern use. The sanctuary has remained totally intact, the quarter-sawn Oak pews still in place, the organ still standing stalwart on the stage. The carpeting, however, is long gone, replaced by a beautiful Acacia wood floor. The walls and molding have been freshly painted, and the acoustics are truly something to sing about. Every time I walk in, it makes me want to belt out a nice solid note just to hear it resonate off the vaulted ceiling.

The building seems to have a bit of a time warp crisis going on - the chapel, the original building, was built in 1924, but the back half of the building came later, in 1963. This is clearly evident by the huge mid-century fireplace in the parlor room, along with the light fixtures and newer stained glass windows. Herein lies one of my challenges as the Gal in Charge-- I am admittedly not a fan of mid-century *anything* (aside from music), and wanted to make the décor much more classical, timeless and elegant. Cue Scott Neste of Minor Details in Proctor. I liked him automatically when he got really excited about that aforementioned fireplace that I hate. Here's a guy, I thought, who might be a bit more visionary about this space. So that's our current project: tying together two different styles as tastefully and seamlessly as possible.

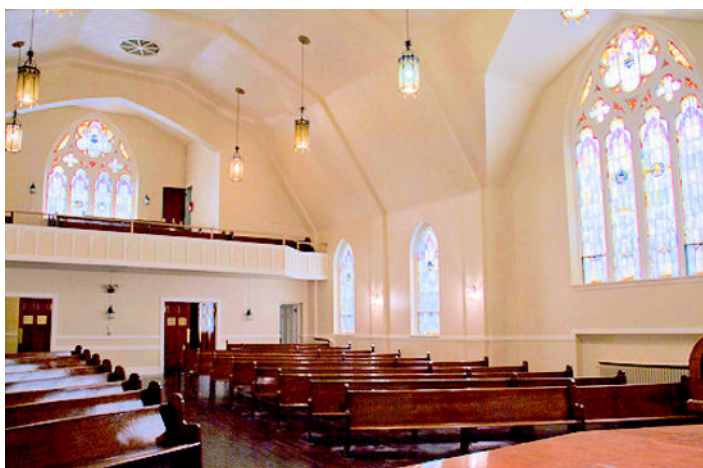
The building is still undergoing its renovations- the concrete floors will very soon be an acid-etched dark



brown with a nice glossy finish. The Bride's and Groom's Suites will be carpeted, furnished and decorated, as will the parlor room. Eventually, the courtyard will be landscaped, and I'd like to add a nice touch like a fountain or perhaps an arbor, at the very least a bench. The office space still needs to be turned into a functioning office. But my mantra these days is "One thing at a time." Sure, we might still have some broken window panes, and they might still be made of safety glass, but we'll get there, slowly but surely.

My biggest stressor at this point is making sure that the place has her best face on for our big **Grand Opening Open House, February 15th and 17th**. I decided to team up with area vendors who also work in the wedding biz and make a sort of expo, but pint-sized, and hopefully more intimate. Tacoma's businesses- Gallucci's, Snuffins, Neighborhood Bistro, Burning Cupcakes, AA Party Rentals and American Party Place, to name a few- have been absolutely lovely, offering all kinds of advice and help to me, the rube, the rookie. It makes me even more excited to be a part of the whole 6th Ave family. There seems to be a real feeling of camaraderie and "you scratch my back, I'll scratch yours," which I think is great. I'm thrilled that we're located where we are as well- after all, it's about time 6th Ave had it's own events venue, right?

In any case, whether she is fully furnished or not, the show must go on and the Open House will still be held. We'd love for the Ave to come out and say hello and see



what we've done with the place. We're excited for wedding season, and to see what other various sorts of events come our way-- just this morning I was turned on to the idea that the sanctuary would be ideal for choral concert recordings...how great would it be to sit in on *that!* Come see us, **Feb 15th from 3-6pm, and the 17th from 6-9pm**, introduce yourselves, and cheers to the success of another great 6th Avenue business!

Electric Vehicle Charging Stations Available in Tacoma



*Last summer we ran stories in two successive editions of this newsletter with the City's invitation to businesses on the Ave to apply for **free installation** on their property of electric vehicle charging stations.*

We thought that this was a business opportunity for one or more Ave businesses to attract new traffic and potential customers. Since that time, charging stations shown below have been installed. The story is reprinted from a news release from the City of Tacoma.

Get charged up! Tacoma now has 12 new public electric vehicle charging stations. The charging stations are available for public use at a cost of \$3 per charge and are located at the following facilities:

Two stations at the Pacific Plaza Garage, 1125 Commerce St.

Two stations at the Museum of Glass, 1801 Dock St.

Two stations at the 'A' Street Garage, 110 South 'A' St

Four stations at the Tacoma Convention Center - Lot A, located at 1500 Broadway

Two stations are also being installed at Cheney Stadium in conjunction with the Sustainable Stormwater Project. These stations will be available for public use upon the completion of the project.

The stations support the City's sustainability goals of reducing greenhouse gas emissions. The public stations were provided through the Coulomb Technologies ChargePoint America Program as part of a grant through the U.S. Department of Energy.

The Puget Sound region, including the City of Tacoma, is one of six regions in the country included in the Electric Vehicle (EV) Program and one of nine regions included in ChargePoint America. Both of these programs are funded with Federal Stimulus dollars through the U.S. Department of Energy.

For more information about Tacoma's EV stations, visit www.cityoftacoma.org/EVstations.

The Beauties of February

By Isabel Cook, (Written 2/2/12)

Greetings this Groundhog Day from Bonner Law Office. The groundhog did see his shadow today. Still, let us hope for more sunshine this month and, perhaps, some glimpses of spring. February possesses two causes for celebration: Valentine's Day and Presidents' Day weekend. Both these special days are excellent times to rejoice during this mid-winter season. With these days come more light and more sunshine, despite being cold. Sometimes, the presence of mid-February snow reminds us that February is an excellent skiing month, as well as being the month of the Super Bowl.

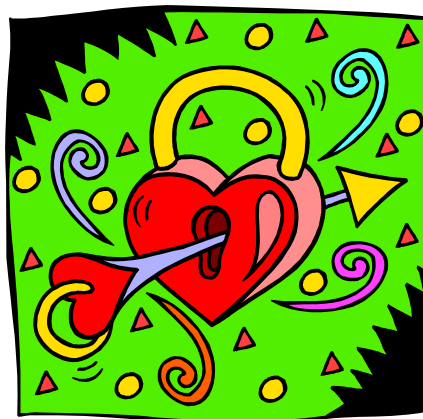


Seymour Conservatory in Wright Park

In Wright Park, during the month of February, a beautiful white flowering tree begins to bloom. Other trees begin to have leaves once more. The Wright Park Seymour Conservatory features a spring flower display. Thus February brings the beauty of two seasons as well as a chance to remember those most important in our lives.



Dominic continues to guard the office; his winter coat just received its grooming. Please have a happy Valentine's Day and a wonderful President's day celebration.





President's Letter (continued from Page 1)

unity among our Stakeholders (business owners, property owners and residents); that there is a collective effort and momentum to create a distinguishable community and a sought out destination. Can you imagine people driving 3-6 hours because they've heard "you gotta experience 6th Ave!" We can do that! And I believe as we move toward achieving greater unity we will see the shift; momentum building, public recognition increasing, business sales increasing, a shared sense of community on a much larger scale. In this next year, I believe greater unity is achieved through Collaboration, Communication, Caring and Conviction of Effort. I'll utilize the next few newsletters to share my thought on these 4 C's with you.

For this month, I want to share a bit how this board in just a short time is setting the conditions for success this year. Before I dive in, let me just edify our board for a minute. This is a fantastic group of people who are passionate, committed, actively engaged in creating a unique experience here and a thriving, prosperous community. I really encourage you to get to know them. I know for me, their energy is energizing! At our first board meeting in late January, we set to work identifying three main objectives. These three objectives were formed based on the feedback from the July survey generated among members as well as insight from the 2011 board. Here's where we will focus our efforts this year: Improve the 6th Ave experience, Improve Communications and Increase Prosperity of Sixth Avenue Business District Businesses. These will be presented in greater detail at the General Membership meeting February 14th.

Now what about that Get out of the way part? You know where we are going this year. You've just got to find your passion and ask yourself what is my extra? What inspires you? What gets you so fired up, you just gotta serve! Is it art? Nob Hill in Portland has the wildly decorated horses, a neighborhood in Chicago has the cows.. What is it for 6th Ave? I mean someone's gotta know an artist and someone has to have an idea how to create a physical 6th Ave identity? Is your passion safety? Would you like to connect with 6th Ave neighbors, start building those bridges and facilitate information sharing? Let's make 6th Ave a zero tolerance for crime. See Sonia Jewell. Do you know something about websites? Or just have some ideas about what features might attract people to the district? Get in touch with Nick Fediay or Dan Smith on Promotions. How about assisting in planning a party that celebrates volunteers? A party to raise money? Or do you want to be the first to welcome a new business

to the district? See Chelsea Levy or Diane Hagen with the Organization committee. Or maybe you're are interested in the long term infrastructure of 6th Ave and building relationships with property owners. If that is the case see Kyle Prosser or Jim Sheridan. Oh so many exciting things to do! Now, what would it look like if we all gave one hour a week to our District? A quick calculation of our members tells me that our effort would equate to just shy of 3 people working fulltime. Think of your own business and what 3 fulltime people could accomplish in 1 year! It would be quite substantial. Now that's all of us, 1 hour a week. What's your extra?

We'd love to have your passion, energy and thoughts on a committee or working with the infant Business Watch Group (in the launch phase). I, your board and committee chairs look forward to partnering with you and at the end of the year, we can step back together and say "Man, Look at what we did!" What's next? Bring it!

6 pm on 6th on the Ave

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Kristi Coyne from *Nine Lives Vintage Wears* said several people showed up that we did not know. "There was music Scheduled from 6-8 but then a surprise impromptu drum circle helped to make the event last almost until 10 and everyone danced. It was a great networking opportunity. We had a full house and it was really exciting" said Cyndi Sorrell from *Laughing Lotus*.

At *Crescent Moon* 2712 6th Ave last Monday 6 on 6 was held and another great social took place. Walking into Crescent Moon is like walking into a fantasyland. There are Fairies, books, Journals, artwork and cards of all types. It is truly a magical place. There was food and wine in abundance. The wine, both red and white, from *Wildside Wines* at 608 South Oxford were a treat for the pallet. Angela put on a good spread serving a wide variety of cheeses, meats and veggies.

The two events combine to make Sixth Ave a special and accommodating place to be active within and this event is one that is filled with excitement and opportunity for you to meet your neighbors and realize just how great this Sixth Avenue community really is. Look for the next one coming Tuesday March 6th. We will get the word out soon on the location



Sixth Avenue Business District Association

Executive Board Notes

At E9, Wednesday, January 25th, 2012, 5:30 PM

Attendees: Bennett Thurmon; **Board Members:** David Printz, Diane Hagen, Dan Smith, Kyle Prosser, Jim Sheridan, Nick Fediay, Chelsea Levy, Koreen Thompson;

Absent: Natasha Thayer

Welcome, Koreen Thompson

Koreen shared her personal leadership commitment to the Board as Board President. Goal for tonight is to insure that committee work plans are inline with district priorities.

District priorities according to membership survey

Increase promotions for businesses

Improve District website

Review and Prioritization of Committee Workplans 2011 Chairs

The board discussed the work plans generally and identified the following four strategic priorities:

Enhance district events with a focus on Art on the Ave.

Improve Communications to our members and their customers

Improve the 6th Ave. experience

Increase the prosperity of businesses on the Ave.

Design

Develop a graffiti response plan

Develop a strategy to improve lighting

Increase public Art: develop art plan, apply for grants

Work with City to develop maintenance plan: curb painting, fixing bike racks and garbage cans

Encourage use of façade improvement program: identify buildings that need it and provide owners with the information and contacts.

Develop banner program

Implement holiday lights and decorations

Promotions Committee Work Plan Priorities

Enhance AOA: Success would include the following

Increase and track returning customers to our members

Increase revenue for businesses on the Ave.

Increase SABD revenue from the event

Collect demographic and contact information of event attendees

Increase the number of local (6th Ave.) vendors and sales

Increase volunteer numbers

Provide more activities at AOA

Organization Committee Work Plan Priorities

Quarterly call-ins to membership to update contact information and inform about upcoming district events

Website updates should include: opportunity for membership feedback, district information, membership sign up and renewal,

Improve the news letter and take it on line

Enhance internal communication tools and information for committee and board members

Hold an awards ceremony to honor district members

Identify sponsorship opportunities for AOA

Economic Restructuring

Evaluate opportunities to form a local improvement district and business improvement district

Website updates should include: Inventory available storefront spaces on the website and update regularly, provide resources form business owners to run their businesses better,

Explore opportunities for more parking on/ near the Ave.

Use AOA to collect demographic and contact info of customers

Explore opportunity to move AOA to Saturday and make it a two day festival

Parking Lot Issues:

Emergency response plan: which committee develops it?

Develop time lines for committee actions that support AOA

The Board identified updating the district website as a top priority. A subcommittee will be comprised of the four committee chairs and vice president to lead the website update process. First meeting will be after the next GM meeting on Feb. 14.

Review of 2012 Proposed Budget Nick Fediay

Nick reviewed proposed budget:

District manager \$4,000 from general account, \$3500 from AOA account

Newsletter budget reduced by half (\$700) with org committee goal of creating electronic newsletter within 6 months

Board elected not to run the snow cone machine at the Farmers Market due to hassle and lack of volunteers. Board will sell the machine and proceeds will go back into budget

If the district is successful fundraising for the farmers market, the FM line item will be reduced by whatever amount the district raises. The FM rep will talk to the board in Feb. about Sponsorship and partnership opportunities.

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6th Ave. Business District

General Membership Meeting Notes

January 10, 2012

Welcome by Dan Smith, VP
No Minutes to approve. Last month's GM meeting was a social

Members introduced themselves

Treasurers Report

General Account: \$12,137.18

Art on Ave Account: \$2810.38

Treasurer, Nick Fediay purchased Quickbooks to more effectively manage District finances.

CLO report

Yearly Stats

- Assault down 3.8 %
- No Homicides in 2.2 Sector
- Robbery down 35%
- Sex Crimes down 52%
- Burglary down 10 %
- Car thefts up 22%
- Vandalism down 16
- Weapons down 35%
- Graffiti up 37%

The Ave is in the Alcohol Impact Area (AIA) – no cheap malt liquor sold. There is an effort by the CLOs add entire North End into AIA to prevent illegal alcohols purchased out of the AIA being consumed in existing AIA.

Next Month: presentation on Business Watch Programs from Kelly Crouch. She will provide information on how to set up a watch program and what suspicious activity to look out for to keep your business safe.

Council Report: Jake Fey

Today at Council Meeting there will be a report from an independent financial consultant hired take an independent look at City revenues. Preliminary information from the independent firm indicates that the budget deficit is actually a couple million dollars larger than the City projected, due to low sales tax revenue. The deficit is likely closer to \$33M instead of \$31M as projected.

Also at the Council Meeting there will be a report today on police and fire negotiations to determine what the cuts will be for those departments. The independent accountant hired by the police union will provide an update and insight into whether other funds are available to minimize police cuts.

For now, the two layoffs for the business districts have been postponed.

Washington is one of four states that have not shown improvement out of the recession.

Contract with new City Manager is almost finalized. He is anticipated to start in February.

Community and Economic Development Department Report: Kala Dralle

City will likely fund operational contracts for business districts (\$5,000) in 2012.

Washington State Business Regional Crime Alliance meeting will focus on how to identify criminals and what types of activities/ behavior to look out for to keep your business safe. Kala will attend, all businesses are invited. January 17th, 1:00pm Police Head Quarters.

Sister Cities Film Festival Feb. 11-April 12

Organization Committee, Chelsea Levy– First Tuesday, 4:30 Medi's

Working on a Leaders Guide for Board members

Coordinating a Welcome Team to reach out to new and existing businesses and familiarize them with the Association. Part of the team's activities will be to host quarterly Membership Call Nights to update member information. The first is January 30, 2012

Promotion Committee, Nick Fediay- Tuesdays following GM Meeting

Late Night Shopping was a good event this year. Start planning earlier for the event next year. Would like to include musicians in event.

Website improvements: rotating business images. The Board is asking members to provide us with images of the Ave. to incorporate into website. Forward them to webmaster@on6thave.org

Would like more restaurant participation in committee.

Design Committee: John Toler not here

Economic Development Committee: Kyle Prosser- Did not meet last month.



January Membership Meeting Notes

(Continued from page 7)

Working on clarifying committee goals.

District Manager Candidate Introduction: Diane Hagen

Recruitment extensive: Craigslist, UPS, UWT, PLU career services, NW jobs

53 resumes, interviewed five candidates

Nominee is Bennet Thurman, small business owner and local Tacoman, worked on many festivals: First Night, Concerts at Chateau san Michele, Tacoma Craft Beer Festival

Ideas for 6th Ave.: Talk with members, enhance Art of the Ave.,

Email address will be in next newsletter

Chelsea Levy moved to elect Bennett Thurman as District manager for 2012

Dan Smith, Seconded. Approved by general membership unanimously.

General Announcements

Seabury Auction March 10th at Temple Theater. Looking for donations and sponsorships. Harry Potter theme.

6th and Alder (ABC Chinese Building), a new restaurant is opening called Overtime Bar an Grill. A new mixed-use residential/ commercial building has been proposed for this site. If redevelopment financing is secured, the tenant will move out and move back into new building. The District is hosting a Ribbon Cutting on Feb. 23rd.

Go Local, Shift Happens- January 30th at convention center. CDA will have booth to represent all business districts. Contact visiongolocal@golocal.org for more information.

Mario is recruiting advertisers for Sister City Film Festival brochures and in Tacoma Weekly ad. This is 10th Anniversary of Film Festival. Eleven films, up to 200 people attend each film.

Vandalism to businesses occurred on the Ave. in late December. The vandalism included both theft and etching into glass windows. Police took reports and are looking for criminals. Crimes were caught on video. A person who looks similar to one of the suspect is on Pierce County's 10 most wanted list. Information is posted on the district facebook page. The membership suggested that the Design Committee should work to develop a Business Watch Program.

The meeting concluded at 9:00am.

Board Meeting Minutes (Continued from page 6)

Increased budget by \$500 for ER and Design.

Chelsea expressed concern with contribution to CDA, questioning the value of the district's membership. The \$100 annual dues is a requirement of the City contract.

Nick will make the discussed adjustments to the Board. The Board will approve via email. Chelsea will send the proposed budget to the membership for review when she sends the GM meeting reminder. Members who can't attend Feb meeting will have until 2/13/12 to voice concern via email to Chelsea about budget or come to GM Meeting.

Approve District Manager/Event Coordinator Contract David Printz

David discussed need for district manager – operational responsibilities off board members plates, growing AOA, fundraising, building membership, growing events

Diane will ask new district insurance agent what sort of insurance we or the district manager should have to make sure his liability is covered.

David moved Nick seconded to approve contract pending background check

FEB Membership meeting agenda review/approval Koreen Thompson

Koreen provided a document outlining options for a course of action for the retreat. Board members are to respond to survey Chelsea will send out.

Dan will sign up 12 businesses to host 6th on 6th in 2012. Chelsea will send updated membership list to Dan.

Dan made motion to move monthly meeting day to accommodate Natasha's work obligations. Board voted to move the monthly meeting to fourth Monday of the month. Chelsea will send Natasha an email confirming change.

Board Retreat Update Koreen Thompson

Chelsea will send out a doodle for board members to select their preferred time and date for the rescheduled board retreat. The retreat has to be rescheduled due to the snow.

Koreen and Chelsea provided the board with a draft of the leaders guide. The Board is to respond to Chelsea with any changes by the end of the week.

8:30—Adjourn



Sixth Avenue District Tacoma's Eclectic Destination

2011 Members

- ♦ **Acceptance Capital**, John Toler, 651-7112
- ♦ **Agape Foundation**, Mita Schmid, 970-6464, 640 No. Fife
- ♦ **Annette B.**, Doreen Jensen, Boris Kogan, 761-0984, 2711 Sixth Ave
- ♦ **Anthony's Mobile Massage & Yard Care**, Anthony Blake, 376-1067, 616 No. Anderson #9
- ♦ **Beautiful Day Window, Gutter and Roof Cleaning**, 414-5304, 2905 So. 7th St.
- ♦ **Berg, Ryan**, 444-7140, PO Box 7334, Tacoma 98417
- ♦ **Blue Beard Coffee Roasters**, Kevin W. Glocklin, 272-5600, 2201 Sixth Avenue
- ♦ **Brilliant Life Chiropractic**, Paul and Laelle Martin, 383-0577, 2610-A Sixth Avenue
- ♦ **Cannabis Cup Co-op, Inc.**, Jennifer Williams, 507-4725, 2407 Sixth Avenue
- ♦ **Center for Spiritual Living**, Rev. Frances Lorenz, 383-3151, 206 No. J St.
- ♦ **Chelsea Levy**, 206-214-8380
- ♦ **Commencement Financial Planning**, Troy Sapp, 820-6432, 611 No. Fife,
- ♦ **Connect Realty**, Christopher List, 219-3041
- ♦ **CORK! A Wine Bar**, Nick Coughran, 212-1492, 606 No. State
- ♦ **Dirty Oscars Annex**, Jake Barth, 575-0588, 2309 Sixth Avenue
- ♦ **Edward Jones Investments**, Lisa Duval, 759-4136, 3813 Sixth Ave
- ♦ **El Guadalajara Restaurant**, Alfonso Ramos, 272-0810, 3002 Sixth Avenue
- ♦ **Epworth LeSourd United Methodist Church**, Dave Parker, 370-6208, 710 So. Anderson
- ♦ **Farrelli's Wood Fire Pizza**, Zarrie Watkins, 759-1999, 3518 Sixth Avenue
- ♦ **Feeling Smitten**, Ian Stephens, Courtney Pearson, 425-766-5116, 2503 Sixth Avenue
- ♦ **Ferrings Magical Garden**, Virginia Ferguson, 627-5417, 3624 Sixth Avenue Suite C
- ♦ **Fig Productions NW**, Mike Figueroa, 232-2365, PO Box 2353, Tacoma 98401
- ♦ **Gateway to India**, C.J. Singh, 552-5022, 2603 Sixth Avenue
- ♦ **Greater Tacoma Convention and Trade Center**, Ingram Drueding, 830-6611, 1500 Broadway 1st Floor
- ♦ **Home Makeovers Made Simple**, Erle and Koreen Thompson, 855-262-5368, 801 No. Oakes
- ♦ **Icebird Record Company**, Steve Nebel, 573-1504, 2017 So. 7th St.
- ♦ **Jewell Day Spa**, Sonia Jewell, 572-5224, 2501 Sixth Avenue
- ♦ **Jon's Barber Shop**, Jon Tryfon, 752-5162, 3825 1/2 Sixth Avenue
- ♦ **Key Bank**, Jeff Higgins, Joyce Hilton, 593-3815, 3501 So. 19th
- ♦ **Laughing Lotus**, Aamir, Amy, Clare, Sharon, 627-0522, 3013B Sixth Avenue
- ♦ **Laughter Masters**, Mario Lorenz, 272-6622
- ♦ **Law Offices of Terry E. Lumsden**, Terry Lumsden, 537-4424, 3517 Sixth Avenue Suite 200
- ♦ **Lawn Equipment Repair of Tacoma**, Al Switzer, 756-7459, 3519 1/2 Sixth Avenue
- ♦ **Life Manor**, Laurie Wagner, 1609 So. Union Ave., 779-3800
- ♦ **M.R. Construction**, Matt Rock, 627-7510, 2910 Sixth Avenue
- ♦ **Metronome Coffee**, Joshua Boyt, 301-2375, 3518 Sixth Avenue #101
- ♦ **Morgan YMCA Friends & Servants Program**, Robert Resseau, 906-9049, 1002 So. Pearl St.
- ♦ **Old Milwaukee Café & Dessert Co.**, Chad & Patricia Kerth, 761-2602, 3102 Sixth Avenue
- ♦ **O'Malley's Irish Pub**, Pat Mawhinney, 627-9403, 2403 Sixth Ave.
- ♦ **Pastiche**, Linda Gair & Art Britton, 572-2277, 2715 Sixth Avenue
- ♦ **Satellite Coffee**, John Xitco, 2811 Sixth Ave
- ♦ **Security Lock, Safe & Alarm, Inc.** Jack Wingarter, 284-0088, 1502 Sixth Avenue
- ♦ **Serenity Massage**, Tammy Bentley LMP, 219-0956, 2610 Sixth Avenue Suite A
- ♦ **Six Olives**, Eve Adams, 272-5574, 2708 Sixth Avenue
- ♦ **6th Avenue Autobody**, Scott & Kristi Martinson, 752-1000, 4408 Sixth Avenue
- ♦ **Steele Street Investments**, James Sheridan, 572-3403, 1310 Sixth Avenue, Ste 102
- ♦ **Taiso Fitness**, Butch Trail and Jennifer Nerio, 223-6365, 5104 Sixth Avenue, Suite 110
- ♦ **The Turning Point Integrative Therapies**, Chiara Wood, 272-7876, 2211 Sixth Avenue
- ♦ **Turntable Treasures/House of Records**, Peter W. VanRosendael, 272-9229, 608 No. Prospect
- ♦ **University of Puget Sound**, John Hickey, Lynnette Claire, Rachel Cardwell, 1500 No. Warner St
- ♦ **Wild Orchid**, Lin Po An, 627-5889, 3023 Sixth Avenue
- ♦ **Zion Evangelical Lutheran Church**, Rev. Jeffrey Ries, 752-1264, 3410 Sixth Avenue

New or Renewed for 2012

- ♦ **Asado**, John Xitco, 272-7770, 2810 Sixth Avenue
- ♦ **Asbjornsen Agency ALT Insurance Group**, Randy Asbjornsen, 3108 Sixth Avenue, 759-5600
- ♦ **Ashtanga Yoga Tacoma**, Hollie Menzies, 209-6576, 2505 Sixth Avenue Suite B
- ♦ **Bartell Drugs**, Julie Tresner, 761-2520, 3601 Sixth Avenue
- ♦ **Binger Chiropractic**, Robert Binger D.C., 627-7777, 2709 Sixth Avenue
- ♦ **Bonner Law Office**, Stanley Bonner, 593-4190, 1702 Sixth Ave, Ste 1
- ♦ **Breast Cancer Resource Center**, Janie Cunningham, 752-4222, 3502 So. 12th St., Suite A
- ♦ **C. Cable Insurance**, Clinton Cable, 752-3300, 1222 No. Anderson St.,
- ♦ **Casual Comfort Futons & Mattresses**, Amy Byrn 302-4648, 3019 Sixth Avenue, Suite A
- ♦ **Charles Kelly Creso**, 952-1779, 5501 Broadview Avenue NE
- ♦ **Commencement Bay Veterinary Hospital**, Dr. Karen Comer, 475-5301, 3511 Sixth Avenue
- ♦ **Crescent Moon Gifts**, Angela Wehnert, 572-8339, 2712 Sixth Avenue
- ♦ **Crown Bar**, Jacqueline Plattner, 272-4177, 2705 Sixth Ave
- ♦ **DMD Homes/Construction**, Dave & Melissa Teigen, 566-1270, PO Box 64064, Tacoma 98464
- ♦ **Engine House 9**, John Xitco, 272-3435, 611 No. Pine,
- ♦ **Evergreen State College, Tacoma**, Artee Young and Ast. Ruth Hansen, 680-3000, 1210 Sixth Ave.,
- ♦ **Fediay, Nick**, 360-507-7001, PO Box 3336, Lacey WA 98509
- ♦ **First Evangelical Lutheran Church**, Pastor Philip Nesvig, 272-1538 524 So. I St
- ♦ **First Western Properties**, Kyle Prosser, 472-0404, 6402 Tacoma Mall Blvd.
- ♦ **Foundation Escrow**, Jolyne Baines, 756-1760, 4119 Sixth Avenue
- ♦ **Frame Makers**, Anna Johnson, Sue Brenninger, 564-2320, 3013C Sixth Avenue

(Continued on page 10)



New or Renewed for 2012 (continued from page 9)

- ◆ **Gayle Orth Catering**, Gayle and David Orth, 764-9019, 3827 Sixth Avenue
- ◆ **Grant Center for the Expressive Arts**, Mary Boone, Emily Seaholm, 272-0165, 1018 No. Prospect
- ◆ **Gray Law Firm**, Judson Gray, 759-1141, 4142 Sixth Ave
- ◆ **Gray Lumber Co.**, Steve Gray, 752-7000, 3800 Sixth Ave
- ◆ **Gurus, The**, David Printz, 761-4848
- ◆ **H & R Block, Julie Lomas**, Ron Pinckney & Bert McKinney, 383-5603, 2411 Sixth Avenue
- ◆ **Health Connection, The**, Ashley Ricard, 396-1000, 601 So. Pine, Ste 201
- ◆ **Hilltop Artists in Residence**, Kathy Anderson, 571-7761, 602 No. State St.,
- ◆ **The Hippie House**, Justin Steiglitz, 267-9846, 3109 Sixth Avenue
- ◆ **House of Tattoo**, Katie Williams, 274-8282, 2701 Sixth Avenue
- ◆ **John L. Scott Tacoma North**, Jennica Hagberg, 752-1025, 4424 Sixth Avenue, Suite 1
- ◆ **Just Loving Care**, Lisa Breiner, 441-8811
- ◆ **Kathleen Creso**, property owner, 537-7565, Spanaway WA
- ◆ **Laundry Mart**, Rose Mathes, 752-6100, 5401 Sixth Avenue, #501
- ◆ **Lind Pest Control**, Beth Lind, 503-1100, 4138 Sixth Avenue
- ◆ **M & J Repair**, Harold Warford, 272-2611, 2402 Sixth Avenue,
- ◆ **Masa**, John Xitco, 254-0560, 2811 Sixth Avenue
- ◆ **MSM Deli**, Mike Mohamed, 272-4814, 2220 Sixth Avenue
- ◆ **Mustard Seed Center / D & D Properties**, Dan Mullen, 253-265-2061, P.O. Box 863, Gig Harbor WA 98335
- ◆ **National Processing Co.**, Mark Davis, 677-5170, 411 No. G St.
- ◆ **Nine Lives Vintage Wears**, Kristi Coyne, 267-0324, 3013 Sixth Avenue Suite A
- ◆ **Northwest Costume**, Tom and Mary Johnson, 383-4700, 2315 Sixth Avenue
- ◆ **Paul F. Johnson Insurance LLC**, Paul Johnson, 284-7910, 3401 So. 19th St.
- ◆ **Paul Reilly ND**, Paul Reilly, 752-4544, 3620 Sixth Avenue
- ◆ **Pooles Corner LLC**, John Hogan, 922-3173, 5312 Pacific Highway E., Fife 98424
- ◆ **Pre-Paid Legal Services**, Bill Connolly, 272-2924
- ◆ **Primo Grill**, Jacqueline Plattner, 383-7000, 601 So. Pine St.
- ◆ **Rainier Connect**, Lorraine Chambers, 683-6362, 2516 Holgate St.

- ◆ **Real Assets Property Services, Inc.**, Adam Simon, 206-686-6362, 270 Hanford St., Ste 205, Seattle 98134
- ◆ **Recognition Plus**, Cory Dean, 383-4910, 3018 Sixth Ave
- ◆ **Red Hot**, Chris Miller, 779-0229, 2914-B Sixth Ave.
- ◆ **Sandhana-karana Yoga**, Pamela Higley, 254-6157, 3014 Sixth Ave
- ◆ **Seabury School**, Sandy Wollum, 952-3111, 1801 NE 53rd Street
- ◆ **Shakabrah Java**, Caesar and Tina Kalinowski, 572-2787, 2914-A Sixth Avenue
- ◆ **Sixth Avenue Farmers Market**, Cayenne D. Chonette & Jamie, 272-7077, P.O. Box 707, Tacoma 98401
- ◆ **Smoke Depot**, Abdul Alia, 797-8736, 3010 Sixth Ave
- ◆ **Southern Kitchen**, Gloria Martin, 627-4212, 1716 Sixth Ave
- ◆ **State Farm Insurance**, Diane Hagen, 752-9920, 3401 Sixth Avenue Suite I
- ◆ **Studio 6 Ballroom**, Wes Rogers, Natasha Thayer, 905-5301, 2608 Sixth Avenue
- ◆ **Sutton-McCann & Company P.S., Certified Public Accountants**, 564-2217, 7320 Sixth Avenue, Suite 2
- ◆ **Tacoma Custom Jewelers**, Dan and Shelly Smith, 572-0508, 2610 Sixth Avenue Suite B
- ◆ **Tacoma Food Co-op**, Henri Parren, mgr., 627-3344, 3002 Sixth Avenue
- ◆ **Tacoma Little Theater**, Lorelei Ives-Keeler, 272-2281, 210 No. I
- ◆ **Tacoma Opera**, Noel Koran, 627-7789, 1119 Pacific Ave., Suite 405
- ◆ **TAPCO Credit Union**, Jennifer Weed, 565-9895, 2802 Sixth Avenue
- ◆ **Union Avenue Dental Center**, Sonia Pal DMD DS, 752-5933, 2302 So. Union Ave., Suite A-2
- ◆ **Union Avenue Dental Center**, Sonia Pal DMD DS, 752-5933, 2302 So. Union Ave., Suite A-2
- ◆ **Valhalla Coffee**, A.J. Anderson, 209-9613, 3918 Sixth Ave
- ◆ **Vino Aquino**, Richard Aquino, 272-5511, 4417 Sixth Ave, Suite I
- ◆ **Wedding Bell**, Kim Miller, 759-2513, 2914 Sixth Avenue
- ◆ **Wells Fargo Bank**, Jon Stewart, 752-2340, 3607 Sixth Avenue
- ◆ **West End Pub**, Jason Lindquist, 759-2896, 3840 Sixth Avenue
- ◆ **Winners InC**, Thomas Hudson, 973-3700, 906 No. Sheridan

Wow!!
Half-way to 150 members
for 2012 already!